

## **2014 Charter**

### **Advisory Council**

**Milwaukee County Dept.  
on Aging**

**Co-Chairs:**

Rocille McConnell  
Gina Green-Harris

**MCDA Staff:**

Jon Janowski

### **Milwaukee County Commission on Aging By-Laws: Article VII**

**Section 1. Authority:** In accordance with the Older Americans Act of 1965, as amended, Milwaukee county Commission on Aging shall establish an Advisory Council, hereinafter referred to as the “Council,” consisting of representatives of the elderly population and the general public.

**Section 2. Jurisdiction:** The Council shall exercise its responsibility within Milwaukee County

**Section 3. Composition:** A. In conformance with the federal regulations, the Council shall consist of program participants and the general public. B. All members of the Council shall be domiciled in Milwaukee County

**Section 4. Officers of the Council:** The officers of the council shall consist of a Chairperson.

**Section 5. Duties and Responsibilities:** The Council’s duties shall be prescribed by the Older Americans Act and other assigned by the Commission.

**Section 6. Terms of Office:** All Council appointments shall be for a one-year term.

**Section 7. Appointments:** All Council members shall be appointed by the Chairperson of the Commission on Aging and shall be confirmed by the full Commission.

### **Commission on Aging**

The Commission on Aging was created in 1973 under Chapter 53 of the General Ordinances of Milwaukee County. Commissioners are appointed by the County Executive and confirmed by the County Board of Supervisors. The commission is responsible for developing and implementing a coordinated human service system of community based services for Milwaukee County residents aged 60 and older. It accomplishes this through its administrative arm, the Department on Aging.

### **Advisory Council**

Article VII of the Bylaws of the Commission on Aging (see below) requires the establishment of an Advisory Council to the Commission in accordance with the Older Americans Act, as amended. The Advisory Council is responsible for reviewing and making recommendations for the Department on Aging area plan, assisting the Commission on Aging in conducting public hearings on the plan, and serving in an advisory role to the Commission on Aging and to the Director of the Department on Aging on critical topic areas, as directed by the Director. 2013-2015 Area Plan can be found by clicking on the following link

<http://county.milwaukee.gov/ImageLibrary/Groups/cntyAging/docs/Area-Plan/AreaPlan2013-2015optimizedtoem.pdf>

### **Meeting Schedule:**

The Advisory Council will meet quarterly and each Work Group will determine its individual meeting schedule.

**Attendance Expectation:** Members of the Advisory Council will actively participate in at least one Work Group and will attend at least 2 out of 4 Advisory Council meetings. Advisory Council members are encouraged to attend the monthly Commission on Aging meetings.

### **Communication and Reporting Mechanisms:**

Work Groups will report at every Advisory Council meeting with updates on activities, issues and barriers faced, and pending recommendations. Advisory Council co-chairs will report at the Commission on Aging meeting following every Advisory Council meeting, summarizing its activities and Work Group reports.

<b>UNDERSERVED POPULATIONS Co-Chairs/Members:</b> <i>Alvin Hill</i> , Director of Diversity and Inclusion at Milwaukee Center for Independence <i>Gina Green-Harris</i> , Director of UWM - Wisconsin Alzheimer's Institute, Milwaukee Outreach	<b>COMMUNICATION WORKGROUP Co-Chairs/Members:</b> <i>George Liberatore</i> , President of Midland Video Production <i>Tonya Simpson</i> , Community Relations Coordinator for Milwaukee County Department of Health & Human Services
<b>Staff Lead:</b> Jonette N. Arms	<b>Staff Lead:</b> Jonette N. Arms
<b>Staff Support:</b> Gary Portenier, Diane Beckley, Jon Janowski, Pat Batemon, Esperanza Gutierrez, and Randy Kohl	<b>Staff Support:</b> Randy Kohl and Lisamarie Arnold Shirly Gunawan
<b>Members</b>	<b>Members</b>
Hector Hernandez – United Community Center	Tiffany Wynn
Anna Wong – Chinese American Community Senior Center	Lynda Jackson-Conyers – Milwaukee Times
Virginia Zerpa – Alzheimer's Association of Southeastern Wisconsin	Valerie Woods – Family Care
ZobgSae Vang – Hmong American Friendship*	Vi Hawkins, Chair, Commission on Aging
Dawn Schmidt – SAGE Milwaukee	Maureen Slattery – 50 Plus
Dimitri Mills – VITAS *	Brad Lichtenstein – 371 Production
Gail Morgan – Alzheimer's Association of Southeastern Wisconsin	Faithe Colas, Salvation Army
Gwen Jackson – Milwaukee County Commission on Aging*	Sallie Linder, Community Volunteer
Mattie Payne – Social Development Commission Senior Companion Program	Felice Green, Interfaith Older Adult Programs
James Kimble	Rosie Caradine Beechum, Community Volunteer
Nia Norris – Wisconsin Alzheimer's Institute – Milwaukee Office, UW-Madison	Rita Bruce, Community Volunteer
	Nina Mallett, Community Volunteer
	Staff attendees: Teresa Smith, Chet Kuzminski, Steven Peterson, Jill Knight,
<p><i>Ongoing responsibilities consist of:</i></p> <ul style="list-style-type: none"> <li>Establishing priorities and sustainable solutions for underserved older adults related to culturally appropriate services and programs</li> <li>Identifying gaps in services and resources needed</li> <li>Developing collaborative relationships with community agencies, local businesses and service providers</li> <li>Exploring funding options for program/service development</li> <li>Providing an appropriate forum to advocate for underserved older adults</li> <li>Serving as a conduit to get information for underserved older adults and their families</li> </ul> <p><b>Major Focus:</b> <i>Oversight and implementation of Elderly Specialized Transportation Goals for 2013-2015 Area Plan</i></p> <ul style="list-style-type: none"> <li>Recruit new members to the to ensure inclusion of diverse populations that may go undetected</li> <li>Convene discussions/presentations to educate workgroup members about Milwaukee County Specialized Transportation Services and broad transportation options</li> <li>Develop a comprehensive transportation community outreach plan inclusive of a toolkit</li> </ul> <p><i>Refer to 2013-2014 Area Plan, pages 27-28</i></p>	<p><b>Major Focus:</b> Enhance communication and customer service strategies to address the overwhelming desire of seniors to have increased awareness and improved access to supportive services, resources, and programs available through Milwaukee County Department on Aging and other older adult serving agencies.</p> <ul style="list-style-type: none"> <li>Increase the number of social and public aging informational mediums/technological tools</li> <li>Develop tools/strategies to assist with collecting information and providing feedback regarding the quality of service and overall friendliness of staff and customer interactions</li> <li>Conduct staff trainings to teach, coach, motivate, and encourage improved quality customer service based on specific identified areas of deficiencies</li> </ul> <p><i>Refer to 2013-2014 Area Plan, pages 38-40</i></p>

HOME REPAIR AND CHORE SERVICES WORK GROUP	SOCIAL ENGAGEMENT WORK GROUP
<b>Co-Chairs/Members:</b> Lynnea Katz-Petted, Executive Director of Rebuilding Together Greater Milwaukee Gina Botshtein, Prairie Care, LLC	<b>Co-Chairs/Members:</b> Barbara Bechtel – former Chair of Milwaukee County Commission on Aging Jean Davidson – Commission on Aging – Nutrition Council Co-chair
<b>Staff Lead:</b> Stephanie Sue Stein	<b>Staff Lead:</b> Randy Kohl
<b>Staff Support:</b> Jon Janowski	<b>Staff Support:</b> Diane Beckley, Beth Monrial-Zatarski, Lisamarie Arnold
Members	Members
Jessica Noth – Havenwoods Economic Development Corporation	Sandy Richins – Milwaukee County Commission on Aging
Andrew Alden – Eppstein Uhen Architects	Gwen Jackson – Milwaukee County Commission on Aging
Michele Cohen – Jewish Family Services	Arlene Wilson – Community Member, Older Adult
Debbie Davis – Milwaukee Time Exchange Program	David Hoffman – former commissioner Milwaukee County Commission on Aging
Deedee Mader – Life Navigators	Kara Grennier – Goodwill Industries
Elizabeth Price – Shorewood Senior Resource Center	Carol Anderson – Community Member, Older Adult
Lisa Bittman – Interfaith Older Adult Programs	Marilyn Lange – Interfaith, South Shore Connecting Caring Communities
Steve Peterson – Milwaukee County Department on Aging	Amy Kloster – Interfaith Older Adult Program
Peter Kreuser – Milwaukee County Department on Aging	Vi Hawkins – Milwaukee County Commission on Aging, Chairperson
Jim Gambon – Social Development Commission	Barb Miller – Goodwill Industries
Barbara Bechtel – Wisconsin Board on Aging and Long-Term Care	Diana Bartelt – Interfaith Older Adult Program
Frank Gonzales Jr. – Milwaukee County Commission on Aging	Lisa Bittman – Interfaith Older Adult Program
Vi Hawkins – Milwaukee County Commission on Aging	
Gwen Jackson – Milwaukee County Commission on Aging	
Susan Carroll Olson – Milwaukee Area Time Exchange	
Janet Cuzner – Homeowner	
Paulette Maclin – Homeowner	
Jean Davidson – Commission on Aging Advisory Council	
Tom Mishefske – City of Milwaukee Department of Neighborhood Services	
Robert Lanin – City of Milwaukee Department of Neighborhood Services	
Diane Tsounis – Milwaukee County Housing Division	
Jean Wolfgang – Milwaukee County Housing Division	
Sally Lindner - Homeowner	
Deborah Lewis - Homeowner	
Dorothy Tennessen - Homeowner	
Joanne Fairchild - Homeowner	
Rita Bruce - Homeowner	
Jo Smirl - Homeowner	
Maryam Abdullah - Homeowner	
Ofelia Mondragon – Layton Boulevard West Neighbors Inc.	
Ron and Nita Tourtillott - Homeowners	
Pam Schutz – Villa St. Francis	
Rafael Garcia – Community First	
Chase Helm – Conservation Services Group	

**Major Focus:**

This work group will focus on expanding awareness of home repair and chore services for older adults in Milwaukee County.

- By June 30, 2014, convene community partners with skill in home repair and/or chore service delivery
- By January 31, 2014, identify and designate community agency to lead effort to share information about certified and senior-friendly home repair services
- Secure funds from foundations and other sources to fund start-up and operational costs of a county-wide chore service home repair program
- By April 30, 2015, plan and implement a home repair/chore service expo to raise community awareness about
- See “Home Repair and Chore Services” (page 38) in the 2013-15 Area Plan for Older Adults in Milwaukee County

**Major Focus:**

This work group will focus on expanding opportunities for older adults to socially interact in Milwaukee County.

- Expand senior and youth membership in the Intergenerational Council and implement a symposium by November 1, 2015.
- Increase class participation and the number of peer leaders in evidence-based programs by 10 percent by December 31, 2015.
- See “Opportunities for Social Engagement” (pages 40-41) in the 2013-15 Area Plan for Older Adults in Milwaukee County