



# Milwaukee County

## Legislation Details (With Text)

**File #:** RES 11-154    **Version:** 1    **Name:** Long Range Lakefront Planning Committee  
**Type:** Resolution    **Status:** Signed  
**File created:** 2/25/2011    **In control:** County Clerk  
**On agenda:**    **Final action:** 3/23/2011  
**Title:** Creating the Long Range Lakefront Planning Committee to develop a vision for the lakefront from Veterans Park south to the Interstate 794 interchange, and from Van Buren east to Lake Michigan and planning for O'Donnell Park and the Downtown Transit Center. (Referred to the Committee on Parks, Energy and Environment)  
**Sponsors:** Patricia Jursik, Gerry Broderick  
**Indexes:**  
**Code sections:**  
**Attachments:** 1. FISCAL NOTE, 2. Audio Parks 03/08/11, 3. AMENDMENT, 4. CB RESOLUTION 11-125

Date	Ver.	Action By	Action	Result
3/23/2011	1	County Executive	SIGNED	
3/17/2011	1	Milwaukee County Board of Supervisors	Adopted	Pass
3/8/2011	1	Parks, Energy and Environment Committee	Recommended for Adoption	Pass
3/2/2011	1	Board Chairman	Assigned	

Creating the Long Range Lakefront Planning Committee to develop a vision for the lakefront from Veterans Park south to the Interstate 794 interchange, and from Van Buren east to Lake Michigan and planning for O'Donnell Park and the Downtown Transit Center. **(Referred to the Committee on Parks, Energy and Environment)**

by recommending adoption of the following:

### A RESOLUTION

WHEREAS, since the failure of a decorative panel on the O'Donnell Park parking structure in June of 2010, much discussion has occurred within the community over the future of O'Donnell Park; and

WHEREAS, because of the physical connection of O'Donnell Park and location on the southwest corner of Michigan Street and Lincoln Memorial Drive, alternative uses for the Downtown Transit Center site have also generated discussion; and

WHEREAS, in addition, the Milwaukee Common Council and Mayor approved a vision to the Downtown Area Comprehensive Plan (Plan) in October of 2010, which includes recommendations for improvements to the lakefront from Van Buren Street east to Lake Michigan and specifically at the Downtown Transit Center, O'Donnell Park and other assets including parkland and lakebed grant properties; and

WHEREAS, while many of the City of Milwaukee Plan's recommendations have been echoed by various community

stakeholders, other stakeholders such as Milwaukee County, desire a greater discussion about the future of the lakefront, particularly as the Plan relates to the Downtown Transit Center and O'Donnell Park; and

WHEREAS, establishment of a long range, lakefront planning committee would provide an open forum for representatives of lakefront stakeholders to create a common vision for the future of the lakefront; now, therefore,

BE IT RESOLVED, the Milwaukee County Board of Supervisors does hereby create the Long Range Lakefront Planning Committee that will develop a common vision for the lakefront from Veterans Park south to the Interstate 794 interchange, and from Van Buren east to Lake Michigan; and

BE IT FURTHER RESOLVED, the Long Range Lakefront Planning Committee shall consider alternative uses of the Downtown Transit Center and O'Donnell Park among other future uses of the lakefront and preservation of green space; and

BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning Committee will be comprised of members from the following organizations/agencies as follows:

- Five government officials to be appointed as follows: (1) by the Mayor of the City of Milwaukee: Commissioner of the Department of City Development, or designee; (2) by the Common Council President: a member of the Milwaukee Common Council; (3) by the County Executive: Director of the Parks Department and Director of Economic Development; and (4) by the County Board Chairman: a member of the County Board
- Seven members of the public to be appointed as follows: (1) by the County Executive: a representative of the War Memorial Center, a representative of the Milwaukee Art Museum and a representative of Discovery World; (2) by the County Board Chairman: a representative of the business community, the chairman of the Lakefront Development Advisory Commission, a representative of the Betty Brinn Children's Museum, and a representative of the UWM School of Architecture and Urban Planning; (3) by the Mayor of the City of Milwaukee: a representative of Summerfest

; and

BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning Committee shall provide the Milwaukee County Board of Supervisors and the Milwaukee Common Council with a final report by December of 2012 that shall include recommendations regarding: (1) site and use of O'Donnell Park and the Downtown Transit Center and (2) the structure for long range planning for the economic development of the lakefront (as defined above), including a vision for current and future stakeholders as well as a long range financial/development implementation plan to realize the agreed upon vision; and

BE IT FURTHER RESOLVED, that the Long Range Lakefront Planning Committee shall provide the Milwaukee County Board of Supervisors and the Milwaukee Common Council with regular updates as to the Committee's progress; and

BE IT FURTHER RESOLVED, that all appointments to the Committee shall occur within 30 days of adoption of the resolution and that the Parks Director shall serve as the committee chairperson.