

# New Tool for Riders Who Are Blind or Low Vision



An app called Aira allows users who are blind or low vision to connect with trained professionals who access the customer's smartphone camera and use the real-time view to offer verbal step-by-step travel directions, read signage, identify obstacles, and much more.

Aira users are normally charged a fee. But thanks to a pilot program, the service is free for anyone navigating between MCTS bus stops, buses and their destinations.



**If you know a rider who uses a smart phone  
and might benefit from this free service,  
please have them visit [RideMCTS.com/Aira](https://RideMCTS.com/Aira)  
or call 414-937-3256 for more information.**