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From the Executive Director for Milwaukee County Parks, requesting authorization to grant waivers to various special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2020, by recommending adoption of the following:

A REVISED RESOLUTION

WHEREAS, Section 47.031(5), Milwaukee County Code of General Ordinances (the Code), requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors through the Committee on Parks, Energy, and Environment (PE&E), for a waiver if their event does not conform to one or more conditions or restrictions listed in Sections 47.031 (1) to (4) of the Code; and

WHEREAS, six event organizers have applied to the Department of Parks, Recreation, and Culture (DPRC), for special event permits that would impede access to LMD on various dates in 2020; and

WHEREAS, three events have been held annually for over 40 years, including the United Performing Arts Fund Ride for the Arts, Northwestern Mutual Roots & Wings Run, and the Briggs & Al's Run & Walk, and bring awareness to and provide a mechanism for fundraising for specific charitable organizations or causes through their events, and other, newer events have brought thousands of participants and visitors to Milwaukee that increase exposure and contribute directly to our local economy; and

WHEREAS, event organizers are required to pay all fees required by DPRC for closing LMD, and permitting to host its event on park property; and

WHEREAS, event organizers must also apply for and receive permits from the City of Milwaukee; and

WHEREAS, discussions with lakefront stakeholders will occur, and every effort will be made to minimize business interruption along the routes; and

WHEREAS, access to lakefront venues will be coordinated with the Milwaukee County Sheriff's Office; and

WHEREAS, the Committee on PE&E, at its meeting of January 28, 2020, recommended adoption of File No. 20-91 (vote 4-0); now, therefore,

43 BE IT RESOLVED, the Milwaukee County Board of Supervisors hereby
44 authorizes the Director, Department of Parks, Recreation, and Culture, to grant waivers,
45 in the form of special event permits, for the following events that impede access to
46 portions of Lincoln Memorial Drive in 2020:
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Milwaukee Marathon	April 11, 2020	6:00 A.M. – 10:00 A.M.
United Performing Arts Fund Ride for the Arts	May 31, 2020	6:00 A.M. – 9:30 A.M.
USA Triathlon	August 8, 2020	6:00 A.M. – 1:30 P.M.
USA Triathlon	August 9, 2020	6:00 A.M. – 12:30 P.M.
Northwestern Mutual Roots and Wings Run	August 10, 2020	6:00 A.M. – 9:30 A.M.
Briggs and Al's Run & Walk	September 12, 2020	9:30 A.M. – 1:00 P.M.
Milwaukee Turkey Trot	November 26, 2020	8:00 A.M. – 11:00 A.M.

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