



January Board Cycle

Milwaukee County Parks

9480 Watertown Plank Rd.
Wauwatosa, WI 53226
(414) 257-PARK

Date: December 19, 2019

To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: **Authorization to grant waivers to various special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2020 - ACTION**

Policy

Milwaukee County Ordinance 47.031(5) requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors through the Committee on Parks, Energy and Environment, for a waiver if their event does not conform to one or more conditions or restrictions listed in Chapter 47.031 (1) to (4).

Background

To date, six event organizers have applied for Parks special event permits that would impede access to Lincoln Memorial Drive on various dates in 2020. A list of those events is attached. Three events have been held annually for over 40 years including the UPAF Ride for the Arts, Northwestern Mutual Roots & Wings Run, and the Briggs & Al's Walk & Run. These events bring awareness to and provide a mechanism for fundraising for specific charitable organizations or causes. Other newer events, such as the Milwaukee Turkey Trot and USA Triathlon, have brought thousands of participants and visitors to Milwaukee that increase exposure and contribute directly to our local economy.

Event organizers are required to pay all Parks fees required for closing LMD and permitting to host its event on park property. They must also apply for and receive permits from the City of Milwaukee. Discussions with lakefront stakeholders will occur and every effort will be made to minimize business interruption along the routes. McKinley Marina tenants, Sailing Center members, and Milwaukee Yacht Club members will have access during all closures. Access to lakefront venues will be coordinated with the Milwaukee County Sheriff's Office as well as the Milwaukee Police Department.



MilwaukeeCountyParks

countyparks.com



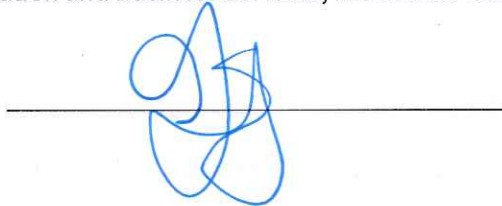
MILWAUKEE COUNTY
PARKS

Recommendation

Authorize waivers be granted to various special event organizers for events that impede access to portions of Lincoln Memorial Drive (LMD) on various days in 2020.

Prepared By: Jeff Orłowski, Assistant Director of Recreation and Business Services, Milwaukee County Parks

Approved By: Guy Smith, Executive Director



Attachments:

- Fiscal Note
- Resolution
- List of 2020 LMD Closure Requests

Copy:

- Chris Abele, County Executive
- Raisa Koltun, Chief of Staff, County Executive's Office
- Jason Haas, Parks, Energy & Environment Chair, Supervisor District 14
- Sheldon Wasserman, Parks, Energy & Environment Vice-Chair, Supervisor District 3
- Marcelia Nicholson, Parks, Energy & Environment Committee Member, Supervisor District 5
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Steven Shea, Parks, Energy & Environment Committee Member, Supervisor District 8
- Sequanna Taylor, Supervisor District 2
- Kelly Bablitch, Chief of Staff, County Board of Supervisors
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller

