



July Board Cycle

Milwaukee County Parks
9480 Watertown Plank Rd.
Wauwatosa, WI 53226
(414) 257-PARK

Date: June 13, 2019
To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors
From: Guy Smith, CPRP, Executive Director, Milwaukee County Parks
Subject: **Providing an informational report regarding the extension to Vendor Agreement with the Friends of Hoyt Park and Pool for The Landing Beer Garden (INFO)**

Issue

Milwaukee County Parks is providing an update on the Vendor Agreement with the Friends of Hoyt Park and Pool for the beer garden that supports Hoyt Pool.

Background

Milwaukee County Parks and the Friends of Hoyt Park and Pool ("Friends") have partnered for the capital improvement and operation of the Hoyt Pool since 2007 and in 2013 a beer garden known as The Landing was added to that facility. The pool and all improvements are governed by a Lease agreement that is in effect until 2046 and the beer garden was added by a vendor agreement that is subordinate to the Lease. In 2018 the agreement was extended for one season and in 2019 the agreement was extended for an additional 10-year term.

Under the terms of the Vendor Permit, the Friends of Hoyt Park and Pool pay to the County 10% of all net revenue on food and beverage sales and an additional 2.5% of net revenue to a maintenance fund for the facility.

The attached report highlights the positive contributions of the Friends including their investments in the facility, focus on swim lessons and youth from all over Southeastern Wisconsin, and environmental conservation efforts that they support in the Menomonee River and Hoyt Park.

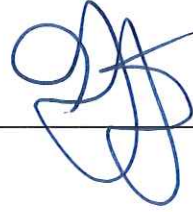
Recommendation

This report is for information purposes, there is no recommendation at this time.

Prepared By: Erica Hayden, Contracts Manager, Milwaukee County Parks



Approved By: Guy Smith, CPRP, Executive Director



Attachments

- Attachment 1 – Report – Friends of Hoyt Park and Pool
- Attachment 2 – Lease Agreement

Copy

- Chris Abele, County Executive
- Raisa Koltun, Chief of Staff, County Executive's Office
- Jason Haas, Parks, Energy & Environment Chair, Supervisor District 14
- Sheldon Wasserman, Parks, Energy & Environment Vice-Chair, Supervisor District 3
- Marcella Nicholson, Parks, Energy & Environment Committee Member, Supervisor District 5
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Steven Shea, Parks, Energy & Environment Committee Member, Supervisor District 8
- Jim Schmitt, Supervisor District 6
- Kelly Bablitch, Chief of Staff, County Board of Supervisors
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Parks Fiscal Mgt. Analyst, Admin & Fiscal Affairs/DAS



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