

Chairperson: Brenda Wesley

Committee Coordinator: Dairionne Washington, 639-4153

**MILWAUKEE COUNTY MENTAL HEALTH BOARD
COMMUNITY ENGAGEMENT AD HOC COMMITTEE**

Monday, October 4, 2021- 1:00PM
Teleconference Meeting

MINUTES

PARTICIPANTS: Shirley Drake, Rachel Forman, Walter Lanier, Mary Neubauer, and
Brenda Wesley

SCHEDULED ITEMS:

1. Welcome.

Chairwoman Wesley welcomed everyone to the October 4, 2021, Mental Health Board Community Engagement Ad Hoc Committee's remote/virtual meeting.

2. Communications Planning Update.

Kane Communication representatives explained the concept of all three infographic designs. After listening to the feedback from the August 30, 2021, meeting, replacing the phrase 'No Wrong Door' with 'Start Here' was suggested. In addition, adding in more services and arranging them alphabetically with supplemental information on the back detailing the services in depth was also recommended.

A survey was done with the MIRACLE Network in an effort to get feedback on the community's perception of the infographic. Twenty-two people participated. The results reflected most responses fell into the "really liked" and "okay" categories. The Committee agreed the 'No Wrong Door' phrase should not be used. The survey will be conducted at the Milwaukee Mental Health Taskforce meeting, as well as the Grand Avenue Club. Survey results will be reviewed at the next Community Engagement Committee meeting to aid in creating a different phrase that's more welcoming to the community.

Questions and comments ensued.

This item was informational.

SCHEDULED ITEMS (CONTINUED):

3.	<p>Grand Avenue Outreach Update.</p> <p>The Grand Avenue Club (GAC) was selected as the pilot organization for the Perceptivity PowerPoint presentation and video. GAC hosted an Open House on September 22, 2021, to provide the community with an opportunity to learn about services offered by GAC, as well as anticipated changes at the Milwaukee County Behavioral Health Division (BHD). There was discussion related to changing the title of the last slide in the PowerPoint slide deck. No additional feedback from participants who attended GAC's Open House was received.</p> <p>The presentation, itself, represents the partnership/collaborative effort between BHD and the Mental Health Board. The verbal narrative, however, neglects to acknowledge the Mental Health Board's contribution. It is important this acknowledgement be woven into the dialogue. This led to discussions surrounding ways to raise the Board's profile in the community. The peer community was recommended as a target group for the presentation, as they are very involved with community resources. Committee Member Drake will take the lead on coordinating the presentation for the peer community. Their feedback will be instrumental to the consumer's perspective.</p> <p>Questions and comments ensued.</p> <p>This item was informational.</p>
4.	<p>Discussion Surrounding Identification of Community Engagement Future Endeavors and Initiatives.</p> <p>Consideration has been given to establishing a Stakeholder Advisory Committee for the new Mental Health Emergency Center (MHEC), which was a recommendation from the Mental Health Taskforce. The purpose is to provide the Joint Venture Board of the MHEC with ongoing input regarding service, development delivery, operations, and implementation under the Community Engagement Committee. The expectation is to ensure the MHEC provides high quality of care to all Milwaukee County community residents. The goal is to have individuals from neighborhood community groups as members of the committee.</p> <p>Questions and comments ensued.</p> <p>This item was informational.</p>
5.	<p>Adjournment.</p> <p>Chairwoman Wesley ordered the meeting adjourned.</p>

SCHEDULED ITEMS (CONTINUED):

This meeting was recorded. The official copy of these minutes and subject reports, along with the audio recording of this meeting, is available on the Milwaukee County Legislative Information Center web page.

Adjourned,

Darionne Washington

Committee Coordinator
Milwaukee County Mental Health Board

**The next meeting of the Milwaukee County Mental Health Board
Community Engagement Committee is scheduled for
November 8, 2021 at 1:00PM**

**Visit the Milwaukee County Mental Health Board Web Page at:
<https://county.milwaukee.gov/EN/DHHS/About/Governance>**

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