

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: June 25, 2021

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: From Executive Director, Milwaukee County Parks requesting approval of 2021 CAMPAC Allocations

File Type: Action Report

REQUEST

Milwaukee County Parks on behalf of the Cultural Artistic and Programming Advisory Council request approval of 2021 allocations to cultural and performing arts groups.

POLICY

In the 2020 adopted budget, administration of CAMPAC was assigned from a third-party administrator to the Department of Parks, Recreation & Culture. The adopted 2021 budget included within amendment 1A020 that the Department of Parks, Recreation and Culture work in conjunction with CAMPAC to review eligibility requirements to CAMPAC awards to determine if there are more racially equitable methods to allocate the funds with a focus on smaller groups whose access to private fundraising are limited. In January of 2021, File 21-90 was presented to the Parks, Energy & Environment Committee outlining eligibility and formula change methodology to be enacted for 2021 awards and approved by the County Board.

Specific Adopted Budget:	2021
Specific Adopted Budget Amendment:	1A020

BACKGROUND

Milwaukee County Parks staff coordinated with IMSD to institute an online application through the MyMilwaukeeCounty portal in spring of 2021. The CAMPAC funding applications opened on April 19, 2021 and closed on May 14, 2021. Forty-three applications were submitted. Of the forty-three applications, two were deemed ineligible, seven were first time applicants and thirty-four were returning organizations.

Applications were reviewed and the funding formula approved in the File 21-90 was applied.

The following recommendations from staff to CAMPAC regarding the procedures of executing the formula allocation were approved at the June 23rd, 2021 meeting:

- If an organization last reported funding from years prior to 2016, they were categorized as a new applicant.
- If funding for organizations at the 200% threshold was less than the newly established minimum award, funding was awarded at the minimum of \$3,500.
- If there were no 2020 awards for organizations but awards after 2016, consideration of the prior year awards was incorporated, and funding was awarded at the minimum of \$3,500.
- Due to COVID-19 restrictions in 2020, the Community Cultural Event requirement was suspended.
- Funding for Concerts in the Park was allocated last instead of first.

At the CAMPAC meeting on June 23rd, 2021 the allocations for organizations outlined below were approved. The council requested that the allocation formula for 2022 be revisited to incorporate comments surrounding the awards and organizational impact toward racial equity.

Organization Name	2021 Total Award
Aperi Animam*	\$3,500.00
Arts @ Large	\$3,500.00
Bel Canto Chorus of Milwaukee, Inc.	\$8,875.29
Black Arts MKE, Inc.	\$8,875.29
Boulevard Ensemble Inc.	\$3,936.54
Civic Music Association of Milwaukee*	\$3,500.00
Concord Chamber Orchestra Incorporated	\$5,266.18
DanceCircus, Ltd	\$3,542.74
Danceworks, Inc.	\$8,875.29
Ex Fabula	\$8,875.29
Festival City Symphony	\$8,875.29
First Stage Milwaukee, Inc.	\$18,389.81
Florentine Opera Company	\$10,800.98
Kids From Wisconsin	\$8,875.29
Ko-Thi Dance Company (Ko-Thi Inc.)*	\$3,500.00
Latino Arts, Inc.	\$8,875.29
Lynden Inc. (d/b/a Lynden Sculpture Garden)*	\$3,500.00
Master Singers of Milwaukee	\$8,875.29
Milwaukee Ballet Company, Inc.	\$21,637.97
Milwaukee Chamber Theatre	\$8,875.29
Milwaukee Opera Theatre	\$8,875.29
Milwaukee Repertory Theater	\$39,790.60
Milwaukee Symphony Orchestra	\$63,089.54
Milwaukee Youth Symphony Orchestra, Inc	\$9,711.83

Next Act Theatre	\$8,875.29
Optimist Theatre	\$8,917.78
Organic Arts	\$3,500.00
Present Music	\$8,875.29
Quasimondo Physical Theatre*	\$3,500.00
Radio Milwaukee	\$3,500.00
Renaissance Theaterworks	\$8,875.29
RUACH, Inc.	\$8,875.29
Skylight Music Theatre	\$10,651.97
Summit Players Theatre*	\$3,500.00
TBEY Arts Center, Inc.	\$7,671.08
The Milwaukee Choristers, Inc.*	\$3,500.00
Theatre Gigante, Inc.	\$7,511.32
Wild Space Dance Company	\$7,865.64
Wisconsin Conservatory of Music	\$10,485.65
Woodland Pattern Book Center	\$8,875.29
Milwaukee County Parks - Concerts in the Park	\$10,426.02
Total Awards	\$407,825.00
2021 CAMPAC Budget	\$407,825.00

Related File No's:	21-90
Previous Action Date(s):	2/22/2021

ALIGNMENT TO STRATEGIC PLAN

The revised CAMPAC eligibility and formula distributions are intended to address strategic areas 1C (Increase the number of county contracts awarded to minority and women-owned businesses), 2C (Apply a racial equity lens to all decisions) and 3C (Dismantle barriers to diverse and inclusive communities).

FISCAL EFFECT

Org 1974 of the 2021 adopted budget contains \$407,825 appropriated for CAMPAC allocations.

PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:



Guy Smith, Parks Executive Director, Milwaukee County Parks

ATTACHMENTS:

Fiscal Note

Resolution

CAMPAC 2020-2021 Comparison

cc: Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Manager, Office of the County Clerk
David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
Kelly Bablitch, Chief of Staff, County Board
Aaron Hertzberg, Director, Department of Administrative Services
Joseph Lamers, Fiscal & Budget Director, DAS
Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
Pamela Bryant, Capital Finance Manager, Comptroller's Office
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Kelsey Evans, Committee Coordinator, Office of the County Clerk
Emily Peterson, Research & Policy Analyst, Office of the Comptroller
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