

EXPERIENCE

The Wisconsin Women's Business Initiative Corporation (WWBIC) Milwaukee, WI

Senior Bilingual Small Business Consultant (Statewide)

2014 - Present

- Responsible for assessing client needs and providing direct business advice and guidance via oneon-one consultation or small group counseling to new and existing loan clients.
- Secured and lead the Small Business Network of the Americas (SBNA) grant which was for a learning exchange between WWBIC and FUMEC.
- Facilitate in-person, or virtual workshops like "Budgeting 101", "Thinking of Starting a Business" and "Marketing Basics" to Spanish speaking business owners.
- Develops, maintains, and expands local and regional partnerships, collaborations, and contract opportunities to meet or exceed program area goals and outcomes.
- Represents and speaks on behalf of WWBIC at community and professional functions, expos, collaborations, conferences, meetings.
- Perform comprehensive review of business plan, marketing and financial goals for current small business owners.
- Create, develop, coordinate and implement specific and ongoing outreach efforts to assist with overall business development opportunities, educational opportunities and loan opportunities for target population of business owners.

Bilingual Outreach Specialist

2014 - 2014

- Implemented a full schedule of classes in Spanish for the Latino community in Milwaukee.
- Coach Hispanic clients on various aspects of their business like hiring employees, marketing and technology
- Represent WWBIC at local, regional, statewide functions, meetings, conferences.
- Perform duties necessary to be a key representative advocate for business owners and employers in the community.

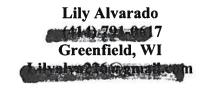
TJ Hale Company

Menomonee Falls, WI

Buyer

2006-2013

- Developed and implemented Purchasing Score Card to evaluate performance which increased "Out The Door" to 90% and reduced Quality Assurance rejects to 10%.
- Negotiated and mediated with multiple stakeholders to implement programs and exceed goals.
- Successful project management and quality assurance analysis abilities.



EDUCATION

UW-Milwaukee Milwaukee, WI

2015

Latino Non-Profit Leadership Program

Alverno College

Milwaukee, WI

2010

AWARDS

Small Business Administration M

Milwaukee, WI

2016

Women in Business Champion of the year

VOLUNTEER WORK

- Inner Beauty Center- clothing intake specialist
- Oak Creek Assembly of God- monthly food prep, translation of church services to Spanish speaking audience