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## June Board Cycle

## Milwaukee County Parks

9480 Watertown Plank Rd.  
Wauwatosa, WI 53226  
(414) 257-PARK

Date: May 21, 2021

To: Marcelia Nicholson, Chairwoman, County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: **Authorization to grant waivers to various special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2021 - ACTION**

### Policy

Milwaukee County Ordinance 47.031(5) requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors through the Committee on Parks, Energy and Environment, for a waiver if their event does not conform to one or more conditions or restrictions listed in Chapter 47.031 (1) to (4).

### Background

To date, two event organizers have applied for Parks special event permits that would impede access to Lincoln Memorial Drive on various dates in 2021. A list of those events is attached. These events, the Milwaukee Turkey Trot and USA Triathlon, have brought thousands of participants and visitors to Milwaukee that increase exposure and contribute directly to our local economy.

Event organizers are required to pay all Parks fees required for closing LMD and permitting to host its event on park property. They must also apply for and receive permits from the City of Milwaukee. Discussions with lakefront stakeholders will occur and every effort will be made to minimize business interruption along the routes. McKinley Marina tenants, Sailing Center members, and Milwaukee Yacht Club members will have access during all closures. Access to lakefront venues will be coordinated with the Milwaukee County Sheriff's Office as well as the Milwaukee Police Department.



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## Recommendation

Authorize waivers be granted to various special event organizers for events that impede access to portions of Lincoln Memorial Drive (LMD) on various days in 2021.

Prepared By: Jeff Orlowski, Assistant Director of Recreation and Business Services, Milwaukee County Parks

Approved By: Guy Smith, Executive Director



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## Attachments:

- Fiscal Note
- Resolution
- List of 2021 LMD Closure Requests

## Copy:

- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive's Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board
- Aaron Herzberg, Director, Department of Administrative Services
- Joseph Lamers, Fiscal & Budget Director, DAS
- Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
- Pamela Bryant, Capital Finance Manager, Comptroller's Office
- Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Anthony Rux, Budget & Management Analyst, DAS-PSB



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