



Milwaukee County

Legislation Text

File #: 17-82, **Version:** 1

From the Director, Milwaukee County Zoo (the Zoo), requesting authorization to execute a Professional Services Contract with Red Arrow Advertising & Guide Service, LLC, in an amount not-to-exceed \$70,000 per year to develop a campaign to help increase attendance at the Zoo for the period effective January 1, 2017, through December 31, 2018, with two additional one-year extensions.