

Milwaukee County Area Agency on Aging - 2019-21 Area Plan Goals



Advocacy Related Activities

Goal Statement 1: To ensure older adults are offered opportunities for advocacy MCDA will engage at least 50% of Senior Statesman graduates in follow up activities.

Goal Statement 2: To increase older adults' knowledge of public policy, MCDA will hold quarterly information sessions in the community about current policy issues.

Goal Statement 3: For elected officials to have a better understanding of the issues which face older adults and to help older adults and their representatives build closer relationships, MCDA will partner with other community providers to host a public official's reception by December 31, 2021.



Nutrition Program

- Goal Statement 1: MCDA will open at a minimum two new dining sites targeting underserved populations and zip codes in Milwaukee County by December 31, 2019.
- Goal Statement 2: To improve the home delivered meal program, MCDA will assess HDM data and make recommendations to the COA and Nutrition Council by March 31, 2020.
- Goal Statement 3: To improve the nutritional status of participants and to adopt a more holistic approach to healthy aging, MCDA will educate participants on the 8 dimensions of wellness monthly. Resources will be developed to increase awareness of how the body and mind work together.



Services in Support of Caregivers

- Goal Statement 1: MCDA will identify 3 specific populations which are underserved in receiving caregiving services and will identify leaders in the underrepresented areas to create new partnerships.
- Goal Statement 2: To identify further how best to serve underserved populations and to create at least two action steps for better service, MCDA, FSCN and the identified community leaders will convene a family caregiver summit by December 31, 2020.
- Goal Statement 3: To address the top three issues family caregivers identified by a recent survey (emotional burden, lack of support from other family members and navigating legal responsibilities), MCDA will provide three presentations addressing those needs by December 31, 2021.



Services to People with Dementia

- Goal Statement 1: MCDA will conduct 3 dementia awareness events for underserved populations such as African American, Latino and LGBT older adults.
- Goal Statement 2: MCDA will conduct a minimum of 8 mini-cog assessments in public libraries throughout Milwaukee County, including four within the City of Milwaukee.
- Goal Statement 3: MCDA will provide Brain Health Education to four groups by December 31, 2021. Target groups will include individuals 50 and older, caregivers and professionals.



Healthy Aging

- Goal Statement 1: MCDA will continue its work with the three ethnic senior centers, with a special focus on Milwaukee Christian Center to pilot, evaluate and implement a culturally appropriate Stepping On program.
- Goal Statement 2: MCDA will partner with WIHA and the Office on African American Affairs to identify and train 8 evidence-based program facilitators from communities with health disparities.
- Goal Statement 3: MCDA will begin its work to implement and expand the Walk with Ease and Chronic Pain Self-Management programs within Milwaukee County.



Transportation

- Goal Statement 1: MCDA will identify the gaps in current transportation services by conducting focus groups, reviewing secondary research and creating a report.
- Goal Statement 2: Using the report, MCDA will explore innovative transportation models that maximize the funding currently available in Milwaukee County.
- Goal Statement 3: With identified gaps and information about sustainable solutions, MCDA will implement as many transportation solutions as possible.



Senior Centers

- Goal Statement 1: MCDA, in partnership with a third-party provider, will conduct a review of senior center programming in other jurisdictions.
- Goal Statement 2: The Department will use the third-party report, as well as feedback from outreach, to identify new programming to shape senior centers in the future.
- Goal Statement 3: MCDA will assess the effectiveness and impact of a new programming solution and will restructure senior center programming options to be cost-effective and sustainable.



Elder Justice

- Goal Statement 1: MCDA will develop a training for older adults to increase their knowledge about financial exploitation and protections to avoid becoming victims.
- Goal Statement 2: MCDA will create a resource guide and referral form for free and low-cost community health clinics that will increase awareness of MCDA services.
- Goal Statement 3: To expand crisis training beyond emergency personnel, MCDA will reach out to four new community organizations and provide training in how to address crisis situations.

Special Projects

- **Senior Hall of Fame and Volunteer Recognition Dinner**
- **Better Aging Expo Resource Fair**
- **Senior Statesmen Program**