# THE MARCUS CENTER IMPACT

20,000

UNDERSERVED CHILDREN ARE ENRICHED BY FREE MARCUS CENTER ARTS EDUCATION PROGRAMMING.



100 MILWAUKEE PUBLIC SCHOOLS
STUDENTS INTERESTED IN
PURSUING SECONDARY
EDUCATION IN THE ARTS
RECEIVE ONE-ON-ONE
MENTORING THROUGH THE
MARCUS CENTER'S ARTSCONNECT
PROGRAM EACH YEAR



2,300+ EVENTS TAKE PLACE AT THE MARCUS CENTER PER YEAR

600,000,000

TOTAL ATTENDANCE FOR EVENTS AT THE MARCUS CENTER EACH YEAR

SINCE OPENING IN 1969 THE
MARCUS CENTER HAS BEEN A PROUD
MILWAUKEE COUNTY WAR
MEMORIAL HONORING THOSE
WHO HAVE BRAVELY
SERVED OUR COUNTRY

TOTAL BROADWAY TICKET
REVENUE LAST YEAR WAS
OVER \$7 MILLION,
CONTRIBUTING TO OUR
ABILITY TO SERVE AS A 90%
EARNED INCOME NONPROFIT

7,000

MILWAUKEE PUBLIC SCHOOLS STUDENTS
PARTICIPATE EACH YEAR IN THE MARCUS
CENTER'S ART, SPEECH AND WRITING
CONTESTS FOR THE DR. MARTIN LUTHER
KING JR. BIRTHDAY CELEBRATION, HELD
FOR FREE AT THE CENTER FOR THE LAST
35 YEARS

THE CENTER BRINGS DYNAMIC AND INNOVATIVE NEW PERFORMANCES TO MILWAUKEE, INCLUDING THE INAUGURAL TOUR OF **WAITRESS**, THE GROUNDBREAKING BROADWAY SHOW FEATURING AN ALL-FEMALE CREATIVE TEAM AND THREE FEMALE LEADS

49 YEARS OF BALANCED BUDGETS SINCE 1969
- NEARING OUR **50TH ANNIVERSARY** 

\*\*\*\*\*\*\*\*\*\*\*

IN ONE SUMMER, THE MARCUS
CENTER BROUGHT THE PERFORMING
ARTS TO 22 COMMUNITY CENTERS
AND NONPROFITS IN UNDERSERVED
NEIGHBORHOODS THROUGHOUT
SOUTHEASTERN WISCONSIN TO
SERVE YOUTH AND FAMILIES

5,000 CHILDREN ENJOYED FREE PERFORMING ARTS ON THE OUTDOOR PLAZA AT THE MARCUS CENTER LAST YEAR THROUGH KIDZ DAYS



21,000

HOURS OF VOLUNTEERISM TAKE PLACE AT THE MARCUS CENTER EACH YEAR

BASED ON TOURISM EXPENDITURES, MARCUS CENTER PERFORMANCES HAD A

\$34 MILLION

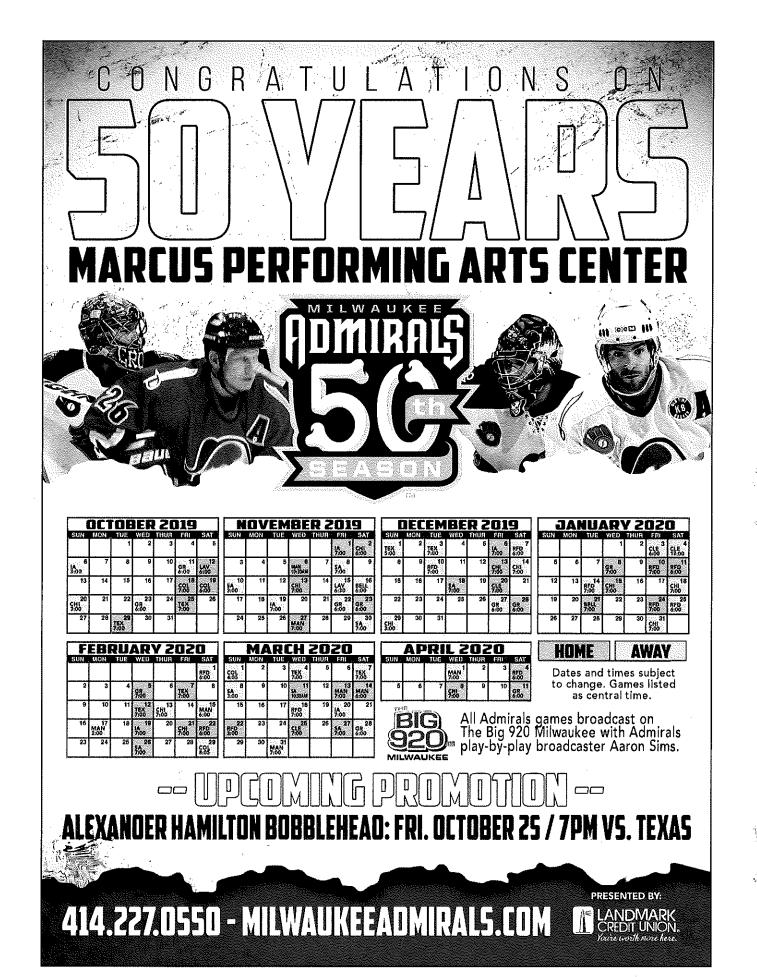
: ECONOMIC IMPACT LAST SEASON

THE MARCUS CENTER WORKS EVERY DAY TO FURTHER OUR MISSION, ACT AS A BRIDGE BETWEEN CULTURES, AND AN ENERGIZING FORCE FOR EFFECTIVE COLLABORATION AND ADVOCACY IN THE COMMUNITY.

THANK YOU FOR BEING A PART OF OUR JOURNEY.

FOR MORE INFORMATION, PLEASE VISIT GIVE.MARCUSCENTER.ORG

CELEBRATING THE **MARCUS PERFORMING ARTS CENTER'S** ANNIVERSARY WEREINGSUPPLEMENT OF BIZTINGS



## **50 WOMEN OF THE ARTS & FUTURE WOMEN OF THE ARTS:**

Allyson O'Leary, Life Navigators Andrea Hug, Make-A-Wish Wisconsin Ann Maher, Husch Blackwell Ann Stadler, Marcus Theatres Ashley Town,

Bayview Printing Company Ashley Voelz, Artisan Partners Aubrey Dodd, Badger Liquor Avelina Poppert, Byline Bank Betty Arndt, Retired,

Johnson Controls Billie Kubly, Community Volunteer Bridget Donahue, Experis Bridgett Gonzalez,

Bader Philanthropies Carli Cole, HGA Caroline Krider, US Bank Cecelia Gore,

Brewers Community Foundation Cheryl Carron,

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Jasmine Johnson, ManpowerGroup Jenny Steffens, MGIC Jessica Culotti,

Reinhart Boerner Van Deuren Jessica Zeratsky,

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East Town Association Lauren Peter, Northwestern Mutual Lindsay Leinenkugel, Flowers For Dreams

Lindsey Lee, Community Volunteer Linnea Booher, UW-Parkside Lisa Dietz, Community Volunteer Liz Coffelt,

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#### EVENITIETALES

Margaret Harris, Sendik's

#### MARCUS PERFORMING ARTS CENTER **50TH ANNIVERSARY CELEBRATION**

PROSERVATOR VARIABLES

HOSTED BY 50 WOMEN OF THE ARTS, IN SUPPORT OF FREE ARTS EDUCATION FOR 20,000 MILWAUKEE YOUTH.

Attendees will enjoy food and beverages at The 50th Anniversary Block Party on Water Street from 4-7 p.m. and the smash-hit musical **HAMILTON** at 7:30 p.m.

Margaret (Peggy) Kelsey, We Energies Marie O'Brien, Enterforce Marla Ostroff, Ticketmaster Mary Ellen Stanek, Baird Mary Osmundsen,

Mequon Nature Preserve May yer Thao, Hmong Wisconsin Chamber of Commerce Megan Noble, Kendra Scott Megan Seppmann,

Wisconsin Center District Nicole Brown, Brinker International Patricia Contreras,

Rockwell Automation

Northwestern Mutual Sandy Wysocki, Mueller QAAS Sarah Banach,

Marcus Hotels & Resorts Sarah Tomczyk, Thrivent Financial Shannon Sims, TODAY'S TMJ4 Sharon Jordan, Direct Supply Sherry Christian, UPS Stacy Williams, Baird Stephanie Graham,

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MARCUS PERFORMING ARTS CENTER 50TH ANNIVERSARY PUBLICATION

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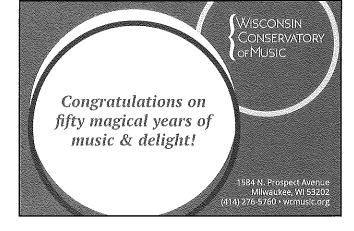
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## **50 WOMEN OF THE ARTS COMMITTEE**

THE WOMEN OF MILWAUKEE HAVE STEPPED UP TO LEAD IN THE CELEBRATION OF THE MARCUS CENTER'S HISTORY

n preparation for the anniversary celebration, female leaders in Milwaukee have given their time to celebrate the history of the Marcus Center. The 50 Women of the Arts and Future Women of the Arts will gather together at the Marcus Center on October 30, 2019 for the Center's 50th Anniversary Celebration raising funds for local arts education programs.

These female arts advocates will act as ambassadors during the block party and HAMILTON performance that will bring

CONGRATULATIONS TO THE

MARCUS

PERFORMING ARTS

FROM YOUR PARTNERS!

together 1,500 community members for Milwaukee's largest celebration of the arts.

#### FEATURED WOMEN OF THE ARTS

- o Cecelia Gore, Executive Director of Brewers Community Foundation
- o Patricia Contreras, Director, Global Community Relations & Contributions, Rockwell Automation

- o Mary Ellen Stanek, Managing Director & Chief Investment Officer for Baird

Congratulations on 50 years of championing the arts, creativity and innovation in Milwaukee!



Where passion finds purpose.

Milwaukee Institute of Art & Design (414) 847-3200 · miad.edu

Congratulations on 50 years of transforming Cheers to Paul Matthews, and Marcus Center's Milwaukee through performing arts! spectacular 50 year run...here's to 50 more!



Milwaukee Urban League · (414) 374-5850 · tmul.org

Congrats on 50 years of bringing arts & culture to our community!

Danceworks MKE · (414) 277-8480 · DanceworksMKE.org

danceworks...

Transforming Lives Through Theater

First Stage · (414) 267-2929 · FirstStage.org

Bravissimo, Marcus Center, on your milestone 50th anniversary!



Milwaukee Youth Symphony Orchestra (414) 267-2950 · myso.org

## **GREETINGS!**

### THE 50TH ANNIVERSARY SEASON AT THE MARCUS CENTER IS UPON US AND TO CELEBRATE, WE ARE BRINGING THE VERY BEST OF BROADWAY TO MILWAUKEE!

Next month, we will host our 50th Anniversary Celebration as a fundraiser for local arts education with the goal of bringing 1,500 community members together to celebrate at a block party followed by a performance of HAMILTON! The funds raised will benefit the Marcus Center's mission as a nonprofit organization serving 20,000 youth annually through our community engagement, education and inclusion programs. Our thanks go to our 50 Women of the Arts & Future Women of the Arts for championing this event!

We just wrapped up our free summer programming series, Live at Peck Pavilion, with more than 100 free, spectacular events! The effort to bring the arts out to the community began with the long-standing Rainbow Summer and has developed into an amazing lineup of local artists on our stage.

This year, we were privileged to share our own vision for the future of the Marcus Center that will ensure the cultural, educational and economic vitality of the

community. The strategic focus of this vision is mission-based, and to increase our diversity and inclusion programs for the community. It will prepare the Center for the next 50 years, and we invite you as business leaders to join us on

Leading the Morcus Center for the past two decades has been an incredible honor. Thanks to our many supporters, committed Board and unmatched staff, the Marcus Center celebrates its 50th Anniversary stronger than ever. It is an exciting time for the Marcus Center, and for Milwaukee, and I look forward to passing the baton at the end of 2019 to new leadership as the organization begins its next 50 years of service to our community.

#### Paul Matthews

President & CEO Marcus Performing Arts Center



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- 8 Broadway series
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has supported the arts in our community. That's why we're proud to celebrate the 50th anniversary of the Marcus Performing Arts Center as a 2019-20 Broadway Season Sponsor. JohnsonBank.com





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MarcusCenter.org



## **50 YEARS OF HIGHLIGHTS AT THE** MARCUS PERFORMING ARTS CENTER

#### SOMETHING FOR EVERYONE AT ANY AGE

stablished in 1969, the Marcus Performing Arts Center is the premier performing arts venue in Southeastern Wisconsin. As the Marcus Center celebrates its fiftieth year, it continues to build bridges between diverse members of the community through high-quality arts entertainment in the region and the state, with a variety of important community and family events throughout the year.

In hosting everything from Broadway to children's theater to symphony to opera to dance and pop music guests, the PAC offers

something for every age and arts preference.

Connections to local performing arts groups at the Marcus Center have grown and developed over the years. The Marcus Center is also the home to the Milwaukee Symphony, Milwaukee Ballet, Florentine Opera, and First Stage Children's Theater.

The building is an architectural award-winning community gathering space that includes Uihlein Hall, Wilson Theater at Vogel Hall, The Bradley Pavilion, Todd Wehr Theater, Peck Pavilion, and public reception and meeting spaces.

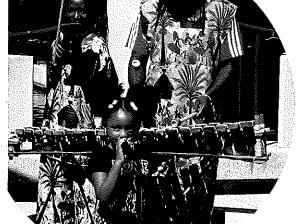


#### RESIDENT PARTNERSHIPS THAT HAVE DEVELOPED OVER THE YEARS

- Block Arts MKE
- → Bronzeville Arts Ensemble
- First Stage
- Florentine Opera
- Milwaukee Ballet
- o Milwaukee Symphony
- Mllwaukee Youth Symphony Orohestoo
- Optimist Shakespeare Theatre
- o Water Street Dance Company
- Milwaukee Repertory Theater
- Chloago Symphony
- Hunsberry-Sonds
  - Theathe Company

MarcusCenter.org

 United Performing Arts Fund (UPAF)



The Arts Connect program offers high school mentoring and workshops with visiting artists. KidZ Days at the Center and KidZ Days in the City are free performances for daycare and schoolage children both at the Marcus Center and at 25 local community centers. Family Nights at the Center brings underserved audiences in the community to their first Broadway play. And Opening Our Doors serves local Employee Resource Groups.

Marcus Center outreach programs welcome the community through its doors to experience enrichment and entertainment as well as fellowship in the arts. As the PAC celebrates its fiftieth anniversary and looks to the future, the vision is to continue to develop innovative community programs that allow for everyone in Milwaukee to see themselves at the Marcus Center.



SINCE 1969 WE HAVE BEEN PROUD TO HAVE THE MARCUS CENTER AS PART OF MILWAUKEE **COUNTY'S WAR MEMORIAL HONORING THOSE** WHO HAVE BRAVELY SERVED OUR COUNTRY.

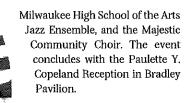


**CONGRATULATIONS ON 50 YEARS OF** HONORING THE DEAD BY SERVING THE LIVING.



750 N. Lincoln Memorial Drive Milwaukee, Wisconsin 53202

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#### CANTOS DE LAS AMERICAS

Marcus Center also hosts
Cantos de las Americas in
affiliation with Milwaukee
Public School (MPS)'s Division of
Bilingual and Culticultural Education
and MPS School Social Work. Cantos
De Las Americas, an annual concert celebration, honors the varied cultures that are
resented by the students of Milwaukee Public

ebration, honors the varied cultures that are represented by the students of Milwaukee Public Schools. The concert features students from fifteen schools performing traditional songs and dances from Africa, the Caribbean, Latin America and Europe, in addition to the Hmong and Laotian cultures. This event pays respects to the diverse cultural heritages of our community while educating the public in a festive and vibrant way.

#### FREE PERFORMANCES FOR THE PUBLIC

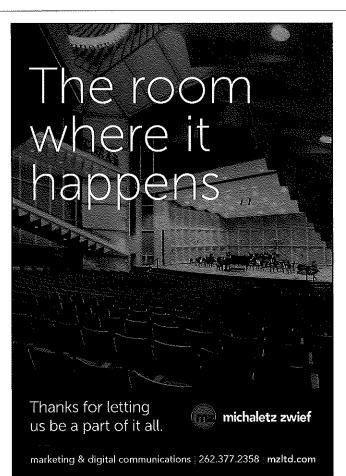
The Marcus Center was a trendsetter in Milwaukee as one of the first venues to offer free outdoor programming in the summer. Live at Peck Pavilion is a series that brings activity outside to the beautiful Peck Pavilion alongside the Milwaukee River on the Marcus Performing Arts Center grounds. The focus of the series is to bring activity to the outdoor spaces of the Marcus Center grounds with performances that are engaging, intriguing and world-class.

Some of the events include live concerts, the Peck Flicks family movie series, The Milwaukee Fringe Festival, the TRUE Skool Block Party, a celebration of hip hop culture, and DANCE MKE, a four-week dance competition featuring Milwaukee dance artists from ANY discipline. The Marcus Center also participated in Doors Open Milwaukee, which allowed the entire community to enter and tour the Marcus Center for free.

"Pajama Jamborees" are free pops concerts where the Marcus Center welcomes children and their families to the Bradley Pavilion. Guests are encouraged to attend in casual dress or pajamas, and they can bring a blanket and sit up close to "meet" the orchestra.

## ARTS EDUCATION FOR STUDENTS AND COMMUNITY MEMBERS

The Marcus Center also serves 20,000 youth in Milwaukee annually with free arts education programming. Outreach programs have components for students of all ages, from daycare and school age to high school as well as adults in the workplace.

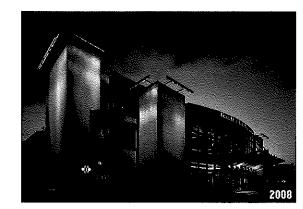




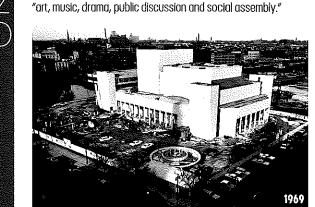
Construction on what became the Marcus Center began with Chicago architect Harry Weese's blueprints in June **1966**. Plans called for a major music hall, a thrust stage auditorium for live theater, and a recital hall. Milwaukee County agreed to establish two parks in conjunction with the new center, Red Arrow to the east and Pere Marquette to the west. The boot landing on the Milwaukee River was the precursor to the current RiverWalk.



The very first Broadway at the Marcus Center season was in **1994** with *Grease* (November 29 - Dec 4, 1994), *Hello Dollyl, Damn Yankees, Cats, Tommy* and *The Phantom of the Opera.* 



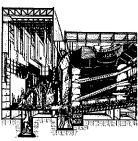
## TIMELINE



Plans began as early as 1945 for a war memorial to provide for

The Performing Arts Center, as it was known until a decade ago, officially opened Sept. 17, **1969**, at a price of \$12.7 million. The gala opening included the Milwaukee Symphony, Donizetti's opera *Lucia di Lammermoor* and guest appearances by stars of the American Ballet Theatre. Touring acts during the first month of operation included the New York Philharmonic, Duke Ellington, National Ballet of Canada, Hildegarde and Louis Armstrong.

The Center was bestowed the prestigious Honor Award for Excellence in Architectural Design from the American institute of Architects in 1970.



In **1983**, the Center hosted the largest gathering of clowns and mimes ever assembled in the United States with the Rainbow Summer Mime & Clown Festival.



Illumination of the building began on April 16, **2008**. Some of the "light paintings" are modeled after Georgia O'Keefe paintings.

## **MARCUS CENTER EVENT HIGHLIGHTS**

Hundreds of world-class performers and speakers from around the globe have taken the stage over the years at the Marcus Center. Some of the stars showcased:

Aretha Franklin B.B. King Ballet Folklórico de Mexico **Beach Boys Bob Marley** Chinese Acrobats Chuck Berry Coretta Scott King Cream City Chorus David Copperfield David Sedaris Donna Summer Duke Ellington Ella Fitzgerald Elvis

Erin Brockovich

George Winston

Georgian State Dance

Grateful Dead Hal Holbrook ldina Menzel Israel Philharmonic with Itzhak Perlman Jane Fonda Jane Goodall Jehan Sadat Jerry Lee Lewis Jimmy Buffet Johnny Cash

Lena Horne

Marlee Matlin

Maya Angelou

Mary Tyler Moore

Liberace

Miles Davis Pavarotti Pilobolus Dance Company Quincy Jones Raffi Ray Charles **Robin Williams** Sally Ride Mary Elizabeth "Tipper" Gore Vienna Boys' Choir Wynton Marsalis Julie Andrews Yo Yo Ma Zorba Louis Armstrong The Marcus Center is a private

nonprofit 501(c) 3 corporation

and is a dedicated Milwaukee

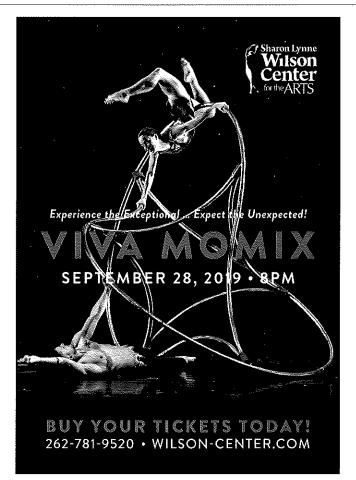
County Veterans Memorial.

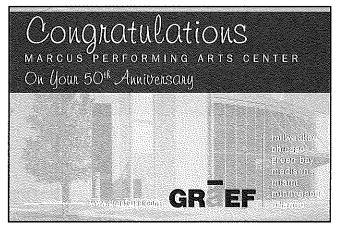
"The Marcus Center has been a part of my life since I was a teenager. Having been born and raised in Milwaukee, I saw my first symphony on a date when I was 16. Ever since, I have enjoyed many shows, concerts and plays at the Marcus Center, and I feel that it is an integral and vibrant part of the southeastern Wisconsin arts scene.

There are so many memorable moments to recount. From the annual galas, to weddings that I have attended at the facility, to the Nutcracker that I took my daughter to every year, to Broadway plays! They have all created many, many wonderful memories.

The arts make a city much more vibrant, culturally stimulating and a destination for tourism. It is very important to me that the Marcus Center continues to thrive and be available for our entire community for many years to come. I am so excited about the building and campus enhancements that are being planned. I am also very excited about the new opportunities being created for additional unique and excited shows, concerts and performances that will be coming to the PAC over the coming years."

- Lori Craig, PNC, Marcus Center Board Member







COMMUNITY OUTREACH, EVENTS, AND EDUCATION ARE KEY GOALS FOR THE MARCUS PERFORMING ARTS CENTER. he Marcus Performing Arts Center provides opportuni-

A HUB OF ENGAGEMENT

ties to entertain as well as to educate and engage audiences in Milwaukee. This includes its functions as stage for music and theater, along with the celebrations and outdoor programming that makes its vibrant offerings available to all members of the public.

**MARCUS CENTER:** 

MILWAUKEE COUNTY'S VETERANS MEMORIAL & ANNUAL FLAG DAY CELEBRATION

Plans began as early as 1945 for a war memorial to provide for "art, music, drama, public discussion and social assembly." Since it opened in 1969, the Center has been part of the Milwaukee County's Veterans Memorial. As a war memorial, the Center honors those who have bravely served our country through the prin-

As part of their continued commitment to honor veterans for their heroic service, the Center hosts a Flag Day Celebration each year on the Peck Pavilion Stage recognizing U.S. veterans. The U.S. Immigration Office has naturalized hundreds of new United States citizens right on the grounds following the ceremony. The program includes a presentation of colors, invocation, moment of silence and POW respect, a keynote speaker and more.

ciples of art and peace.

This community event is free and open to the public; no tickets or advanced reservations are needed for attendees. This very special tribute to the men and women of the military is one way the Marcus PAC and the community can "honor the dead by serving the living." 2019 marked the tenth annual Flag Day event.

DR. MARTIN LUTHER KING JR. BIRTHDAY CELEBRATION

A Milwaukee tradition for more than three decades, the Dr.

Martin Luther King, Jr. Birthday

Celebration is also an important civic commemoration. The only cities that have celebrated Dr. King's Birthday annually since 1984 are Atlanta, Georgia and Milwaukee, Wisconsin, This event has taken place for the last 35 years at the Center, and incorporates an educational

"The performing arts, in particular, have the power to draw people

together and the Marcus Center's central role as a gathering place for all members of our community will only be enhanced by the upcoming transformation of its public spaces."

- Jerry Janzer, Reinhart Boerner Van Deuren s.c., Past Board Chair for Marcus Center

partnership with Milwaukee Public Schools, serving 7.000 students.

The Birthday Celebration showcases youth in the community who every year interpret Dr. King's words through an art, speech and writing contest. In addition, various cultural arts organizations perform on the stage in Uihlein Hall. Some of the talented local arts groups presenting have included: United Indians of Milwaukee, Latino Arts Strings, Milwaukee Flyers Tumbling Team, O.N.F.Y.A.H, MPS'

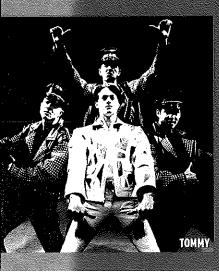
## **BROADWAY HIGHLIGHTS**

West Side Story (1997) 2nd Street (1997)

eter Pan (1998) howboat (1998)

Evita (1999) Rent (1999: 2009)

Miss Salaon (1999)



Footloose (1999) Ragtime (2000) Cabaret (2001) Beauty and the Beast (2001) Les Miserables (2001) Guys and Dolls (2001) Mamma Miai (2002) Jesus Christ Superstor (2008) Aida (2003) The Producers (2003)

Oklahoma (2004) Chicago (2004) Hairspray (2005) Little Shop of Horrors (2005) My Fair Lady (2007) Lion King (2008) Avenue 0 (2008) Spamalot (2008) The Color Purple (2008) A Bronx Tale (2009)

A Chorus Line (2009)

Dreamgirls (2010)

Wicked (2010)

Spring Awakening (2009)

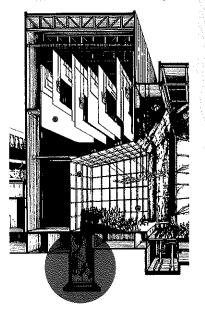


Young Frankenstein (2010) Fiddler on the Roof (2011; 2019) Jersey Boys (2011) Blue Man Group (2012) Billy Ellot (2012) Sister Act (2013) War Horse (2014) Anything Goes (2015) Book of Mormon (2015, 2019) Motown the Musical (2015) Dirty Dancing (2015) Newsies (2016)

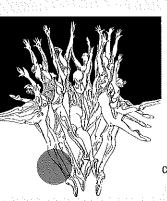
Once (2016) Kinky Boots (2016) Sound of Music (2017) Waltress (2018) Finding Neverland (2018) An American In Paris (2018) Something Rotten (2018) Dr. Seuss' How The Grinch Stole Christmasl The Musical (2018) The King & I (2019) Come From Away (2019) Anastasia (2019)

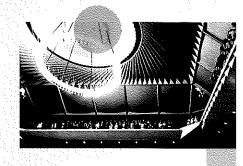
## **UN FACTS:**

Only house in the world where ballet dancer Rudolf Nureyev was streaked by a naked man who jetted across the stage.



The 30,000 pound viller Brewina Co. Pipe Organ is stored 30 feet under the stage of Uihlein Hall. It can be raised to stage level via elevator and contains 3,18 pipes, the longest being 32 feet, and the smallest is the size of a finger.



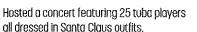


The Marshall & Ilsley Chandelier in Uihlein Hall weighs 25,000 pounds. It is lowered once a month by a counterweight mechanism to replace any of its 432 bulbs.

Jerold Fox, Director of Facility Relations (Retired), is portrayed in one of the paintings in the Green Room.









## Congratulations to the Marcus Performing Arts Center

- 50 years of excellence -

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#### MARCUS PERFORMING ARTS CENTER.

congratulations and thank you for being the center of our performing arts community for 50 years!



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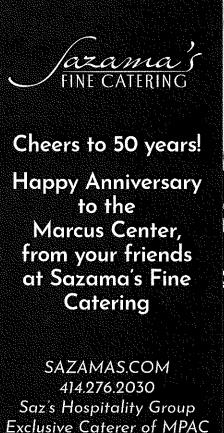
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## **BROADWAY ACROSS AMERICA COMES** TO THE MARCUS CENTER FOR 2019-2020

JOHNSON FINANCIAL GROUP'S SPONSORSHIP IS SET TO LAST FOR THREE SEASONS

he very first Broadway season at the Marcus Center was in 1994, with Grease (November 29 - Dec 4, 1994), Hello Dolly!, Damn Yankees, Cats, Tommy and The Phantom of the Opera (a whopping 47 performances). Since then, 2.5 million patrons have seen a Broadway performance at the Center. With more subscribers for Broadway across the U.S. than for the NBA, we can see that the arts are thriving. In Milwaukee, too, a record number of Broadway season subscribers will enjoy first rate entertainment this year with the Broadway Across America series.

Touring Broadway events alone bring in up to 150,000 patrons to the Marcus Center each season. The touring Broadway series,

Broadway Across America, is recognized as bringing the best of Broadway entertainment to Milwaukee. Johnson Financial Group's partnership as the Broadway Title sponsor will help the Marcus Center to underwrite operating and capital costs for this key com-

The Racine-based financial group's partnership with the downtown Milwaukee theater begins with the fiftieth anniversary 2019-2020 season. It will include the much-anticipated Milwaukee premier of Lin-Manuel Miranda's musical "Hamilton."

Paul Mathews, the president and CEO of the Marcus Center, said it is thrilled to partner with Johnson Financial.

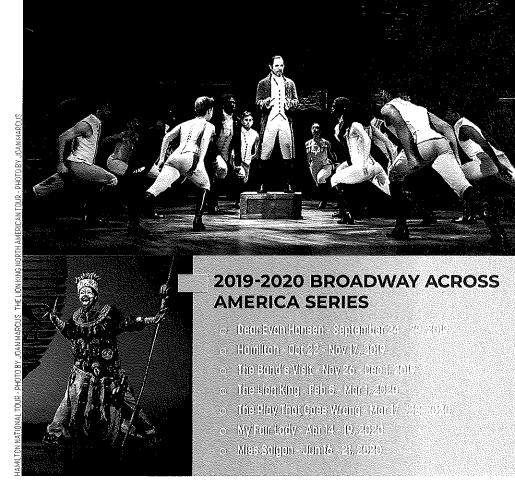


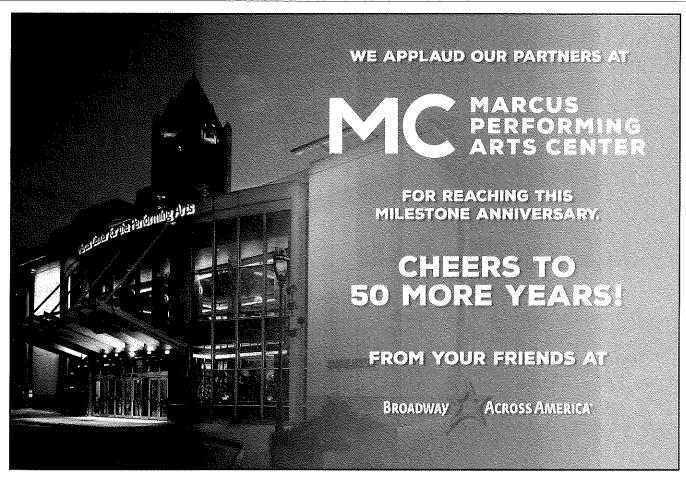
"Their support of the arts and our venue is an important part of keeping the Marcus Center, and our resident partners, financially strong as we work together to welcome the entire community into our building and onto our grounds," he said.

As a non-profit organization, the Marcus Center's earned income is critical to maintaining the facility for the Center's resident partners and for enabling the Marcus Center to continue its extensive audience engagement efforts with veterans, families and the greater Milwaukee community.

Nearly 800,000 people are expected to attend various events at the Marcus Center this season, including performing arts, children's and education programs, community events, commercial presentations, business meetings, social gatherings, fundraisers and other special events.

The Marcus Center continues to work on creating an open and welcoming place where all of the community can gather while adding significant economic impact to downtown Milwaukee. \*





MarcusCenter.org

## 2019 MARKET SEASON

FARMERS
MARKET
COALITION

brought to you by the Milwaukee Farmers Market Coalition

MARKET	ADDRESS	SEASON	HOURS	BENEFITS
Brown Deer Farmers Market	9078 N. Green Bay Rd. Brown Deer, WI 53209	June 12 – October 30	Wednesdays 9 AM – 5:30 PM	WIC / SENIOR
Cudahy Farm Stand	5050 S. Lake Dr. Cudahy, WI 53110	June 11 – September 12	Tuesdays & Thursdays 9 AM – 4 PM	WIC / SENIOR
Fondy Farmers Market	2200 W. Fond du Lac Ave. Milwaukee, WI 53206	May 11 – November 23		
		Early Season: May 11 – June 15 Saturdays 9 AM – 12 PM		
		Regular Season: June 22 - Oct 31	Saturdays 7 AM – 3 PM Sun, Tues, Thurs 9 AM – 3 PM	WIC / SENIOR  Market Match
		Late Season: Nov 2 – 23	Saturdays 9 AM – 3 PM	
Fox Point Farmers Market	7330 N. Santa Monica Blvd. Fox Point, WI 53217	June 15 – October 12	Saturdays 8 AM – 12 PM	WIC / SENIOR
Greendale Downtown Market	Broad St. & Northway Greendale, WI 53129	June 22 – October 5	Saturdays 8 AM – 12 PM	WIC / SENIOR
Greenfield Farmers Market	Konkel Park 5151 W. Layton Ave. Greenfield, WI 53220	May 5 – October 27	Sundays 10 AM – 2 PM	WIC / SENIOR
Milwaukee Health Department WIC Farm Stands	Northwest Health Center 7630 W. Mill Road	June 24 – September 23	Mondays 10 AM – 2 PM	WIC / SENIOR
	Keenan Health Center 3200 N. 36th St.	June 25 – September 24	Tuesdays 10 AM – 2 PM	
	Southside Health Center 1639 S. 23rd St.	June 26 – September 25	Wednesdays 10 AM – 2 PM	
Near West Side Farmers Market	Westside Marketplace Lot 3600 W. Juneau Ave. Milwaukee, WI 53208	June 20 – September 26	Thursdays 3:30 PM – 6:30 PM	WIC / SENIOR Market Match
Oak Creek Farmers Market	Drexel Town Square 361 W. Town Square Way Oak Creek, WI 53154	June 1 – October 19	Saturdays 9 AM – 1 PM	WIC / SENIOR Market Match
Riverwest Gardeners Market	821 E. Locust St. Milwaukee, WI 53212	June 2 – October 27 No market June 9	Sundays 10 AM – 3 PM	
Shorewood Farmers Market	1600 E. Lake Bluff Blvd. Shorewood, WI 53211	June 16 – October 27	Sundays 9:30 AM – 1 PM	WIC / SENIOR
South Milwaukee Downtown Market	11th Ave. & Milwaukee Ave. South Milwaukee, WI 53172	May 30 – October 10	Thursdays 3 – 7 PM	WIC / SENIOR
South Shore Farmers Market	South Shore Park 2900 S. Shore Drive Milwaukee, WI 53172	June 15 – October 26	Saturdays 8 AM – 12 PM	WIC / SENIOR
Tosa Farmers Market	7720 Harwood Ave. Wauwatosa, WI 53213	June 1 – October 12	Saturdays 8 AM – 12 PM	WIC / SENIOR Market Match
Walker Square Farmers Market	Walker Square Park 1029 S. 9th St. Milwaukee, WI 53204	June 23 – October 27	Sundays 7 AM – 3 PM	WIC / SENIOR
West Allis Farmers Market	6501 W. National Ave. West Allis, WI 53214	May 4 – November 30	Tues and Thurs 12 – 6 PM; Saturdays 1 – 6 PM	WIC / SENIOR



QUEST / SNAP / EBT / FoodShare WIC / SENIOR Women, Infants and Children & Senior Farmers Market Nutrition Program (FMNP)

The Farmers Market Nutrition Program (FMNP) allows you to purchase fresh, locally grown fruits, vegetables, and herbs.

Market Match doubles the amount of fresh produce you can purchase when you use your QUEST/EBT at the market.

## Use your FoodShare benefits at the farmers market! See locations on back.

de agricultores!

¡Aproveche sus beneficios

FoodShare en el mercado

## Siv koj cov nyiaj muas noj rau tom khw tshav puam!

Saib cov chaw nyob rau nraum gab no.

Véase una lista de sitios en el otro lado.







For more information visit bit.ly/EBTMKE

Questions about FoodShare? Call 1-888-947-6583



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FoodWise education is funded by the USDA Supplemental Nutrition Assistance Program – SNAP and Expanded Food and Nutrition Education Program - EFNEP. SNAP/FoodShare helps families buy the food they need for good health. Visit access.wi.gov to learn how to apply. | This institution is an equal opportunity provider.