Interim Chairperson: Mary Neubauer

Research Analyst: Kate Flynn Post, (414) 257-7606

Committee Coordinator: Dairionne Washington, (414) 257-5437

MILWAUKEE COUNTY MENTAL HEALTH BOARD COMMUNITY ENGAGEMENT AD HOC COMMITTEE

Monday, May 16, 2022 – 10:00AM Microsoft Teams Meeting

MINUTES

PRESENT: Shirley Drake and Mary Neubauer

EXCUSED: Kenneth Ginlack, Walter Lanier, and Dennise Lavrenz

SCHEDULED ITEMS:

1. Welcome.

Interim Chairwoman Neubauer welcomed everyone to the May 16, 2022, Mental Health Board Community Engagement Ad Hoc Committee's remote/virtual meeting.

2. Mental Health Community Stakeholder Advisory Council Updates and Official Meeting Announcement.

A formal welcome email was sent to all Council members, along with a Microsoft Teams invitation for the first Council meeting. The first meeting will be held May 23, 2022, at 6:00PM. Invitations were extended to all Board members as well.

This item was informational.

3. Finalize Mission and Vision Statements.

Both the mission and vision statements were presented to the Committee. Statements can be reviewed on audio as well as in the meeting packet. No further recommendations were offered. Both statements are finalized as written.

This item was informational.

4. Marketing and Communication Resource Memo Update.

Kane Communications will continue to provide communications support for marketing and outreach for the Board. Updates will be provided on a continuous basis for the remainder of the year. It was decided to high prioritize the Facebook page and a webpage specifically designed for the Community Stakeholder Advisory Council and the Community Engagement Committee. There's still a need for a subject matter expert to manage the Facebook page, but the current focus is to get the page launched. For the webpage, a wire frame will be drafted and presented to the Committee for feedback, then taken back to the web team to be finalized. A one pager was also mentioned to better promote the mission and vision along with the work accomplished by the Committee.

Questions and comments ensued.

This item was informational.

5. Adjournment.

Interim Chairwoman Neubauer ordered the meeting adjourned.

This meeting was recorded. The official copy of these minutes and subject reports, along with the audio recording of this meeting, is available on the Milwaukee County Legislative Information Center.

Length of meeting: 10:02 a.m. to 10:34 a.m.

Adjourned,

Dairionne Washington

Committee Coordinator Milwaukee County Mental Health Board

The next meeting of the Milwaukee County Mental Health Board Community Engagement Committee is

July 18, 2022, at 10:00AM

To View All Associated Meeting Materials,
Visit the Milwaukee County Legislative Information Center at:
Milwaukee County - Calendar (legistar.com)

Visit the Milwaukee County Mental Health Board Web Page at: https://county.milwaukee.gov/EN/DHHS/About/Governance