

COUNTY OF MILWAUKEE
INTEROFFICE COMMUNICATION

DATE: November 12, 2020

TO: Supervisor Marcelia Nicholson, Chair, County Board of Supervisors

FROM: Aaron Hertzberg, Director, DAS Economic Development

SUBJECT: From the Director of Economic Development – Department of Administrative Services providing an informational report on the status of the planned Couture development at the site of the former Milwaukee County Downtown Transit Center

REQUEST

This report is for informational purposes, there is no request at this time.

REPORT

Additional report details to be provided at a later date.

Project Overview

The project consists of a \$180 million, 44-story mixed-use development planned at 909 E. Michigan Street. 312 apartments are planned with additional retail space. The first floor of the building includes amenities for the downtown Streetcar and County’s planned BRT line. The transit related components offset Federal Transit Administration (FTA) investment in the County’s Downtown Transit Center that previously was at the location. Additional project details are available via the County Board files referenced below.

Previous Legislation

File 11-401 –approval of lakefront plan and beginning of redevelopment
File 12-633 –approval of Barrett Visionary Development and the Couture negotiations
File 13-152 –approval of legal representation and title work
File 14-827 –approval of Option to Purchase with Barrett Visionary Development
File 17-158 –approval of a recommendation to receive and place on file an informational report
File 17-432 –approval of a recommendation to receive and place on file an informational report
File 18-312 –discussed an informational report with no action taken
File 18-562 –discussed an informational report with no action taken
File 18-776 –discussed an informational report with no action taken
File 19-661 –discussed an informational report with no action taken
File 20-475 –discussed an informational report with no action taken

RECOMMENDATION

This report is for informational purposes, there is no request at this time.

Submitted by:

Aaron Hertzberg
Economic Development Director

cc: David Crowley, County Executive
Julie Landry, Director, Department of Administrative Services
Economic and Community Development Committee Members
Donna Brown-Martin, Director, Department of Transportation
MaryJo Meyers, Chief of Staff, Office of the County Executive
Kelly Bablitch, Chief of Staff, County Board of Supervisors
Scott Manske, Comptroller
Steve Cady, Research & Policy Director