

Thad Nation

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Thad is the founder and senior partner of the public strategies firm, Nation Consulting. Thad's efforts at Nation Consulting are focused on high-level, strategic consulting as an advisor to multiple CEOs on messaging, politics and strategy. Thad's relationships and impact run quite deeply with many of our longtime clients.

At Nation Consulting, Nation focuses on assisting corporate and organizational clients with strategic planning in government and public relations; creating the right organizational messaging and subsequent execution of messaging strategies; successfully working with the media; and managing crisis communications. Nation also serves as the executive director of Wired Wisconsin, and works with a diverse array of companies and non-profit organizations, including We Energies, Michels Corp., The Housing Authority of the City of Milwaukee and Pabst Farms, among others.

Thad's extensive corporate experience follows a long career in government and politics, including work with two state governors and executive-level work in a variety of state agencies along with work with national political parties. His experiences provide a unique perspective in his advisory role with our clients, whether they are large corporations, non-profit organizations or individuals seeking elected office.

He also serves as a trustee for the village of Shorewood.