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## January Board Cycle

**Milwaukee County Parks**  
9480 Watertown Plank Rd.  
Wauwatosa, WI 53226  
(414) 257-PARK

Date: December 18, 2018

To: Theodore Lipscomb, Sr., Chairman, County Board of Supervisors

From: Guy Smith, CPRP, Parks Director

Subject: **Authorization to grant waivers to various special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2019 (ACTION)**

### Policy

Milwaukee County Ordinance 47.031(5) requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors through the Committee on Parks, Energy and Environment, for a waiver if their event does not conform to one or more conditions or restrictions listed in Chapter 47.031 (1) to (4).

### Background

To date, five event organizers have applied for Parks special event permits that would impede access to Lincoln Memorial Drive on various dates in 2019. A list of those events is attached. Three events have been held annually for over 35 years including the UPAF Ride for the Arts, Northwestern Mutual Roots & Wings Run, and the Briggs & Al's Walk & Run. These events bring awareness to and provide a mechanism for fundraising for specific charitable organizations or causes. Other newer events, such as the Milwaukee Turkey Trot, have brought thousands of participants and visitors to Milwaukee that increase exposure and contribute directly to our local economy.

Event organizers are required to pay all Parks fees required for closing LMD and permitting to host its event on park property. They must also apply for and receive permits from the City of Milwaukee. Discussions with lakefront stakeholders will occur and every effort will be made to minimize business interruption along the routes. McKinley Marina tenants, Sailing Center members, and Milwaukee Yacht Club members will have access during all closures.



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Access to lakefront venues will be coordinated with the Milwaukee County Sheriff's Office as well as the Milwaukee Police Department.

### Recommendation

Authorize waivers be granted to various special event organizers for events that impede access to portions of Lincoln Memorial Drive (LMD) on various days in 2019.

Prepared by: Jeff Orłowski, Assistant Chief of Recreation and Business Services, Milwaukee County Parks

Approved by: Guy Smith, CPRP, Parks Director



### Attachments:

- Fiscal Note
- Resolution
- List of 2019 LMD Closure Requests

### Copy:

- Chris Abele, County Executive
- Raisa Koltun, Chief of Staff, County Executive's Office
- Jason Haas, Chairman, Parks, Energy & Environment Committee
- Sheldon Wasserman, Parks, Energy & Environment Vice-Chair, Supervisor District 13
- Kelly Bablitch, Chief of Staff, County Board
- Marcelia Nicholson, Vice-Chair, Parks, Energy & Environment Committee
- Jeremy Lucas, Fiscal Mgt. Analyst, Admin & Fiscal Affairs/DAS
- Kelsey Evans, Committee Coordinator, Office of the County Clerk
- Emily Peterson, Research and Policy Analyst, Office of the Comptroller



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