



January 27, 2021

**Re: Comments to the Milwaukee Lakefront Development Advisory Commission (LDAC) Hearing  
January 27, 2021 Regarding Bradford Beach Pavilion**

Dear: Chairperson Lynch and Members of the LDAC:

Thank you for the opportunity to submit public comments on the proposal of The Dock, Inc., to undertake development on the second floor of the Bradford Beach Pavilion for a bar and restaurant.

As you are aware, Wisconsin's Green Fire, together with five other organizations submitted materials to County Executive David Crowley and Lakefront Development Advisory Committee Chairperson William Lynch on October 31, 2020. We outlined in that document concerns about proposed developments on the Public Trust lakebed lands in Milwaukee County. We attached to that letter a number of historical documents from the Wisconsin Department of Natural Resources (WDNR) records, including:

- a 1996 letter to then County Executive Thomas Ament,
- an informal Wisconsin Attorney General's Opinion from 1987 relating to developments on Public Trust Lakebed lands in Milwaukee County,
- internal WDNR documents relating to developments on Public Trust lakebed areas around the State of Wisconsin, including specific guidelines relating to the development of food service facilities in those areas that had been granted to municipalities.

We incorporate those previously submitted materials into our comments today, since they reflect the law as it continues to apply to these Public Trust lands.

Several members of Wisconsin's Green Fire have extensive experience dealing with Public Trust development proposals around the State of Wisconsin over the last 40 years, including proposed developments on the Milwaukee Lakefront since the 1980s. As we expressed in our October 2020 letter, there is a long history of such proposed developments around the State, and it is incumbent upon Milwaukee County and the State of Wisconsin through the WDNR, WI Department of Justice, and WI Board of Commissioners of Public Lands, to continue their oversight to assure that these Public Trust lakebed lands are not converted to commercial developments.

The Public Trust Doctrine holds that public rights in navigable waters apply to all. Thus, decisions on development projects on filled lakebed must consider the rights of all people and must support navigation or other public purposes that allow equal access, use and enjoyment **for all people**.

The Milwaukee County Parks, which are located on these Public Trust lands, are a valuable public asset for all the citizens of Milwaukee County and for the citizens of the State, who routinely come to Milwaukee to enjoy these resources. Wisconsin's Green Fire objects to efforts to commercialize or privatize Wisconsin's lakebeds, including Public Trust filled lakebed, with the development of "destination bars, restaurants or similar commercial facilities." We agree with the positions expressed in



the documents from the WDNR and the Attorney General that, while food service facilities are appropriate and necessary in public parks, the facilities must be “ancillary to, and have the primary purpose of supporting” appropriate Public Trust purposes, which in the case of the Bradford Beach Pavilion, is a public park purpose on a Wisconsin lakebed.

Public Trust lands in Milwaukee are utilized by a diversity of citizens from Milwaukee County and from across the State of Wisconsin. **We believe social justice considerations are very relevant to the protection and use of these public resources. Principles of equity and inclusion should guide how Public Trust lands are used.** Properties such as Bradford Beach must be operated in a manner that serves all citizens who utilize these resources and steps must be taken to assure that the operation of these facilities do not limit the opportunities for enjoyment of these resources by all citizens. Attention must be given to the accessibility of park resources and amenities. This includes operational hours (consistent with county park hours), the type, cost of food and beverage services provided, and any closures of portions of these resources to all members of the public.

Thank you for the opportunity to provide these comments and for your continued attention to these issues.

We ask that we be kept apprised of any future developments relating to this proposal and to any other future developments of this nature proposed on Public Trust lands in Milwaukee County.

Sincerely,

A handwritten signature in black ink, appearing to read "michael cain".

Michael Cain, Public Trust Work Group Co-Chair  
Wisconsin's Green Fire  
cainmjc@gmail.com

**From:** [Alan Stenum](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 10:47:01 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Parks, Energy and Environment Committee,

I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I personally spend a lot of time at Bradford Beach, year round. In my opinion, there are few things available to the city of Milwaukee where diversity is celebrated than Bradford Beach. This initiative to privatize Bradford Beach will drive a spike deep into the heart of the city of Milwaukee's efforts to remove the stigma of being one of the most segregated cities in the nation and will only deepen the divide between nature and Milwaukee's residents.

I also understand that Milwaukee's county parks are constantly under financial strain and funding needs to be available to keep the parks accessible to all. This is not the route to go. You might as well put up signs at both ends of the beach that state "you do not belong here" because that will be the message that this model, a high-end restaurant run by outside entities, will send to a majority of the city. I hope that in the future, the committee will examine local models that are working in the city already without alienating those that enjoy our beaches. Granted I do not know the financials of an entity like the South Shore Terrace, but something like this that keeps the inclusivity intact would seem the best route to take.

Respectfully,

**Alan Stenum**  
Senior Account Executive  
Lessiter Ag Media  
O: 262-777-2437  
C: 262-389-8904

[www.no-tillfarmer.com](http://www.no-tillfarmer.com) \* [www.striptillfarmer.com](http://www.striptillfarmer.com) \* [www.covercropstrategies.com](http://www.covercropstrategies.com) \* [www.precisionfarmingdealer.com](http://www.precisionfarmingdealer.com) \* [www.farm-equipment.com](http://www.farm-equipment.com) \*  
[www.rurallifestyledealer.com](http://www.rurallifestyledealer.com) \* [www.agequipmentintelligence.com](http://www.agequipmentintelligence.com)

**From:** [Alessandra Villalobos](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I Oppose The Privatization Of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 11:16:31 AM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Alessandra Villalobos and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Alessandra Villalobos

**From:** [Alexander Hagler](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 11:54:34 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Parks, Energy and Environment Committee,

My name is **Alexander Hagler** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

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The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Alexander Hagler  
**2613 N Pierce St**  
**Milwaukee, WI, 53212**  
[alexanderhagler@gmail.com](mailto:alexanderhagler@gmail.com)

--  
Alexander Hagler  
414.391.4014  
[alexanderhagler@gmail.com](mailto:alexanderhagler@gmail.com)

**From:** [Anne Steinberg](#)  
**To:** [billlynch@me.com](mailto:billlynch@me.com)  
**Cc:** [Evans, Kelsey](#); [Wasserman, Sheldon](#)  
**Subject:** Comments on the Dock's plans for Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 4:27:12 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I intend to make most of these comments at the meeting tonight, but in case there is not an opportunity, I am also submitting written comments.

To the Lakefront Development Advisory Commission,

I urge this Advisory Committee and the County Board to reject the Dock's plans for the 2<sup>nd</sup> floor of the Bradford Beach Pavilion. I am not opposing the vendor serving food and drink at the beach and on both floors of the Pavilion, but rather their plans for exclusive use of a large part of the Pavilion.

I live a mile and a half from Bradford Beach and often take walks on the beach or bluff above. I am happy to see that the beach is quite popular and used by a diversity of people throughout the year. It is one of the few public places in our city where everyone can have access to the water.

Unfortunately, Milwaukeeans have not been asked how we would like this public space and building to be used. What would help most people better enjoy the beach and park? If anything is discouraging families and others from using the beach, I would think it is the lack of lifeguards and public transportation to the beach, not the lack of a sit down restaurant and expensive space to rent for private parties.

I think there is a big difference between a vendor whose business helps the public enjoy a park and one whose business takes over a public space for a private enterprise. An example of the first is the Beer Garden in Estabrook Park where anyone can sit at the benches and bring in their own food. An example of the 2<sup>nd</sup> is the Bartalotta restaurant that took over the whole second floor of the Lake Park pavilion so that now only patrons of that expensive restaurant can enter the space.

If the Dock wants to serve food to people sitting on the second floor of the Bradford Beach Pavilion, I view that as part of their lease and a good thing. If they want to restrict use of the furniture and space for patrons of their restaurant and private events, I oppose their plans and don't think they are following the terms of the lease which says "The Premises shall remain open and available to the public during regular hours the Park remains open" not some of the premises.

In addition, I believe the lease should be amended to assure that the vendor will not try to reserve parking in the public lot(s). There is already a shortage of parking spaces along the lakefront during the summer and there is already a precedent of the custard stand reserving spots in the lot near them only for their patrons.

And, lastly, I read Supervisor Wasserman's statement made yesterday on the proposed Bradford Beach Bathhouse. I believe he has misunderstood the objections being raised by the public. I believe people, like myself, are objecting to the Dock getting exclusive use of the second floor for a restaurant and private events, not them serving food on the upper level. We are interpreting the lease differently than he and the Parks Department seem to be doing.

He also sounds a bit frustrated that people are now raising objections to a lease that was signed in 2019. This points to the lack of a public process and hearing in 2019 in finding a vendor and defining what they would offer. I hope he will work to ensure that future contracts and decisions are made with more public notice and participation.

All the interest in these plans is proof of how much the people of Milwaukee County love our parks and want our elected representatives to be good stewards of these valuable community resources.

Sincerely

Anne Steinberg  
2934 N. Prospect Ave.  
Milwaukee, WI 53211  
414-702-3719

**From:** [Browns Crew](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#); [Martin, Felesia](#); [Summer, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** We oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 2:14:47 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

Browns Crew OPPOSES the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

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**BROWNS CREW**

[www.brownscrew.com](http://www.brownscrew.com)  
[brownscrew@gmail.com](mailto:brownscrew@gmail.com)  
<https://linktr.ee/brownscrew/>

**From:** [Caitlin Riegert](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 8:18:56 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Caitlin Riegert and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

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The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**Caitlin Riegert**  
**Resident of Milwaukee County**



**From:** [Charles Kamps](#)  
**To:** [Bill Lynch](#)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Comments on HRA21-25, 21-24 and 21-27  
**Date:** Wednesday, January 27, 2021 1:27:13 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have MSD review this message if you think it is suspicious.

Dear LDAC Commissioners,

In 1993 the DNR and the City of Milwaukee worked together to prepare and publish maps of the lakebed areas that the Wisconsin legislature granted the City. The 1993 map of the lakebed area granted the City by Chapter 307 of the Laws of 1921 shows the Bradford Beach Pavilion lying within that lakebed area. Consequently the Pavilion is subject to Wisconsin's Public Trust Doctrine, which is rooted in our Constitution and which has served us well through the years by saving our lakefront from private development.

The Public Trust Doctrine protects the public's right to the free use and enjoyment of filled lakebed areas and any facilities located thereon, other than those deemed to be "in aid of navigation." The City and County have generally observed the restrictions imposed by the Doctrine. That is why Milwaukee's lakefront has been saved from private development. The one notable exception is the Pieces of Eight/ Harbor House restaurant, a mistake never to be repeated.

The DNR is charged with the duty to interpret and enforce the Public Trust Doctrine. It has considered many proposals for restaurant facilities on lakebed areas and has issued guidance indicating that a proposal is only allowed when it (1) supports a permissible use and (2) is clearly appurtenant or ancillary to that use.

There is no way that the proposed bar supports the public's right to the free use and enjoyment of the beach and water. Not only does the proposal now before LDAC fail to meet DNR's test, it would in fact interfere with the public's right to the free use of the Pavilion. As surely as night follows day, children and non-paying members of the public would not have the use of the bar area and upper deck. The customers that use the bar will tend to displace families who would otherwise use the limited parking, the Pavilion and the beach.

LDAC should recommend that the bar not be approved.

Respectfully submitted, Charlie Kamps

**From:** [Crystal Marie Handal](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** OPPOSE - Privatizing Pavilion  
**Date:** Wednesday, January 27, 2021 10:20:18 AM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Crystal Kennedy  
(414) 559-2294  
7393 North Iroquois Road  
Fox Point WI, 53217

Milwaukee park's system are paid for by taxpayer dollars and varying other revenue generating endeavors that invest in people coming into our park system. It has been a continued desire of the Milwaukee community to keep ready access to our parks systems in the most segregated and separated city in all of America. The intent for the parks systems and lakefront access is to keep open natural spaces for all Milwaukee community members.

That is why the idea to privatize an area of natural space that our Milwaukee community readily utilizes can be recognized as another effort to separate the haves from the have nots. For anyone who visits the lakefront and corresponding parks and natural spaces near the Bradford Beach pavilion, they can tell you the spaces is heavily used by a wide array of diverse individuals in our city.

Our Lake Michigan, beach, and pavilion access are one of our major free attractions in the city. The diversity the pavilion brings together will be all but nullified if access is privatized.

I am a Milwaukee community member, born in this city and a frequent visitor to our lakefront area. I take pride in that Milwaukee has continuously understood the need to stand up for our community citizens and fight for their free and continued access to our natural spaces and park systems.

Thank you for your time.

**From:** [davewebb76@yahoo.com](mailto:davewebb76@yahoo.com)  
**To:** [Ortiz-Velez, Sylvia](#); [Shea, Steven](#); [Wasserman, Sheldon](#); [Sumner, Liz](#); [Martin, Felesia](#); [Evans, Kelsey](#); [billynch@me.com](mailto:billynch@me.com)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 3:55:05 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is David A Webster, and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The Center for Disease Control has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

David A Webster

[davewebb76@yahoo.com](mailto:davewebb76@yahoo.com)  
[Sent from Yahoo Mail on Android](#)

**From:** [David Thomas](#)  
**To:** [Summer\\_Liz](#)  
**Cc:** [billynch@me.com](mailto:billynch@me.com); [Evans\\_Kelsey](#)  
**Subject:** Proposed Bradford Beach modifications  
**Date:** Tuesday, January 26, 2021 9:57:24 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hi Liz,

You might remember me from Friends of Lincoln Park, cleanups, etc.

I am writing about the proposed expansion of the Bradford Beach bath house. I am in agreement with the six environmental groups that expressed concern about public trust and social justice considerations. While monetization of public amenities is not completely bad, there do need to be limits. This strikes me as an attempt by a Chicago company, to expand alcohol consumption at a location that is traditionally a family destination. Parties are not bad, unless they negatively impact public use.

You can put me down as opposed to the expansion.

David

**From:** [Diana Luepke](#)  
**To:** [Sumner, Liz](#); [Wasserman, Sheldon](#); [billlynch@me.com](mailto:billlynch@me.com); [Martin, Felesia](#); [Evans, Kelsey](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose Dock Inc's proposal for Bradford Beach  
**Date:** Tuesday, January 26, 2021 6:37:54 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Diana Luepke and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion.

To suggest that we need fine dining at the beach to attract “families” seems disingenuous and like coded language. Families already use Bradford Beach. Sounds to me like they’re trying to attract more upper-middle class white families who can afford a luxury beach experience, which naturally has exclusionary consequences.

I don’t have to outline in detail every concern I have about this project because others have already raised these concerns in press articles and other emails I’m sure you’ve received. But let me echo that I share these concerns - preservation concerns, accessibility concerns, racial justice and social justice concerns, overdevelopment of natural areas concerns.

The primary draw of the beach is the beach itself - a chance to connect with a natural environment. There are plenty of other places in Milwaukee people can experience fine dining and bar life.

Our natural spaces are some of our most precious resources in Milwaukee. Please don’t over-develop them. Please don’t limit who can make use of them.

**From:** [Ellie Balotovsky](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** I oppose the Privatization of Bradford Beach  
**Date:** Tuesday, January 26, 2021 5:25:40 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Ellie Balotovsky and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

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I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**Ellie Balotovsky**

**From:** [Erin Morris](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Privatization of Bradford Beach  
**Date:** Tuesday, January 26, 2021 8:51:59 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Good evening,

I am emailing to ask that you do not privatize Bradford Beach. Bradford Beach is the site of summer memory making for many Milwaukee youth and its privatization would limit further enjoyment of the beach to those with the means to enter. This would lead to less people of color on the beach and that's unacceptable.

Bradford is a beautiful place for Milwaukeeans of many different backgrounds. If privatized, the beach will lose the very thing that makes it so wonderful, which is the diversity of people who enjoy it.

Thank you,  
Erin Morris

Sent from my iPhone

**From:** [Francisco Enriquez](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Re: HRA 21-24  
**Date:** Wednesday, January 27, 2021 8:03:04 AM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Representatives,

As a constituent I wish to share my opinion about using public land for private purposes by Dock, Inc.

Milwaukee has public land facing our lake, this did not happen by chance. This was the result of the work of our representatives in the past who had the vision and the commitment to the Milwaukee community to work for us to have this beautiful public space for every one in Milwaukee to enjoy.

Please do not allow for public space to be used by a private company/entity. This would equal to privatization of our public land.

Bradford Beach belongs to the community of Milwaukee. I expect that you, as our representatives will protect this public space.

Thank you!

**Francisco Enriquez**  
**3144 South 39th St.**  
**Milwaukee, WI 53215**



**From:** [G.P.](#)  
**To:** [Evans, Kelsey](#)  
**Date:** Wednesday, January 27, 2021 2:56:34 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

bill to privatize Bradford Beach

Dear Representatives,

As a constituent I wish to share my opinion about using public land for private purposes by Dock, Inc.

Milwaukee has public land facing our lake, this did not happen by chance. This was the result of the work of our representatives in the past who had the vision and the commitment to the Milwaukee community to work for us to have this beautiful public space for every one in Milwaukee to enjoy.

Please do not allow for public space to be used by a private company/entity. This would equal to privatization of our public land.

Bradford Beach belongs to the community of Milwaukee. I expect that you, as our representatives will protect this public space.

Thank you!

“Power without love is reckless and abusive, and love without power is sentimental and anemic. Power at its best is love implementing the demands of justice, and justice at its best is power correcting everything that stands against love.”

— Martin Luther King Jr.

Sent from my iPhone

**From:** [Gabriela Diequez](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** HRA 21-24  
**Date:** Wednesday, January 27, 2021 8:12:24 AM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Representatives,

I am a Milwaukee County constituent wishing to share my opinion about using public land for private purposes by Dock, Inc.

Milwaukee has public land facing our lake, this did not happen by chance. This was the result of the work of our representatives in the past who had the vision and the commitment to the Milwaukee community to work for us to have this beautiful public space for every one in Milwaukee to enjoy.

Please do not allow for public space to be used by a private company/entity. This would equal to privatization of our public land.

Bradford Beach belongs to the community of Milwaukee. I expect that you, as our representatives will protect this public space.  
Thank you!

Gabriela Diequez  
3144 South 39th Street  
Milwaukee WI 53215

"Power without love is reckless and abusive, and love without power is sentimental and anemic. Power at its best is love implementing the demands of justice, and justice at its best is power correcting everything that stands against love."

— Martin Luther King Jr.

**From:** [George Bezold](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach  
**Date:** Tuesday, January 26, 2021 9:34:19 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

I am emailing today regarding the potential privatization of Bradford Beach. I disagree wholeheartedly with this idea. The beach has been a staple of the greater Milwaukee community for generations. It is a place respite for both those in the North Shore and the city of Milwaukee, promoting mingling of the populations with an accompanying ease of access. I ask that this point be voted down at the next meeting.

With regards,

George Bezold

**From:** [Gina Nabong](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** I OPPOSE The Privatization of Bradford Beach  
**Date:** Wednesday, January 27, 2021 3:25:42 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Gina Nabong and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Gina Nabong

**From:** [Hailey Peterson](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 7:30:26 PM

---

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is **Hailey Peterson** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents, not to mention people in economic crisis whom use this pavilion as a connection to nature and to move their bodies and stay active.

Sincerely,

Hailey Peterson

of 3029 N Farwell Ave Milwaukee WI 53211 (608)-921-9414

**From:** [Jeri Rose](#)  
**To:** [Evans, Kelsey](#); [Wasserman, Sheldon](#)  
**Subject:** Opposition to the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 6:00:07 AM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

To: Sheldon Wasserman, representative  
Members of the Lakefront Development Adv Committee  
From: Jeri Rose, resident  
Date: January 27, 2021

I am writing to oppose the privatization of the Bradford Beach pavilion by Dock Inc. (or any other private business). As a child who grew up near the lake and whose grandchildren now play there, my access would continue to be fairly easy, by bike or walking. I am writing because of all the children and families of Milwaukee County who would have their access limited or denied due to all of the features of the Dock Inc. proposal.

We don't need another private alcohol venue along the lakefront in this family utilized space, we need to retain the public aspects of this treasure. If we have learned nothing else during this pandemic, public spaces like this are a LIFE-LINE to activities of well-being. That applies even during non-pandemic times.

I am aware of the array of other objections to this proposal including inappropriate and unsightly alterations to the iconic and historic landmark; compliance with ADA requirements; and compliance with regulations related to lakebed lands in the Public Trust Doctrine. Just to name a few. But I am writing to object to ANY limits on access to this public space by family and community.

Sincerely, Jeri Rose  
3488 N Frederick Ave  
Milwaukee WI 53211

**From:** [jim\\_duff](mailto:jim_duff)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Opposition to Private/Commercial Development at Lakefront  
**Date:** Wednesday, January 27, 2021 3:32:40 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I am writing to voice my opposition to ANY commercial/private development at our beautiful Milwaukee lakefront, and specifically in this case of Bradford Beach privatization or curtailing of public access.

Our publicly accessible lakefront is a local treasure, and a place that I have visited regularly since I was a boy in the late 1960s. I came from a very poor north side family, and we couldn't afford much entertainment when I was a child, but we could walk to the lakefront to play and swim. I continue to frequent the lakefront regularly to this day, now with my wife and daughter.

The loss of our public spaces due to commercialization and privatization is always incremental, beginning with a small incursion and then expanding. If this planned privatization is approved, it is only the beginning. Therefore, I am opposed and urge denial. Stop privatization NOW!

Jim Duff  
53207

Sent from my iPad

**From:** [Kamaria Alexa](#)  
**To:** [Evans\\_Kelsey; billynch@mc.com](mailto:Evans_Kelsey_billynch@mc.com)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 9:34:56 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is kamaria and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water. Bradford beach is a place where my family has made a ton of memories. Every child no matter rich or poor should be able to enjoy the beach with no cost. People from all walks of life should be able to skip rocks, ride bikes, and play in the sand. Do not take this free and important piece of the community away.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**kamaria kozlovsky**



**From:** [Karla "with a k"](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** I oppose new development of the second floor of the Bradford Beach Pavilion for a bar and restaurant.  
**Date:** Wednesday, January 27, 2021 11:59:29 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I oppose this new development because:

1. There is already little public usable beach space in our city and county and I don't want more semi-permanent or permanent buildings blocking our most precious view.
2. I do not believe there is really a high demand for upscale dining at Bradford Beach. I think Milwaukee residents (like me) love being able to just throw food in a cooler to bring to the beach. I think we are all frugal like that and kinda pride ourselves on it. We love being able to bring food into Miller Park! (Yup, it will always be Miller Park to me).
3. Since I moved here in 2000, I don't see much advancement to eliminate the racial segregation in Milwaukee. I don't think adding an upscale restaurant does anything to help integrate.
4. I don't think this Chicago based business has Milwaukee interests forefront of this request. I think the business just wants to use our public space to make money for themselves.
5. I would be more likely to support ventures which include Milwaukee businesses - especially businesses owned by people of color and minority owned businesses. I'd also more likely support initiatives to help Milwaukee non-profit organizations. Like how a group can volunteer at Miller Park concessions and get a cut of the profits. Proposals like those I feel better suit our Milwaukee community goals.

Thank you for allowing me to comment via email.

-karla;)

--

*Karla "with a k" Iseler*  
[KarlaWithAK216@gmail.com](mailto:KarlaWithAK216@gmail.com)

**From:** [Kathryn Osinski](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavillion  
**Date:** Wednesday, January 27, 2021 9:25:07 AM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is **Kathryn Osinski** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**Kathryn Osinski**  
**2862 N Bartlett Ave apt. 8 Milwaukee WI 53211**

**From:** [Kelli Wolff](#)  
**To:** [Summer, Liz](#); [Wasserman, Sheldon](#); [billynych@me.com](#); [Martin, Felesia](#); [Evans, Kelsey](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Date:** Wednesday, January 27, 2021 10:59:30 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

My name is **Kellianne Wolff** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Kellianne

--

Sent from Gmail Mobile

**From:** [Kelsey Jorissen Olesen](#)  
**To:** [Sumner, Liz](#); [billylynch@me.com](mailto:billylynch@me.com); [Evans, Kelsey](#); [Wasserman, Sheldon](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** t: I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 5:55:05 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Beach Pavilion

Dear Members of the Lakefront Development Advisory Committee,

My name is Kelsey and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Kelsey Olesen

--

~ Kelsey Jorissen

Cell | 312-788-0064  
Email | [hello@kelseyjorissen.com](mailto:hello@kelseyjorissen.com)  
Instagram | [@kelseyjorissen](#)  
Pinterest | [@GreenWillowHomestead](#)

*Green Willow Homestead*  
Facebook | [Green Willow Homestead](#)  
Website | [Green Willow Homestead](#)

**From:** [Michaela Koepke](#)  
**To:** [billlynch@me.com](mailto:billlynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Monday, January 25, 2021 9:32:58 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Parks, Energy and Environment Committee,

My name is Michaela Koepke and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The Center for Disease Control has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Michaela Koepke

**From:** [Laura Chidester](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 7:34:53 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Laura Chidester and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The Center for Disease Control has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Laura Chidester

**From:** [Laura Dyan Kezman](#)  
**To:** [Sumner, Liz](#); [billylynch@me.com](#); [Martin, Felesia](#); [Evans, Kelsey](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 4:06:23 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is **Laura Dyan Kezman** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

**Laura Dyan Kezman**  
**262-818-9401** | [ldkezman@gmail.com](mailto:ldkezman@gmail.com) | 53212

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photo



Laura Dyan Kezman  
Owner | Director  
262-818-9401  
[www.lionart.media](http://www.lionart.media)



**From:** [Leah Schiman](#)  
**To:** [Sumner, Liz](#); [billylynch@me.com](mailto:billylynch@me.com); [Martin, Felesia](#); [Evans, Kelsey](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 1:05:29 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Leah Schiman and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Citizen of Milwaukee



From: [Lian M](#)  
To: [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
Subject: I oppose the privatization of Bradford Beach Pavilion  
Date: Wednesday, January 27, 2021 2:06:59 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Parks, Energy and Environment Committee,

My name is Lian Markovich and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee.

Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

Additionally, people of color particularly Black residents, are targeted unfairly and policed heavily when trying to enjoy the beach now which is unacceptable. This would further prevent their access and heighten the amount they are policed and punished for something that should be enjoyed by all, especially in these times of stress. Nature is essential to all, freely. After all, you are on stolen lands.

The Center for Disease Control has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,

Lian Markovich  
--  
Lian  
she/her  
[bylotusmark.com](http://bylotusmark.com)

**From:** [L LW](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](#)  
**Subject:** Oppose Privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 10:56:32 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

My name is Lydia Washechek, and I OPPOSE the privatization of the Bradford Beach public pavilion by Dock Inc.

I live in Milwaukee (Town of Lake); one of my favorite summer activities is spending time at Lake Michigan, and at Bradford Beach. I've often marveled to my husband how lucky we in Milwaukee are to have public access to such amazing outdoor spaces.

Every year, more treasured Milwaukee (and Wisconsin) spaces are privatized, and green spaces are turned into condos/golf courses/etc. I fear that privatizing the Bradford Beach pavilion will open the door to privatizing other beach spaces as well as other green and water spaces within the city. This fear is not unfounded, as there have been efforts to privatize public parks within Milwaukee County.

We are in the middle of an environmental crisis; I believe our relationship with nature is important as it encourages us to care more deeply about the state of our environment. Having free public access to green and water spaces allows people to spend time in nature, which helps garner respect and care for nature.

The COVID-19 pandemic has made abundantly clear the benefits of having access to open outdoor spaces. It has also thrust into focus the prevalent racism within Milwaukee (and the rest of the country). Having access to outdoor green and water spaces is largely associated with income and race. Restricting access to the pavilion to those who can/want to pay seems counterintuitive, particularly while in the midst of a pandemic that is disproportionately affecting people of color.

Please decline this initiative. Ensuring public access to all of Bradford Beach for future generations is much more important than opening another overpriced bar/restaurant.

Thank you,  
Lydia Washechek  
Milwaukee, WI

**From:** [Mandi McAlister](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Public Comment for 1/27 LDAC Meeting  
**Date:** Wednesday, January 27, 2021 12:25:50 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

My name is Mandi McAlister, and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion.

I care about this issue because public access to the lakefront is such an asset in our city. It is what sets us apart from other cities located on the lake. It is where our community comes together to benefit from nature and each other. This feeling of being welcomed and belonging is so important to me.

If this development moves forward, I fear what will become privatized next. I worry about how this will expand the racial and wealth divides that exist in our city and environmental injustices. I see a future of fences dividing us instead of spaces for communities and families to come together. That isn't a future I can support.

The community is asking that you keep ALL of Bradford Beach public and accessible. Please decline this initiative and ensure that no Milwaukee resident ever has to pay for their seat on our lakefront.

Thank you.

Mandi McAlister

**From:** [Martin Scanlan](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Opposed to HRA21-24  
**Date:** Wednesday, January 27, 2021 4:43:44 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I am writing in opposition to the proposed bar on the upper deck of Bradford Beach's public pavilion. Such privatization will negatively impact this public space, limiting access for those of us who enjoy scenery of the deck and don't want to pay for the opportunity to do so. Having concessions - including alcohol - is fine. This already exists, however. The deck belongs to the public, not to a private company.

Martin Scanlan  
Milwaukee resident

Email: [martin.scanlan@me.com](mailto:martin.scanlan@me.com) or [martin.scanlan@bc.edu](mailto:martin.scanlan@bc.edu)  
Mobile: +1-608-358- 3650

**From:** [William H Lynch](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** Fwd: Written testimony for Lakefront Development Advisory Commission Meeting January 27, 2021  
**Date:** Wednesday, January 27, 2021 9:44:41 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Kelsey, This letter addresses the public trust item of the agenda. In addition to the Bradford Beach hearing item. Bill

Sent from my iPhone

Begin forwarded message:

**From:** Mary Smith <msmith112@tds.net>  
**Date:** January 27, 2021 at 9:27:58 AM CST  
**To:** William H Lynch <billylynch@me.com>  
**Cc:** kelsey.evans@milwaukeecounty.gov, guy.smith@milwaukeecounty.gov, sheldon.wasserman <sheldon.wasserman@milwaukeecountywi.gov>, marcelia.nicholson <marcelia.nicholson@milwaukeecountywi.gov>, felesia.martin <felesia.martin@milwaukeecountywi.gov>, steven.shea@milwaukeecounty.gov, Liz.Sumner@milwaukeecounty.gov, sylvia.ortizvelex@milwaukeecounty.gov, emily.peterson@milwaukeecounty.gov, Rep Brostoff <Rep.Brostoff@legis.wisconsin.gov>, "Sen.Larson" <Sen.Larson@legis.wisconsin.gov>, sena@uwm.edu  
**Subject:** Written testimony for Lakefront Development Advisory Commission Meeting January 27, 2021

TO: Chairman William Lynch, Lakefront Development Advisory Commission  
FROM: Mary A. Smith, 1983 N. Summit Ave., Unit 21, Milwaukee, Wisconsin 53202  
RE: Items 2, 3 and 4, Agenda LDAC January 27, 2021 "The Dock at Bradford Beach"  
3 HRA21-24 Public hearing on proposal from Dock, Inc., for new development of the second floor of the Bradford Beach Pavilion for a bar and restaurant.

HRA21-27 Version: 1 Name: LDAC public comments  
Lakefront Development Advisory Commission

Title: Public oral remarks, and public written comments submitted by email to the Chairperson of the Lakefront Development Advisory Commission.  
(INFORMATION ONLY) \*Submitted written comments will be collected,  
and these official public records will be appended to HRA21-27.  
DATE: January 27, 2021

I would ask the commission to analyze whether or not the proposed uses for the development of the second floor of the Bradford Beach pavilion are "ancillary" or "destination" as discussed in DNR Secretary Meyer's letter.

In DNR Secretary George Meyer's letter of June 10, 1996 (<https://milwaukeecounty.legistar.com/View.ashx?M=F&ID=9060785&GUID=C6E41BB1-C86C-4CFC-BB00-1BB298949141>)

he distinguishes between the acceptable provision of some food service to the public as "ancillary to, and having the primary purpose of supporting, allowed public trust uses" of a filled lakebed area (here, a public

beach,) as opposed to the creation of a "destination" restaurant, bar or other commercial facility which is "clearly not consistent with the provisions of our constitution."

Page 3, attachment: <https://milwaukeecounty.legistar.com/View.ashx?M=F&ID=9060785&GUID=C6E41BB1-C86C-4CFC-BB00-1BB298949141>

Discussion of the application of public trust requirements by LDAC to proposals (INFORMATION ONLY)  
HRA21-25 1996 Correspondence, 1987 Informal AG Opinion, DNR Internal Documents  
Attachments

Public access to a publicly owned facility:

An August 2020 online review of the restaurant <https://onmilwaukee.com/articles/the-dock-bradford-beach-rooftop> describes some menu items:

"The menu deftly rides a line between the satisfying concession snack fare that has been traditionally served and dishes like tuna tartare for \$12.95 or crispy pork belly for \$21.95. However, some of the dishes, like

those just mentioned, are only available for the rooftop customers."

"Despite the upscale targeting, many meal prices remain at a mid-range price point. Options start at around \$10 for items like the Caprese panino – and with a higher price comes high-quality ingredients, like the

grass-fed beef burgers for \$11." <https://onmilwaukee.com/articles/the-dock-bradford-beach-rooftop>

In a document filed yesterday at the Parks, Energy and Environment committee meeting regarding staffing and funding challenges and the "Love Your Parks" campaign, etc.

the Covid-19 pandemic and other current realities were recognized by the director of Milwaukee County Parks:

<https://milwaukeecounty.legistar.com/View.ashx?M=F&ID=9074824&GUID=44A8937F-CEC6-41CA-9093-2FEB864793C0>

page 2, paragraph 1 (referring to Covid, racism, etc.)

"...these crises have magnified social disparities.....parks use has skyrocketed...."

"Despite the challenges, parks spaces have become even more a necessity for our community"

(document prepared by Jen Francis, approved by Guy Smith) <https://milwaukeecounty.legistar.com/View.ashx?M=F&ID=9074824&GUID=44A8937F-CEC6-41CA-9093-2FEB864793C0>

UWM Professor Arijit Sen was quoted in a Shepherd Express article on the uses of this location. He was quoted as saying

"focus on monetizing civic spaces can result in excluding people from places that are clearly owned by the public, which by law belong to everyone. "It becomes evident to some people that 'You don't belong here'

unless you can afford to pay to play." He said that is why "representative democracy, a process that takes time and commitment, is so essential to responsible stewardship of public spaces." "

Will Bradford Beach's Pavilion Be Privatized? - Shepherd Express <https://shepherdexpress.com/news/features/will-bradford-beachs-pavilion-be-privatized/>

Respectfully submitted: Mary A. Smith

**From:** [Megan Holbrook](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach Building comment  
**Date:** Wednesday, January 27, 2021 4:38:13 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Just saw this article regarding the Bradford Beach proposed changes to the historic beach building: <https://shepherdexpress.com/news/features/hearings-scheduled-about-proposed-privatization-loss-of-publ/#/questions/>

The article mentions that the building addition will include: " a "semi-permanent" bar adapted from a 2.6-ton steel shipping container on the historic ship-like pavilion's upper deck. The modular bar would jut out from a wall in the center of the open deck. "

This is wildly inappropriate for an art modern building that is historically designated. I hope this design, though not the idea of having a restaurant there, is denied.

Thank you,

Megan Holbrook

**From:** [Miki Graf](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** Privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 7:20:57 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Miki Graf, and I am a resident of Wauwatosa, WI. I am emailing you regarding the plan to privatize the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is an act of environmental racism.

Accessible outdoor public spaces are particularly important during the COVID-19 pandemic. The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during this time. Bradford Beach is the only public beach in Milwaukee county with lifeguards on duty and ramps to make it more accessible. Privatizing the safest and most accessible beach in Milwaukee will harm the health and well-being of our community.

I am demanding that you decline this initiative to protect the health of our communities in Milwaukee.

Sincerely,  
Miki Graf





To: Lakefront Development Advisory Commission  
From: Tony Wilkin Gibart, Executive Director  
Date: January 27, 2021  
Re: Proposal from Dock, Inc., for new development of the second floor of the Bradford Beach Pavilion for a bar and restaurant

---

Thank you, Chairperson Lynch and Members of the Commission, for the opportunity to provide written informational testimony regarding a proposal from Dock, Inc., for new development of the second floor of the Bradford Beach Pavilion for a bar and restaurant.

Midwest Environmental Advocates (MEA) is the only non-profit environmental law center in Wisconsin that directly represents individuals and grassroots groups to defend our rights to healthy water, air, land, and government for this generation and the next. Throughout our over 20-year history, we have worked to uphold the rights guaranteed by Wisconsin's Public Trust Doctrine.

As the Commission is likely aware, MEA was a signatory to [a letter](#) sent to County Executive David Crowley, Chairperson Lynch, and other public officials regarding this proposal. In the letter, dated October 31, 2020, we urged officials to scrutinize the proposal as it may violate Article IX, section 1 of the Wisconsin State Constitution, which guarantees that navigable waters in the state are held in trust for the benefit of all people of Wisconsin. Bradford Beach and the pavilion are on filled lakebed, and, therefore, all uses of the beach must be consistent with public trust purposes.

I will not repeat the content of the aforementioned letter, but I do want to highlight a few key points.

- 1. The establishment of "destination" restaurants on public trust lands has been understood as violating the Public Trust Doctrine. The Dock proposal appears to create a destination bar and grille.**

As stated in our letter, the State of Wisconsin has viewed destination restaurants and other similar amenities as outside the bounds of acceptable public trust purposes. These types of projects violate the principle that any private development on public trust land should be supportive of and only ancillary to public trust purposes, such as swimming, boating, and recreating. A private bar or restaurant that holds itself out as a destination unto itself is not simply ancillary to these activities.

I note that in the Request for Review document, the proposers say that the model for the type of restaurant they wish to bring to Bradford Beach is The Dock-Montrose Beach, which is a

restaurant the proposers developed in Chicago.<sup>1</sup> The Dock-Montrose Beach website says the following:

*The Dock is more than just a sandy getaway from your day in the sun at Montrose Beach; it is a hub for late night luaus, delicious bites and live music throughout the summer! Stop by for a cocktail, or two, and see why everyone wants to party and dine at The Dock.*<sup>2</sup>

This suggests the proposal is designed to attract patrons independent of any public trust uses.

## **2. Scrutiny from the Department of Natural Resources (DNR) is needed.**

As discussed above, the State of Wisconsin, as the trustee of public trust land, has an important role to play in reviewing this proposal. It is our belief that DNR intends to carefully examine the public trust implications of The Dock proposal. We believe DNR should adhere to the principle that commercial developments must be ancillary to public trust uses. Applying this standard to The Dock raises serious questions about whether the proposal is consistent with the Public Trust Doctrine.

## **3. Equity should be a central consideration for the use of public trust land.**

The Public Trust Doctrine's guarantee of public access to the waters of the state means that all Wisconsinites, regardless of income or social status, have a right to enjoy Bradford Beach. Developments that create upscale and exclusive amenities are not consistent with public trust uses.

I also note that the proposers appear to suggest that a beneficial aspect of their proposal is that it may shift the demographics of the people who use Bradford Beach. In the Request for Review, the proposers discuss how their restaurant in Chicago changed the mix of people who came to Montrose Beach, and they imply that similar transformations should occur at Bradford Beach:

*The lack of families enjoying the [Montrose] beach also created a reputation, warranted or not, that the beach was not the safest place to go. After opening The Dock at Montrose Beach the beach itself was very quickly transformed, while the number of beach goers stayed the same, the neighborhood mix that the beach attracted had changed quite a bit. We see the beach house at Bradford Beach calling out in the same way.*<sup>3</sup>

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<sup>1</sup> Lakefront Development Advisory Commission - Request for Review - The Dock At Bradford Beach Auxiliary Expansion, page 6. Available at: <https://milwaukeecounty.legistar.com/View.ashx?M=F&ID=9072899&GUID=A03D05CF-D9D2-4E59-8C5D-981D769F03FE#page=6>

<sup>2</sup> The Dock Montrose Beach, <https://www.thedockatmontrosebeach.com/>.

<sup>3</sup> Lakefront Development Advisory Commission - Request for Review - The Dock At Bradford Beach Auxiliary Expansion, page 7. Available at:

In contrast to the proposers' implication that the "neighborhood mix" at the beach should change, Prof. Arijit Sen, associate professor of architecture at the University of Wisconsin-Milwaukee told the *Shepherd Express*, "At Bradford Beach, including within this pavilion, you see young and old people, Black and white people, throughout the day." The article further pointed out that, "Bradford Beach became a racially integrated space within a mostly segregated Milwaukee."

The proposers should be asked to clarify their statement about changing the "neighborhood mix" of the beach. Prof. Sen, an environmental justice leader in Milwaukee, has identified Bradford Beach as a relatively racially inclusive space. Any proposal that may, intentionally or otherwise, change the "mix" of the people who use the beach is cause for careful attention. The constitutional right that all people have to enjoy the waters of the state means the government has an affirmative obligation to preserve Bradford Beach as an inclusive and accessible environment for all people.

In closing, I suggest that concessioners who are given permission to use public land should show clear commitment to these principles, rather than potentially working against them. A reader of The Dock Request for Review is forced to question the meaning of phrases such as "neighborhood mix" and "warranted or not,...the beach was not the safest place to go."

Indeed, the beaches on Milwaukee's lakefront are not the safest place to go. Three African-American people drowned at McKinley beach last summer, forcing the County to close the beach because it did not have the resources to keep beachgoers safe. Concessioners who are given the privilege to operate a business on our public lands should ask themselves how they can contribute to solving these real safety issues and should demonstrate how they will proactively contribute to making the lakefront an equitable and inclusive public space, consistent with the guarantees in our state constitution.

Thank you again for the opportunity to provide testimony.

**From:** [Nat Rzepinski](#)  
**To:** [Evans, Kelsey](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 5:41:21 PM

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**CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.**

Hello my name is Natalie Repinski, a resident of Milwaukee, and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. I care about this issue because Bradford Beach is a staple in the Milwaukee East side community and a wonderful place for all. If this development moves forward, it will impact me because I like going there during the summer with my friends, for some calming time for times I feel sad, and I am a film student and Bradford Beach is a place to do filming. This beach means a lot to many people and it would be a shame for this beach to be privatized. The community is asking that you keep ALL of Bradford Beach public and accessible. Please decline this initiative and ensure that no Milwaukee resident ever has to pay for their seat on our lakefront.

Thank you.  
-Natalie Repinski

**From:** [Nat Rzepinski](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 5:43:06 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Natalie Repinski and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Best,  
Natalie

**From:** [Nick Farace](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Lakefront Development Bradford Beach Remarks Regarding  
**Date:** Tuesday, January 26, 2021 9:03:22 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

I am writing as a concerned citizen of the Milwaukee east side in regards to the plans of The Dock Bradford's plan to create a private dining area added to the historic Bradford Beach Bathhouse. I think this is a terrible idea and should not be allowed to proceed. The privatization of Milwaukee's public beach areas needs to be stopped. Everyone deserves the right to enjoy a day at the beach and the Bathhouse as part of that experience. Many families over the years have gone, myself included. It is a very enjoyable part of my frequent walks along the lakefront with my girlfriend to stop by the Bathhouse and enjoy the view.

In addition I believe this planned design would be gaudy and an eyesore. The building has an elegance to it that would be marred by throwing a cheap, garish shipping container on top of it. It would dissuade many visitors by ruining the atmosphere. Not to mention ruin many scenic views and shots of the Bradford Beach for future generations.

Please stand against this affront to the Milwaukee lakefront and keep the Bradford Beach Bathhouse as it current is.

Regards

Nick Farace

**From:** [Pam Nelson](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Bradford Beach Privatization  
**Date:** Tuesday, January 26, 2021 8:59:56 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

I OPPOSE the proposal from Dock, Inc. to develop and privatize the second floor of the Bradford Beach Pavilion. This historical landmark is a public treasure for all to enjoy. It's appalling that the possible alteration to a 1949 landmark is even being entertained.

Pamela Nelson Houghton  
340 E Schiller St, Milwaukee, WI 53207

**From:** [Patricia Jursik](#)  
**To:** [William H Lynch](#); [Evans, Kelsey](#); [Steve.shea@milwaukeecountywi.gov](mailto:Steve.shea@milwaukeecountywi.gov); [Wasserman, Sheldon](#)  
**Subject:** Bradford Beach House  
**Date:** Wednesday, January 27, 2021 11:49:38 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

To Chairman William Lynch, LDAC: January 27, 2021

My name is Patricia Jursik, and I am currently a member of Preserve Our Parks, and Sheridan Park Friends, and formerly a Supervisor serving District 8, the South Shore of Milwaukee County. I write asking LDAC to oppose the proposal to privatize the top deck of the Bradford Beach House, an iconic structure designed in the Art Deco style and worthy of preservation.

I have seen the proposal and do not find it appropriate for such an iconic structure. This Chicago developer is seeking to "shoehorn" a concept developed for Chicago and bring it to Bradford Beach House. In effect jamming a Cinderella-like foot into an industrial clodhopper of an oversized, ugly boot, i.e. a metal shipping container.

Additionally, as one who fought privatization of O'Donnell Park and opposed to any loss of land that is protected by the Public Trust Doctrine, I find it troubling that such proposal would restrict public access to this beach house that was specifically designed to allow pedestrian traffic to use a bridge over the busy Lincoln Memorial Drive and flow into the park atop this beach house pavilion. This design concept is brilliant and should not be restricted to those that can pay. Public Parks are for the public. We must resist the call of saving parks by selling off pieces, this only plays into the hands of the Oligarchs who see public assets as their next profit center. Thank you for your time and efforts in this review.

/s Patricia Carney, Cudahy WI  
414-732-1816



**From:** [Roseanna Castillon](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 8:57:12 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Roseanna Castillon and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Roseanna Castillon

From: [rosa\\_kuschel](mailto:rosa_kuschel)  
To: [billynch@me.com](mailto:billynch@me.com)  
Cc: [Evans\\_Kelsey](mailto:Evans_Kelsey)  
Subject: Bradford Beach Pavilion - privatization  
Date: Wednesday, January 27, 2021 1:18:13 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

My interest in contacting you is to OPPOSE the proposed partial privatization of the historic beachhouse at Bradford Beach. This action destroys the appearance of our historic landmark, promotes elitism and isolation of members of our community from an important resource and way to connect all people, and monetizes civic spaces. The result will exclude people from places that are clearly owned by the public which, by law, belong to everyone. "It becomes evident to some people that **'You don't belong here' unless you can afford to pay to play**" asserted UWM's Dr. Arijit Sen, an architect and vernacular architecture historian who writes, teaches and studies urban cultural landscapes. "Representative democracy, a process that takes time and commitment, is so essential to responsible stewardship of public spaces." The process and lack of information being revealed to the public is very concerning and shows a lack of accountability by Milwaukee County Supervisors, and in particular the Parks, Energy, and Environment committee members.

Clearly this privatization is not addressing the overall vision, and responsibility of establishing a healthy, revitalized, and more equitable Milwaukee community (especially in recovering from the COVID pandemic). Financial concerns for all areas of our parks and keeping them open, maintained and accessible to all is critical . . . however, only looking to privatize areas is NOT the only way to go about keeping our wonderful places open to be in nature.

The importance of history, statutes, moral ethical integrity, physical and social belonging, mental and emotional well being, and societal values about "who belongs, and who doesn't" is vital for the Milwaukee County community.

Please consider other ways to address the financial issues and open the process to more community input and involvement.

Thank you for spending time and energy to find more responsible actions,



**Rosy Osorto Kuschel. MPH, IBCLC**  
**Lactation Specialist**

**From:** [Sandra McSweeney](#)  
**To:** [William H. Lynch](#); [Wasserman, Sheldon](#); [Smith, Guy](#)  
**Cc:** [Evans, Kelsey](#); [hpc@milwaukee.gov](mailto:hpc@milwaukee.gov)  
**Subject:** Historic Bradford Beach House  
**Date:** Tuesday, January 26, 2021 9:08:05 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

All:

As a member of The Historic Water Tower Neighborhood (HWTN), the Buildings and Institutions Committee & a Milwaukee resident for more than 50 years, I am writing to OPPOSE any changes to or to new uses of the publicly owned & historically designated Bradford Beach Bathhouse building.

My concern is serving 'more' alcohol on the lakefront, who the will the customers be, accessibility to the bath house, noise levels to nearby neighborhoods, amplified music, changes to a historically designated building and what will happen to our "public beach & public park"?

Residents of the neighborhood should be given an opportunity to view and comment upon the proposal before the County and the City approves such changes to this building.

Please VOTE TO OPPOSE the proposals to change this beautiful historically designated Bath house.

Thank you.

Sandra McSweeney, 3450 N. Lake Drive, Milwaukee, WI

**From:** [Sebas Daniel](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](#); [Martin\\_Felesia](#); [Sumner\\_Liz](#); [Wasserman\\_Sheldon](#); [Shea\\_Steven](#); [Ortiz-Velez\\_Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 2:15:18 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is Sebastian and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
Sebastian

--

Sebastián Daniel

**From:** [Skylar Platte](#)  
**To:** [billlynch@me.com](mailto:billlynch@me.com); [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** I oppose the privatization of Bradford Beach Pavilion  
**Date:** Tuesday, January 26, 2021 4:47:05 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Dear Members of the Lakefront Development Advisory Committee,

My name is **Skylar Platte** and I OPPOSE the privatization by Dock Inc. of the Bradford Beach public pavilion. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the state of Wisconsin. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents.

Sincerely,  
**Skylar Platte**

**From:** [Stephanie Van Alyea](mailto:Stephanie.Van.Alyea)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans\\_Kelsey](mailto:Evans_Kelsey)  
**Subject:** Oppose Bradford Beach Development  
**Date:** Wednesday, January 27, 2021 10:52:05 AM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

January 22, 2021

Dear Billy,

This is a brief email to state **I oppose the development of Bradford Beach House.**

**Bradford Beach is going is alienating the public and families.**

**I oppose any additions to this historically significant Beach House.**

I prefer we form a committee to look at alternative ways to raise money for our irreplaceable and iconic Lake Michigan Beachfront.

In addition while researching, I have discovered that shipping containers were very trendy about 5 years ago. Now I have found out, that everyone knows it was a clever way to get rid of old containers. We don't need old containers atop our Beach House.

Please let's set about alternative ways to raise needed funds. Not in the alcohol and private way alienating families and under privileged citizens. Let's focus on family public enjoyment.

Stephanie Van Alyea  
Milwaukee, WI 53202  
[sfvaquirk@gmail.com](mailto:sfvaquirk@gmail.com)  
414 763-5200 Land line

Sent from my portable electronic device.

**From:** [Burant, Terry](#)  
**To:** [billynch@me.com](mailto:billynch@me.com); [Evans, Kelsey](#)  
**Subject:** Proposal to Privatize the Bradford Beach Pavilion  
**Date:** Wednesday, January 27, 2021 3:03:11 PM

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CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Good afternoon:

It's recently come to my attention that the County is discussing a proposal to allow a restaurant and bar development at Bradford Beach.

I live near the beach and use the beach at least 3 times a week year round.

When friends from all over visit Milwaukee's lakefront, the first thing they notice is the long stretch of public land. Milwaukee has such a strong history of egalitarian use of our lakefront and deviating from this guiding principle is a dangerous step towards more privatization of our cherished public spaces.

Bringing in an outside group from Chicago to make yet one more part of our county parks unavailable to those with means to pay or to those without interest in consuming prepared food, alcoholic, and other beverages goes against the mission of our county parks.

There's also something disturbingly symbolic of class privilege in the visual image of only allowing certain (paying) people to access an upper deck area of the lake on public land.

I urge you to study this idea with care and with much greater input from the public, along with greater attention to the ethos of accessibility to the lakefront that has long been a hallmark of Milwaukee.

Thank you,  
Terry Burant  
(414) 840-9635

Sent from [Mail](#) for Windows 10

**From:** [travis hope](#)  
**To:** [billynch@me.com](mailto:billynch@me.com)  
**Cc:** [Evans, Kelsey](#)  
**Subject:** Public statement-Bradford Beach  
**Date:** Tuesday, January 26, 2021 5:01:35 PM

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I Travis Hope have lived in Milwaukee my whole life I reside on the Southside and have always went to Bradford beach and the lake front since I was a kid and now I take my kids there.

And to think that there is a possibility that all people are not going to be welcome on certain parts of the beach so there can be a private beach club cause don't kid yourself that's what this will be cause it will not be welcoming to all like all parks and amenities should be one of the best things about Milwaukee is our Parks.

And then what's next all the parks will have private members only clubs and amenities on them it's dangerous road to travel for this city and county.

Travis Hope  
414-551-1125  
Voulnter President of the Kk River Neighbors in Action (Pulaski Park)  
Also vounteer at Kosciuszko park,  
Walker Square park, Clarke square park  
And vist all Parks in Milwaukee



**From:** [Vaughan Larsen](#)  
**To:** [billylynch@me.com](mailto:billylynch@me.com)  
**Cc:** [Evans, Kelsey](#); [Martin, Felesia](#); [Sumner, Liz](#); [Wasserman, Sheldon](#); [Shea, Steven](#); [Ortiz-Velez, Sylvia](#)  
**Subject:** Privatization of Bradford Beach  
**Date:** Tuesday, January 26, 2021 10:33:17 PM

CAUTION: This email originated from outside of Milwaukee County. Use the Phish Alert Report button to have IMSD review this message if you think it is suspicious.

Hello,

My name is Vaughan Larsen, and I strongly oppose the privatization of Bradford Beach. I have lived on the East Side for 10 years, going to the beach an average of once a week for the past 10 summers. The privatization of the Bradford Beach pavilion will not only open up Milwaukee's public parks for the continued privatization of our waters and green spaces but it will begin a trend of inaccessibility for residents of Milwaukee. Privatizing access to water is one of the most violent acts of environmental racism and inequity.

We don't need another expensive restaurant along our lakefront. The Historic Bradford Beach pavilion is currently visited and enjoyed by thousands of families from all over Milwaukee county and the ENTIRE MIDWEST. This would restrict families from using this space unless they pay, which is unacceptable. We know what this can lead to, it is the continued privatization of public land and water.

The [Center for Disease Control](#) has recommended for public parks to continue to be accessible to all communities during the COVID-19 global pandemic. Having access to outdoor public spaces is important now more than ever. Bradford Beach has been a safe haven for communities for years, but during this COVID-19 global pandemic public spaces have become more crucial for the mental health and safety of our communities.

I am demanding that you decline this initiative and not deepen the divide between nature and Milwaukee's residents. Thank you.

Vaughan Larsen  
[vaughanlarsen.com](http://vaughanlarsen.com)  
they/them