



Community Project Request: Park Improvement Project

Applicant Name *

Antoine

Carter

Applicant Address *

1037 W. McKinley Ave.

Suite 302

Milwaukee

Wisconsin



53205

Phone *

(414) 928-4653 x102

Email *

acarter@imaginemke.org

Organization / Company

Imagine MKE

Park Name and Address *

Moody Park
2201 W. Auer Ave.
Milwaukee, WI 53206

PROJECT DESCRIPTION

Project Title

Tay Remembrance Murals

Project Overview *

Imagine MKE, City of Milwaukee Violence Prevention Program, COA Youth and Family Center, and a number of local residents, government officials, and electeds are spearheading an effort to bring a community-designed remembrance mural to Moody Park's basketball courts to honor the life of Quanita "Tay" Jackson. Tay was killed near Moody Park last August just one day after hosting a successful community basketball tournament. We will work with Activate MKE who have completed similar murals at Tiefenthaler Park.

Describe the proposal including a general description of the concept.

Intended Users *

Youth and families around Moody Park and the Amani Neighborhood.

Describe the members of the public who would use and benefit from the proposal.

Timelines *

General Timeline:

Spring 2020 - Community design process including Activate MKE leading youth through the "Play in the Paint Court Art" curriculum.

Summer 2020 (June/July) - execute court painting and with professional artists and community members, including community outreach process.

August 2020 - Tay Remembrance event and court ceremony

Estimated project start date, time needed to begin, duration of project, etc.

Committed Partners *

Imagine MKE, City of Milwaukee Health Department - Violence Prevention, Program the Parks, COA , Milwaukee County Parks, Elizabeth Cogg, Activate MKE, Community Members

List any committed partners and upload any letters of support.

Letters of support from any committed partners

Upload

or drag files here.

FINANCIAL INFORMATION

Project Budget *

Detailed budget proposal attached. General budget:

Labor: \$15,690

Materials: \$7,700

Photography and project documentation: \$1,000

Total: \$24,390

Provide budget details, describe sources and uses of funds, and upload a full project budget at the link below.

Project Budget (upload)

Upload

or drag files here.



[Moody Courts for Tay Budget Proposal \(2019\).pdf](#)

1.73 MB



Funding Sources *

Invited to apply for a Greater Milwaukee Foundation Grant, and submitting a Community Improvement Grant from the City of Milwaukee.

List major funding sources and upload evidence of funding at the link below.

Funding Commitments



or drag files here.

Letters from financial institutions, pledges, etc.

Revenue Generation *

n/a

Describe the direct or indirect financial benefit to the Milwaukee County Parks. Examples include: payment of rent or commission.

Supporting Parks Mission

Milwaukee County Parks' Mission -

To steward a thriving park system that positively impacts every Milwaukee County park visitor.

Milwaukee County Parks' Vision -

Milwaukee County Parks fosters dynamic connections through our lands and community, heightens the quality of life in the county, and leads as a model park system.

Supporting Parks' Mission *

The project will help improve the quality of life for residents of the Amani neighborhood and users of Moody Park. Youth will also be engaged throughout the process in meaningful ways such as the design process and being hired as assistants to the artists.

Describe how the project supports the Parks' mission and vision.

Health and Safety *

The project is part of a violence prevention strategy to activate the park space with art.

Describe how the project improves health and safety in the parks system.

Recreation *

The project improves the aesthetics of the basketball courts.

Describe how the project improves a recreational offering of Milwaukee County.

Natural Resource Preservation *

n/a

Describe how the project impacts natural resources such as plants, wildlife, and water.

Design and Aesthetics *

The visual impact of the community-design remembrance mural will serve as a vehicle for helping to promote Peace and Unity in the community.

Describe the design and visual impact of the project.

Design - Renderings



or drag files here.

Upload any supporting documents and images that describe the design and visual impact of the project.

Benefit to the Public *

The public will be integral to the entire process and will feel they are part of the final result.

Describe the public benefit of the proposal.

Innovation *

Imagine MKE and our partners are working to spearhead the activation of our parks and neighborhood spaces through arts and culture.

Describe how your proposal promotes innovation to make Milwaukee County Parks an industry leader.

Maintenance and Operations

Milwaukee County Parks relies on partnerships to improve, maintain, and operate park improvements. Milwaukee County's preference is to not take on any new maintenance responsibilities.

Maintenance Plan *

Trained community ambassadors will act as caretakers for the court. They will assist with maintenance, repair, and address vandalism issues that may arise.

Describe the proposed maintenance, repair, and restoration plan for the project.

County Deferred Maintenance *

n/a

Describe the impact of the proposal on an existing needed repair or replacement of a Milwaukee County Parks building or other asset.

Operations *

The community ambassadors will assist with care and maintenance.

Describe the operations plan for the project such as staffing, daily oversight, reporting, marketing, etc.

**Upload additional project drawings, site plans, map, or photos here
(optional)**

Upload

or drag files here.

Submit

Save