



OFFICE OF THE COUNTY EXECUTIVE

DAVID CROWLEY

MILWAUKEE COUNTY EXECUTIVE

Date: May 20, 2021

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: David Crowley, County Executive

Subject: Appointment of Aaron Hertzberg to Director of Milwaukee County's Department of Administrative Services

Pursuant to Wisconsin State Statute Sec. 59.17(2) and subject to confirmation by the Milwaukee County Board of Supervisors, I am pleased to appoint Mr. Aaron Hertzberg to the position of Director of Milwaukee County's Department of Administrative Services. The appointment length is four years, at which point it will be again subject to your confirmation.

Mr. Hertzberg comes with over a decade of experience in public service, including the necessary creative thinking and problem solving needed to support County departments, address major County challenges, and advance our vision.

Mr. Hertzberg began at Milwaukee County in 2018 as the Director of Economic Development where he was instrumental in advancing public-private partnerships and transactions including closing the deal on the sale of \$32 million worth of land at the Milwaukee Regional Medical Center, finding a long-needed solution to sell the County Grounds water system, and negotiating a letter of intent for the new community-based Mental Health Emergency Center.

Last year, Mr. Hertzberg created a small business grant program that awarded nearly \$12 million in grants with over two-thirds of the funding going to minority-, women-, or veteran-owned businesses. Most recently, he helped bring cross-sector partners together to finalize financing for the Couture, a transit-oriented development that will change our skyline and our economy through an infusion of well-paying, shovel-ready construction jobs.

I have every confidence that Mr. Hertzberg will provide the leadership needed for Milwaukee County. I urge you to give this appointment your favorable consideration.



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Sincerely,

David Crowley

Milwaukee County Executive

cc: County Board of Supervisors
Kelly Bablitch, Chief of Staff, Board of Supervisors
George Christenson, Milwaukee County Clerk
Aaron Hertzberg