

19-428



May Board Cycle

Milwaukee County Parks
9480 Watertown Plank Rd.
Wauwatosa, WI 53226
(414) 257-PARK

Date: April 17, 2019
To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors
From: Guy Smith, CPRP, Executive Director, Milwaukee County Parks
Subject: Request to Enter into a Lease for Concession Services at Northpoint Snack Bar (ACTION)

Issue

Milwaukee County Parks requests authorization to enter into a lease agreement for Concession Services at Northpoint Snack Bar.

Background

On February 1, 2019, Milwaukee County issued a competitive Request for Proposals to solicit proposals for various concession services in Milwaukee County Parks. Casablanca Restaurant responded to the Management and Operation of Food and Beverage Services at Northpoint Snack Bar, meeting all terms and conditions of the process, was awarded the opportunity.

The term of this agreement is five (5) years with three (3) options to extend the term for one (1) additional consecutive year. The vendor has agreed to pay the County \$95,000 over the first five (5) years and an additional \$19,000 in each year of the extensions. Additionally, there is a percentage profit-sharing agreement of gross receipts for all years.

Casablanca will also establish a Park Improvement Fund of one percent (1%) of Gross Sales each year to be used for the purposes of maintaining and enhancing the building, parking lot, and/or the Northpoint environs.

Casablanca will be required to submit a list and pricing information for the products it intends to sell to the public for approval by Milwaukee County Parks. Parks Executive Director maintains the right to prohibit the sale or rental of any item that is deemed inappropriate or otherwise. Casablanca is required to maintain customer service as a top priority and provide employees who are neat in appearance, professional, friendly, and courteous to customers and the general public. The concession is a fair-weather operation open daily, weather permitting.

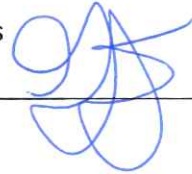


Recommendation

Parks Executive Director recommends that Milwaukee County Parks be authorized to enter into a lease agreement with Casablanca Restaurant, for management and operation of food and beverage services at Northpoint Snack Bar.

Prepared By: Erica Hayden, Contracts Manager, Milwaukee County Parks

Approved By: Guy Smith, CPRP, Executive Director



Attachments

- Attachment 1 – Fiscal Note
- Attachment 2 – Resolution
- Attachment 3 – Lease

Copy

- Chris Abele, County Executive
- Raisa Koltun, Chief of Staff, County Executive’s Office
- Jason Haas, Parks, Energy & Environment Chair, Supervisor District 14
- Sheldon Wasserman, Parks, Energy & Environment Vice-Chair, Supervisor District 3
- Marcelia Nicholson, Parks, Energy & Environment Committee Member, Supervisor District 5
- Felesia Martin, Parks, Energy & Environment Committee Member, Supervisor District 7
- Steven Shea, Parks, Energy & Environment Committee Member, Supervisor District 8
- Kelly Bablitch, Chief of Staff, County Board of Supervisors
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research & Policy Analyst, Office of the Comptroller
- Parks Fiscal Mgt. Analyst, Admin & Fiscal Affairs/DAS