

**Chairperson:** Brenda Wesley  
**Research Analyst:** Kate Flynn Post, (414) 257-7606  
**Committee Coordinator:** Dairionne Washington, (414) 257-5437

**MILWAUKEE COUNTY MENTAL HEALTH BOARD  
COMMUNITY ENGAGEMENT AD HOC COMMITTEE**

**Monday, November 8, 2021- 1:00PM**  
**Teleconference Meeting**

**MINUTES**

**PARTICIPANTS:** Brenda Wesley, Mary Neubauer, and Walter Lanier

**EXCUSED:** Shirley Drake and Rachel Forman

**SCHEDULED ITEMS:**

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| 1. | <p><b>Welcome.</b></p> <p>Chairwoman Wesley welcomed everyone to the November 8, 2021, Mental Health Board Community Engagement Ad Hoc Committee's remote/virtual meeting.</p>  |
| 2. | <p><b>Discussion Surrounding Creation of the Granite Hills Hospital and Mental Health Emergency Center Combined Stakeholder Advisory Committee.</b></p> <p>Components entailed in developing the Granite Hills Hospital and Mental Health Emergency Center (MHEC) Combined Stakeholder Advisory Committee were discussed. The first step will be to identify the objectives of the committee, which will help to determine the committee's membership. A designated member from both the Granite Hills and MHEC governing boards will occupy seats. The possibility of having Granite Hills develop their own community advisory committee made up of citizens from the surrounding area to reflect cross representation was recommended. There will be written documentation constructed identifying the purpose, scope, vision, objectives, and structure of the committee. Further discussion and finalization of the written proposal is expected at the next Community Engagement Committee meeting.</p> <p>Questions and comments ensued.</p> <p>This item was informational.</p> |
| 3. | <p><b>Identify Three Primary Initiatives and Endeavors of the Community Engagement Committee.</b></p> <p>Two initiatives were identified for the Community Engagement Committee to focus on in 2022. One of the primary initiatives is to continue the development of the Granite Hills Hospital and Mental Health Emergency Center Combined Advisory Committee. The second primary initiative is going to be raising the profile of the Mental Health Board (MHB). The goal is to be more intentional and deliberate on what is being accomplished by the MHB to make the community more aware of the work being done, as well as its connection with the Behavioral Health Division.</p>  |

	<p>Questions and comments ensued.</p> <p>This item was informational.</p>
4.	<p><b>2022 Meeting Schedule.</b></p> <p>Meeting monthly in 2022 was recommended to address major upcoming changes transpiring with the Mental Health Board. There will be further discussion with Community Engagement Committee staff to create a schedule for 2022. Due to the holidays, there will be no meeting in December. The next meeting will be sometime in January.</p> <p>This item was informational.</p>
5.	<p><b>Facebook Social Media Page Update.</b></p> <p>A Facebook page was created by Kane Communication to better assist with getting information out pertaining to the Mental Health Board. The page will be utilized solely for updating the community on events, future endeavors, and all other additional information. Since this will be the primary purpose of the page, the account will not allow access to leave comments or remarks. There was a recommendation made to consider using Search Engine Optimization (SEO). When using SEO, advertisements related to what is being entered in a person's search engine will be displayed on other social media sites the person uses. This will serve as a great source of advertisement for the targeted audience.</p> <p>Questions and comments ensued.</p> <p>This item was informational.</p>
6.	<p><b>Adjournment.</b></p> <p>Chairwoman Wesley ordered the meeting adjourned.</p>
<p>This meeting was recorded. The official copy of these minutes and subject reports, along with the audio recording of this meeting, is available on the Milwaukee County Legislative Information Center.</p> <p>Length of meeting: 1:08 p.m. to 2:10 p.m.</p> <p>Adjourned,</p> <p><i>Dairionne Washington</i></p> <p><b>Dairionne Washington</b>  Committee Coordinator  Milwaukee County Mental Health Board</p>	

**The next meeting of the Milwaukee County Mental Health Board  
Community Engagement Committee  
Will be scheduled at the Call of the Chair**

**To View All Associated Meeting Materials,  
Visit the Milwaukee County Legislative Information Center at:  
[Milwaukee County - Calendar \(legistar.com\)](https://legistar.com/locations/milwaukee-county-wisconsin/)**

**Visit the Milwaukee County Mental Health Board Web Page at:  
<https://county.milwaukee.gov/EN/DHHS/About/Governance>**