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## October Board Cycle

## Milwaukee County Parks

9480 Watertown Plank Rd.

Wauwatosa, WI 53226

(414) 257-PARK

Date: October 1, 2020  
To: Marcelia Nicholson, Chairwoman, County Board of Supervisors  
From: Guy Smith, Executive Director, Milwaukee County Parks  
Subject: **Notification of Anticipated 2020 Revenue Deficit (INFO)**

### Issue

Milwaukee County Ordinance 56.02 requires department administrators to submit a report to the County Executive, Finance and Audit Committee and Department of Administrative Services when potential revenue deficits of \$75,000 or more are identified.

### Background

As of August 31<sup>st</sup>, 2020, revenues are estimated to be \$6,129,660 short of the annual revenue goal of \$20,077,216 established in the 2020 budget.

Despite robust expenditure freezes, this deficit exists as a direct result of the COVID-19 pandemic and restrictions on Park's ability to support large gatherings, which negatively impacted revenue generation. Parks will continue to pursue strategies in 2020 to increase revenue and reduce expenditures. To date, expenditures have been reduced through foregoing the hiring of critical seasonal operations staff, facilities closures, commodity freezes and reductions, and furloughs of most full-time staff.

### Recommendation

This report is required by Section 56.02 of the Milwaukee County Ordinances and is for informational purposes only.

Prepared By: Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks



Approved By: Guy Smith, Executive Director, Milwaukee County Parks



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- David Crowley, County Executive
- Mary Jo Meyers, Chief of Staff, County Executive's Office
- Sheldon Wasserman, Parks, Energy & Environment Chair, Supervisor District 3
- Steven Shea, Parks, Energy & Environment Committee Vice-Chair, Supervisor District 8
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Sylvia Ortiz-Velez, Parks, Energy & Environment Committee Member, Supervisor District 12
- Liz Sumner, Parks, Energy & Environment Committee Member, Supervisor District 1
- Kelly Bablitch, Chief of Staff, County Board
- Julie Landry, Director, Department of Administrative Services
- Joseph Lamers, Fiscal & Budget Director, DAS
- Vince Masterson, Fiscal & Strategic Asset Coordinator, DAS
- Pamela Bryant, Capital Finance Manager, Comptroller's Office
- Justin Rodriguez, Capital Finance Analyst, Comptroller's Office
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Lindsey Peterson, Budget & Management Analyst, DAS-PSB

