

July Board Cycle

Milwaukee County Parks 9480 Watertown Plank Rd. Wauwatosa, WI 53226 (414) 257-PARK

Date: June 17, 2020

To: Marcelia Nicholson, Chairwoman, County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: East Side Business Improvement District Applied for an AARP Grant to Paint Murals Along the Oak

Leaf Trail (INFO)

Issue

Informational report related to public art installation along the Oak Leaf Trail on Milwaukee's East Side.

Background

Art can help enliven trails and give a sense of place. The East Side Business Improvement District Applied for an AARP grant to paint murals along the Oak Leaf Trail in partnership with Milwaukee County Parks.

County Parks is interested in beautifying the Oak Leaf Trail, especially underpasses and bridge abutments, with art and color. The East Side Business Improvement District is interested in expanding the concept of Black Cat Alley and using murals to enliven public space. To accomplish these mutual goals, the East Side BID, in partnership with County Parks, has applied for an AARP grant for \$19,390 to hire artists to paint removable murals on the bridge abutments along the Milwaukee River Line of the Oak Leaf Trail at North Avenue, Oakland, and Lafayette. Milwaukee County Parks will approve all designs prior to installation.

Recommendation

No recommendation, the item is for informational purposes only.





Prepared By: Jessica Wineberg, Trails Coordinator, Milwaukee County Parks

Approved By: Guy Smith, Executive Director, Milwaukee County Parks

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David Crowley, County Executive

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- Julie Landry, Director, Department of Administrative Services
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- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Pam Mathews, Budget & Management Analyst, DAS-PSB



