

Rayhainio A. Boynes

Creative Consultant

HERE'S MY STORY:

Detail oriented, organized, and personable Event and Campaign Coordinator ready to move to help your company reach the next level. In-depth understanding of the value of planning and confirming details of events to ensure success. History of coordinating various campaign activities for organizations, leading events, and taking on tasks such as advertising, marketing, public relations, fundraising.

WORK EXPERIENCE

Flye Entertainment - Founder

EVENT PROGRAMMING & OPERATING

JUNE 2006- JUNE 2019

Flye is a full service provider of event planning, which includes being the personal coordinator throughout the entire planning process and event. Services include, but are not limited to: advertising, marketing, public relations, fundraising. Flye works with a catalogue of artists, musicians, technology professionals, DJ's, and other creative sources to help successfully plan and execute events for groups of 50 to 5,000.

Bronzeville Week Celebration - August 2016

Event attendance 250 to 500. Full day of programming and stage management of main entertainment stage. Booking of all major artists and acts performing on stage. Booking of additional services such as face painting, DJ, street acts. Creation and distribution of advertisement leading up to event, including Snapchat geo-filter. Hire and supervise staff of five to work at stage during the event and distribute flyers.

Milwaukee Bucks Block Parties (3 separate events) – 2015 & 2016

Event attendance 5,000 to 10,000 per event. Full day of programming and stage management of main entertainment stage. Booking of all major artists and acts performing on stage. Booking of additional services such as face painting, DJ. Contract also required hiring and supervision of 2 additional staffers to assist with stage management for the entire day.

City of Milwaukee – June 2015

My Brother's Keeper – Boys and Men of Color Event

Programming and booking of speakers and vendors, including nationally known NBA player. Additionally, manage set up and break down of event, including DJ entertainment. As programmer of this event responsibilities included creation of flyer and all advertisement and marketing, and stage management for entire day with 3 hired staffers to assist with management.

City of Milwaukee – June 2015

My Brother's Keeper – Boys and Men of Color Event

Responsible for the overall campaign, established goals and objectives and the day-to-day management of the campaign team to achieve them. Build a broad and effective grassroots campaign including closely monitoring the progress of the program. Participate in weekly field and communications meetings to ensure activities are directed at targeted voters and goals are being met. Goal is to overall increase the amount of young voters in the 2004 election.

EDUCATIONAL INFO

Concordia University - 2002 -2004

MASS COMMUNICATIONS

FOCUS ON RADIO BROADCASTING

Riverside University High School -1998 -2002

DIPLOMA

SKILLS:

Excellent communication and negotiation skills
Community organizing
Cinematography
Independent worker
Great problem solver
Work collaboratively in a diverse organization

CONTACT:

REFERENCES:

Dustin Godsey -VP Of Marketing
(MilwaukeeBucks)

Dr. Robert "Biko" Baker
Professor, UWM & Founder of Render

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