

Health Equity

- Strive to eliminate barriers to access to services for people of color by partnering with healthcare providers to designate space and provide services within the senior centers.
- Cross Cultural programming inviting collaboration between Milwaukee County Senior centers and other more culturally specific senior centers.
- Ensure that spaces and programming are accessible to all older adults including people with disabilities.

Coordination & Communication

- Foster facilitation of communication through podcasts or other social media programming
- Foster facilitation of new means of communication through the Internet and social media
- Coordinate access to other Milwaukee County cultural services and make use of the Milwaukee County Parks in which centers are located. Milwaukee Public Libraries etc.
- Develop new or additional means of providing information about and qualifying individuals for all activities available through the Older Americans Act

Dimensions of Wellness

- Plan monthly travel / day trips to get people out and enjoy other cultures
- Ensure that all senior centers offer Evidence Based Wellness programs on a regular basis
- Collaborate with the other federally funded services to ensure Senior Companions, Grandparents, Retired Senior Volunteer Program, Senior Employment program are available through the Milwaukee County Senior Centers.
- Create Lifelong learning programs that include culinary, performing arts, and other lecture topics of interest.
- Financial well being programming.

Funding and Partnerships

- Expand funding support beyond Milwaukee County levy funds
- identify philanthropic partners to implement goal ideas for senior centers
- conversation with corporate sponsors
- conversation with Municipalities in which senior centers are located.

Senior Centers

2022-24 Goal Ideas	SMART Measures
Health Equity	
<p>Programming Goal: Provide periodic screening, testing, and preventative healthcare services (ensure care is culturally competent and addresses conditions for which black older adults are at greater risk such as diabetes, chronic kidney disease, obesity, heart failure and pulmonary hypertension) at SCs in partnership with local healthcare providers.</p> <p>Infrastructure Goal: Ensure that all senior centers are fully accessible to older adults with disabilities.</p>	<p>By 2024 at least three Milwaukee County operated senior centers, including two with a majority of participants of color, offer regular presence of healthcare provider that provides periodic screening, testing, and preventative healthcare services.</p> <p>By 2024 all Milwaukee County operated senior centers meet the ABA Accessibility Standards.</p>
Communication & Collaboration	
<p>Communication Goal: Establish a dedicated presence on the Internet and social media by offering virtual programming, podcasts, etc. and updated information and registration regarding programs and activities. Provide training, support, and access to computers and mobile devices to senior center participants to ensure they can access enhanced programming.</p> <p>Collaboration Goal: - Collaborate with other federally funded services to ensure that Senior Companions, Foster Grandparents, Retired Senior Volunteer Program, and Senior Employment programs are available for participants through the Milwaukee County Senior Centers.</p> <p>Infrastructure Goal: Expand access to outdoor programming in the Milwaukee County parks in which senior centers are located.</p>	<p>Demonstrate an increased presence on social media by measuring hits on website, and participation in virtual programming. By survey, all participants of the Milwaukee County Senior Centers will indicate that they feel competent accessing the Internet and using the basics of social media.</p> <p>By 2024, include outreach/education/recruiting events on at least an annual basis at each Milwaukee County owned senior center that promote the RSVP, Senior Companions, Foster Grandparent, and SEP.</p> <p>By 2024 sponsor at least two outdoor recreational events on the Milwaukee County park grounds/assets in which each MC senior center is located.</p>

Dimensions of Wellness

Programming Goal: Create Lifelong learning programs that address all dimensions of wellness to include culinary, performing arts, financial programming, and other topics of interest.

By 2024 develop programming for the Milwaukee County senior centers in at least two/eight dimensions of wellness that are not currently addressed.

Infrastructure Goal: Modify/update senior center spaces to accommodate programming that addresses new dimension of wellness.

By 2024 accommodate new programming with needed updates/improvements to senior centers.