



Milwaukee County

Legislation Details

File #: 17-82 **Version:** 1 **Name:** Professional Service Contract with Red Arrow Advertising & Guide Service LLC for advertising services

Type: Action Report **Status:** Signed

File created: 1/5/2017 **In control:** County Clerk

On agenda: **Final action:** 2/10/2017

Title: From the Director, Milwaukee County Zoo (the Zoo), requesting authorization to execute a Professional Services Contract with Red Arrow Advertising & Guide Service, LLC, in an amount not-to-exceed \$70,000 per year to develop a campaign to help increase attendance at the Zoo for the period effective January 1, 2017, through December 31, 2018, with two additional one-year extensions.

Sponsors:

Indexes:

Code sections:

Attachments: 1. 17-82 PR REPORT, 2. 17-82 REPORT, 3. 17-82 RESOLUTION, 4. 17-82 FISCAL NOTE, 5. 17-82 COUNTY BOARD RESOLUTION

Date	Ver.	Action By	Action	Result
2/10/2017	1	County Executive	SIGNED	
2/2/2017	1	Milwaukee County Board of Supervisors	ADOPTED	Pass
1/26/2017	1	Finance and Audit Committee	RECOMMENDED FOR ADOPTION	Pass