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4 **A RESOLUTION**

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6 requesting the Department of Parks, Recreation, and Culture work with the Milwaukee  
7 Public Schools Department of Recreation and Community Services (Milwaukee  
8 Recreation) to organize the "Milwaukee County Basketball League" to benefit the  
9 Milwaukee County community and youth and to promote social services that are offered  
10 by Milwaukee County, the City of Milwaukee, and Milwaukee Public Schools  
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13 WHEREAS, basketball has a long history in Milwaukee and is both one of the  
14 most popular spectator sports and most popular youth sports in the area, transcending  
15 age, gender, and ability; and  
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17 WHEREAS, in 1971, the Milwaukee Bucks took home their first NBA  
18 Championship title; and  
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20 WHEREAS, seven years after that, in December of 1978, the first ever Women's  
21 Professional Basketball League was created with just 30 players, 15 of which were  
22 members of the Milwaukee Does, and they played their first game at The Milwaukee  
23 Arena, now the UW-Milwaukee Panther Area; and  
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25 WHEREAS, 50 years after their first championship, the Milwaukee Bucks won  
26 the 2021 NBA Championship on July 20, 2021 and basketball has never been more  
27 popular in Milwaukee; and  
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29 WHEREAS, Milwaukee County has the unique opportunity to lean into the  
30 celebration of basketball by organizing a league for the community; and  
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32 WHEREAS, in May 2021, Milwaukee County adopted File No. 21-399 to accept a  
33 donation from the Nancy Lieberman Foundation for a state-of-the-art Sport Court in  
34 Sherman Park, which will draw new and existing basketball fans to the park; and  
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36 WHEREAS, in July 2021, the basketball court at Moody Park was briefly closed  
37 so that a local artist, Art Fu Yung, could lead a group of young artist and volunteers, to  
38 paint the court and to offer services to the local neighborhood about mental health  
39 awareness and how to channel emotions into creative outlets, like art; and

40 WHEREAS, outdoors, Milwaukee County has 65 full basketball courts within 35  
41 parks and 16 half-courts within seven parks; and  
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43 WHEREAS, Milwaukee County has only a few indoor basketball courts, including  
44 those at the Franklin Sports Complex and the Kosciuszko Community Center,  
45 compared to the Milwaukee Public Schools Department of Recreation and Community  
46 Services (Milwaukee Recreation), which has several athletic facilities with basketball  
47 courts and the infrastructure needed to facilitate a league; and  
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49 WHEREAS, sports, especially basketball, are a great way to bring together  
50 communities that are both alike and different over a shared common interest; and  
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52 WHEREAS, Milwaukee County can work with Milwaukee Recreation to plan and  
53 execute a basketball league that will draw together Milwaukee County's different  
54 neighborhoods, with the potential to use the athletic facilities and resources that  
55 Milwaukee Recreation already has; and  
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57 WHEREAS, Milwaukee County and Milwaukee Recreation (and the City of  
58 Milwaukee, through its association with Milwaukee Public Schools) both offer social  
59 services to the community and the basketball league could be an opportunity to spread  
60 awareness of those services, help connect attendees to those services, curb violence in  
61 Milwaukee County, prevent incarceration, and teach life lessons; and  
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63 WHEREAS, during the games, there could be an opportunity to work with  
64 vendors to handle all ticket sales and to provide food and beverage services; and  
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66 WHEREAS, collaboration provides the community with better access to services  
67 and uniting over the shared love of basketball is a great way to bring joy to Milwaukee  
68 County after a very difficult a year; and  
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70 WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of  
71 September 14, 2021, recommended adoption of File No. 21-761 (vote 4-1); now,  
72 therefore,  
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74 BE IT RESOLVED, the Department of Parks, Recreation, and Culture (DPRC) is  
75 hereby requested to work with the Milwaukee Public Schools Department of Recreation  
76 and Community Services (Milwaukee Recreation) to organize a basketball league, to be  
77 called the "Milwaukee County Basketball League," to benefit the Milwaukee County  
78 community and youth and to promote social services that are offered by Milwaukee  
79 County, the City of Milwaukee, and Milwaukee Public Schools and shall involve  
80 contracting with vendors for the provision of food, beverages, and ticket sales; and

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82 BE IT RESOLVED, the basketball league shall play all games indoors at a single  
83 facility on Saturdays, with games beginning at 8 AM, 9 AM, 10 AM, 11 AM, and 12 PM;  
84 there shall be three leagues consisting of eight all gender teams: a freshmen (ages 18-  
85 35), a junior varsity team (ages 36-45), and a varsity team (ages 46-55); and  
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87 BE IT RESOLVED, at the culmination of the League, there shall be eight games  
88 and an eight bracket Championship tournament, with each age bracket claiming a  
89 championship; and  
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91 BE IT FURTHER RESOLVED, DPRC is hereby requested to provide a report  
92 back to the Milwaukee County Board of Supervisors for the December 2021 standing  
93 committee cycle detailing progress made on the request to work with Milwaukee  
94 Recreation on creating the basketball league; and  
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96 BE IT FURTHER RESOLVED, the report shall include information about the  
97 costs associated with organizing and executing the league, staff time and costs, what  
98 the upfront costs will be, and anticipated revenues associated with the project.  
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