File No.\_\_\_\_\_\_\_\_\_\_\_\_

Journal, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(ITEM \_\_\_\_\_) From the Director of the Department of Transportation and the Airport Director, requesting that Milwaukee County amend its current agreement with 2-Story Creative for marketing and communications services to allow for a two-year base term agreement, with two additional one-year options for renewal, by recommending adoption of the following resolution:

# A RESOLUTION

WHEREAS, Milwaukee Mitchell International Airport has long retained the services of a marketing and communications agency; and

WHEREAS, proposals were solicited under Official Notice No. 98200024 for marketing and communications services for Milwaukee Mitchell International and Lawrence J. Timmerman Airports; and

WHEREAS, six proposals were received and evaluated in accordance with the requirements as outlined in the request for proposals; and

WHEREAS, the recommendation of the RFP selection committee is that 2-Story Creative best meets the criteria outlined in the request for proposals; now, therefore,

BE IT RESOLVED, that the Director of the Department of Transportation and the Airport Director are hereby authorized to amend the current agreement between Milwaukee County and 2-Story to provide marketing and communications services for Milwaukee Mitchell International and Lawrence J. Timmerman Airports for a two-year base term at which time there would be an option for the County to extend further for up to two one-year periods. The cost of the contract is $250,000 annually.