



Milwaukee County

Legislation Details (With Text)

File #: 12-894 **Version:** 1 **Name:** Airport Marketing/Public Relations/Advertising Agency Recommendation
Type: Action Report **Status:** Signed
File created: 11/12/2012 **In control:** County Clerk
On agenda: **Final action:** 1/18/2013

Title: From the Interim Director, Department of Transportation, and the Airport Director requesting authorization to execute a two-year agreement, with two additional one-year options for renewal, with Weiss & Company Marketing Communications (WCMC), LLC, for marketing, public relations, and advertising services for General Mitchell International Airport.

Sponsors:

Indexes:

Code sections:

Attachments: 1. REPORT, 2. RESOLUTION, 3. FISCAL NOTE, 4. Audio TPWT 12/05/12, 5. CB Resolution

Date	Ver.	Action By	Action	Result
1/18/2013	1	County Executive	SIGNED	
12/20/2012	1	Milwaukee County Board of Supervisors	ADOPTED	Pass
12/5/2012	1	Transportation, Public Works and Transit Committee	APPROVED & RECOMMENDED FOR ADOPTION	Pass
11/26/2012	1	Board Chair	ASSIGNED	

From the Interim Director, Department of Transportation, and the Airport Director requesting authorization to execute a two-year agreement, with two additional one-year options for renewal, with Weiss & Company Marketing Communications (WCMC), LLC, for marketing, public relations, and advertising services for General Mitchell International Airport.