



Community Business Development Partners

# MILWAUKEE COUNTY

RICK NORRIS, PE • Director, DBE Liaison Officer, ACDBE Liaison Officer

## INTER-OFFICE COMMUNICATION

DATE: August 17, 2018

TO: Supervisor Theodore Lipscomb Sr., Chair, Milwaukee County Board of Supervisors  
Supervisor Marcelia Nicholson, Chair, Economic and Community Development Committee  
Supervisor John Weishan, Jr., Chair, Transportation, Public Works and Transit Committee

FROM: Rick Norris, PE, Director, Community Business Development Partners

SUBJECT: **DBE/TBE Participation Report for Reporting Period January 2016 through June 2018**

### DIRECTIVE

At the request of the Transit, Public Works, and Transportation Committee and Committee on Economic and Community Development, the Community Business Development Partners Department (CBDP) provides a quarterly update on the Disadvantaged Business Enterprise (DBE)/ Targeted Business Enterprise (TBE) utilization.

### PURPOSE

Determine the economic impact the procurement activity has on small businesses and communities within Milwaukee County; through goals settings of 17 percent professional services and 25 percent construction services. Specifically, the impact the Disadvantage Business Enterprise/Targeted Business Enterprise (DBE/TBE) program has on the local economy.

### THE PROCESS

CBDP gathered contract information from Milwaukee County departments through various sources; such as but not limited to: DocuSign, hardcopies of contracts and 1684 forms. Contract information was gathered on all contracts regardless if the contract had participation or not, such as DBE/TBE subcontractor contract value, length of contract, racial and gender composition, and other company information. The goal was to determine where County dollars were going by location, gender and by race. At the time of this analysis; no employment information was available. The above information is key in determining the economic impact Milwaukee County has in the surrounding area.

### DATA SOURCES

Primary sources of data collection are DocuSign and 1684 forms. It's important to note that not all contracts are routed through a single procurement process. CBDP recognizes that the information used does not represent the total procurement dollars Milwaukee County contract for. Therefore, this report is based on the best available information and it does not represent the totality of contracts. An economic impact analysis was performed by assigning North American Industry Classification System (NAICS) codes to each business; and based on the NAICS codes an economic impact multiplier was generated.



## Community Business Development Partners

# MILWAUKEE COUNTY

RICK NORRIS, PE • Director, DBE Liaison Officer, ACDBE Liaison Officer

### KEY FINDINGS

#### **Milwaukee County Departments/Division Participation Summary for January 2016 through June 30, 2018**

For the reporting period January 2016 through June 31, 2018, total contract dollars awarded were approximately \$214 million (**Figure 1**). Of that amount \$60 million (28 %) had DBE/TBE participation. The overall participation is 21percent; which is determined by taking the average between of 17% for professional service contracts and 25% for construction service contracts. Participation is calculated on committed contracts awarded utilizing for-profit certified DBE/TBE companies. Ineligibility are contracts with non-profit entities, such as, but not limited to: other governmental agencies, non for profit organizations, etc.

**Table 1** Shows the average participation achievement comparisons with similar local agencies. Milwaukee County's average participation target of 21 percent is in the range of similar percentages when compared against City of Milwaukee, MPS and the MMSD; which is 25%, 20%, and 22 % respectively.

**Chart 1.** Shows that for the reporting period Milwaukee County contracted with DBE/TBE companies for approximately 60 million. Chart 1 breaks down the participation by race & gender. Companies that are owned by white female lead overall in both professional and construction services. The second group are companies owned by African-American males. Hispanic owned companies are third.

**Chart 9** shows the anticipated economic impact County procurements has in Milwaukee County associated with DBE/TBE participation. A multiplier of 1.60 is the economic factor and is multiplied against the contract dollars amounts. The total committed contract with DBE/TBE participation for companies located in Milwaukee County is approximately \$25 million. The resulting economic impact is approximately \$ 40 million.

*Rick Norris*

Rick Norris, PE  
Director, CBDP  
CC:Chris Abele, Milwaukee County Executive

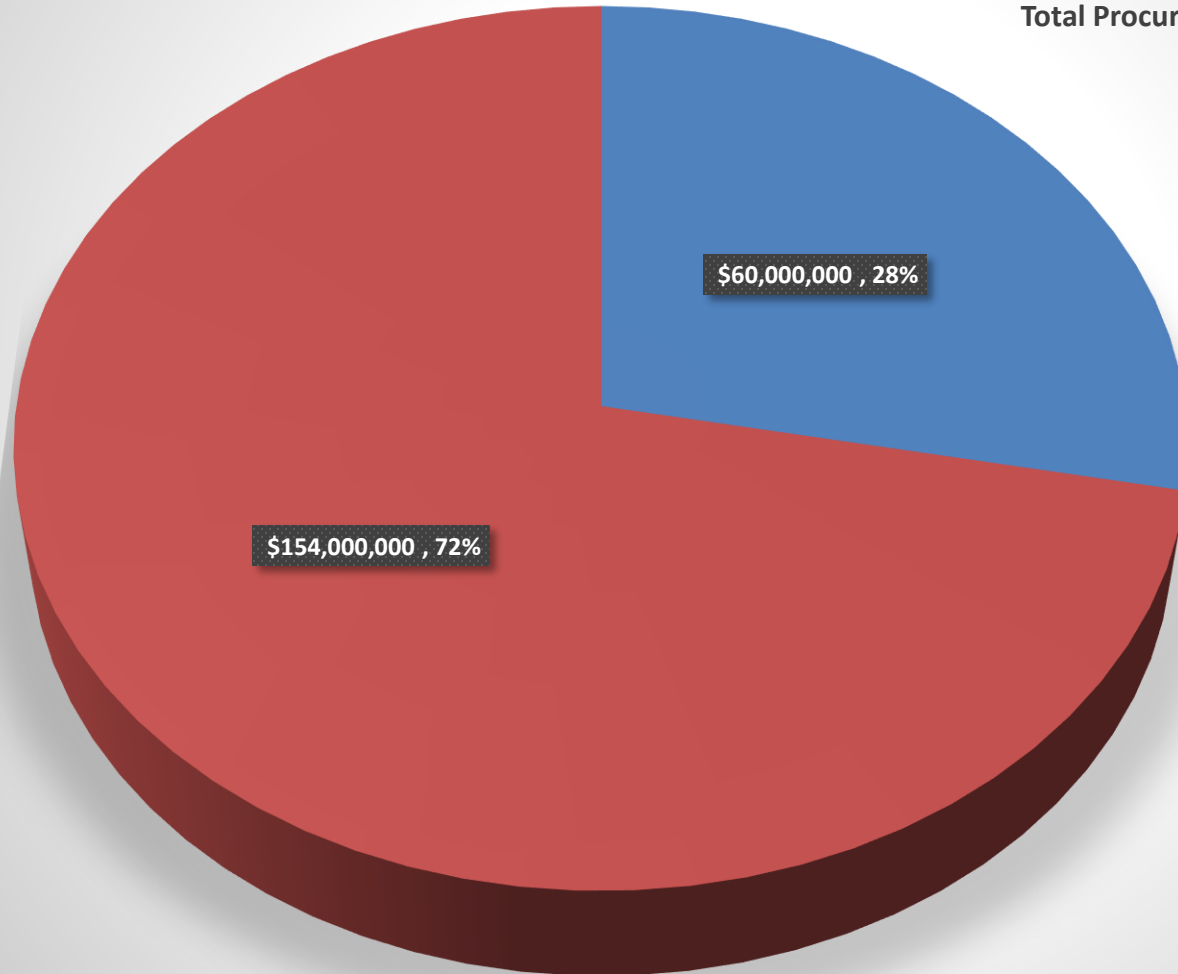
# Figure 1

## Overall Participation

Reporting Period January 2016 Through June 2018

Total Procurement **\$214 million**

Target Goal  
Percentage  
**21 percent**



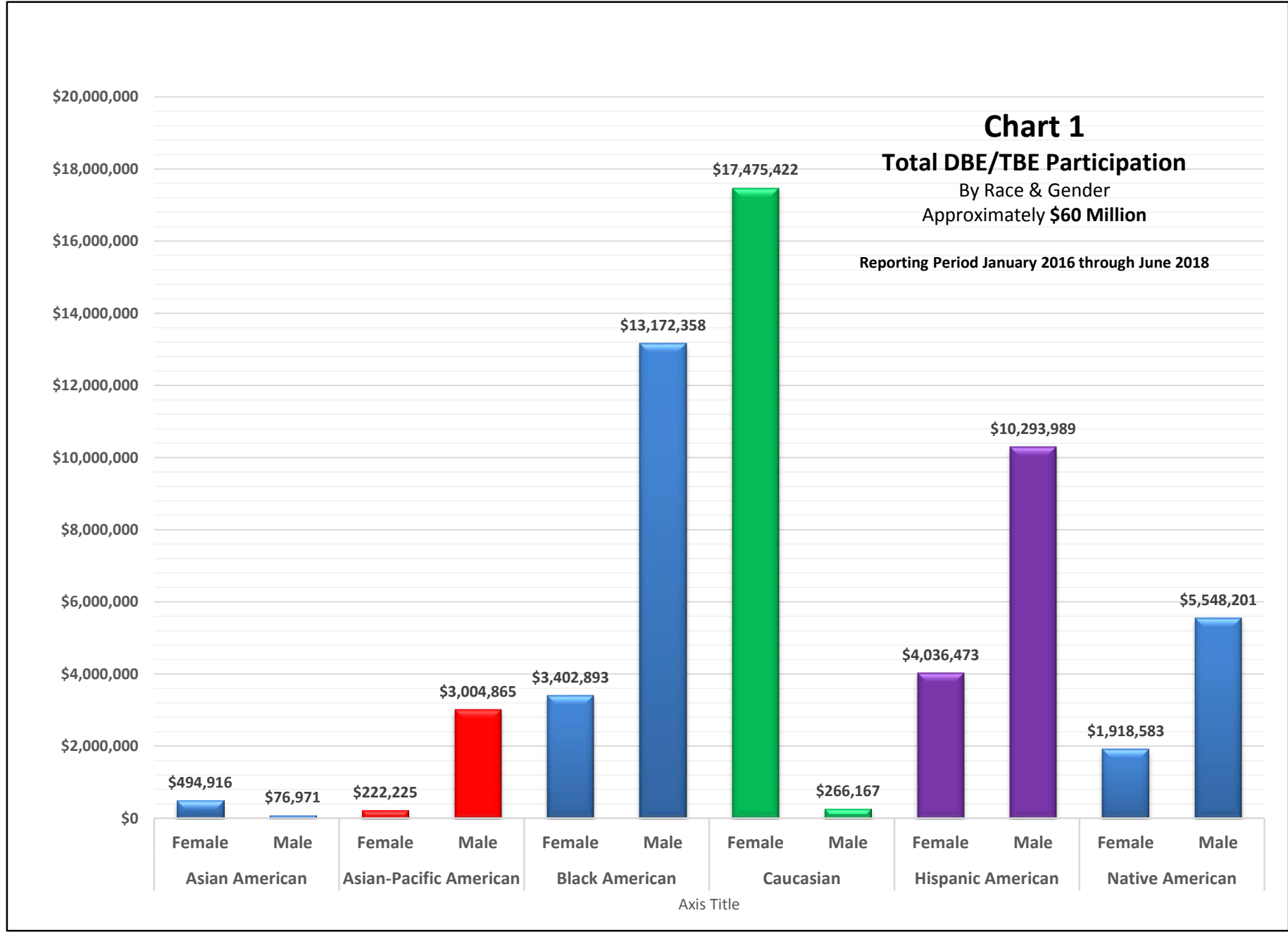
- DBE/TBE Contract Value
- Non Participation Values

# Table 1

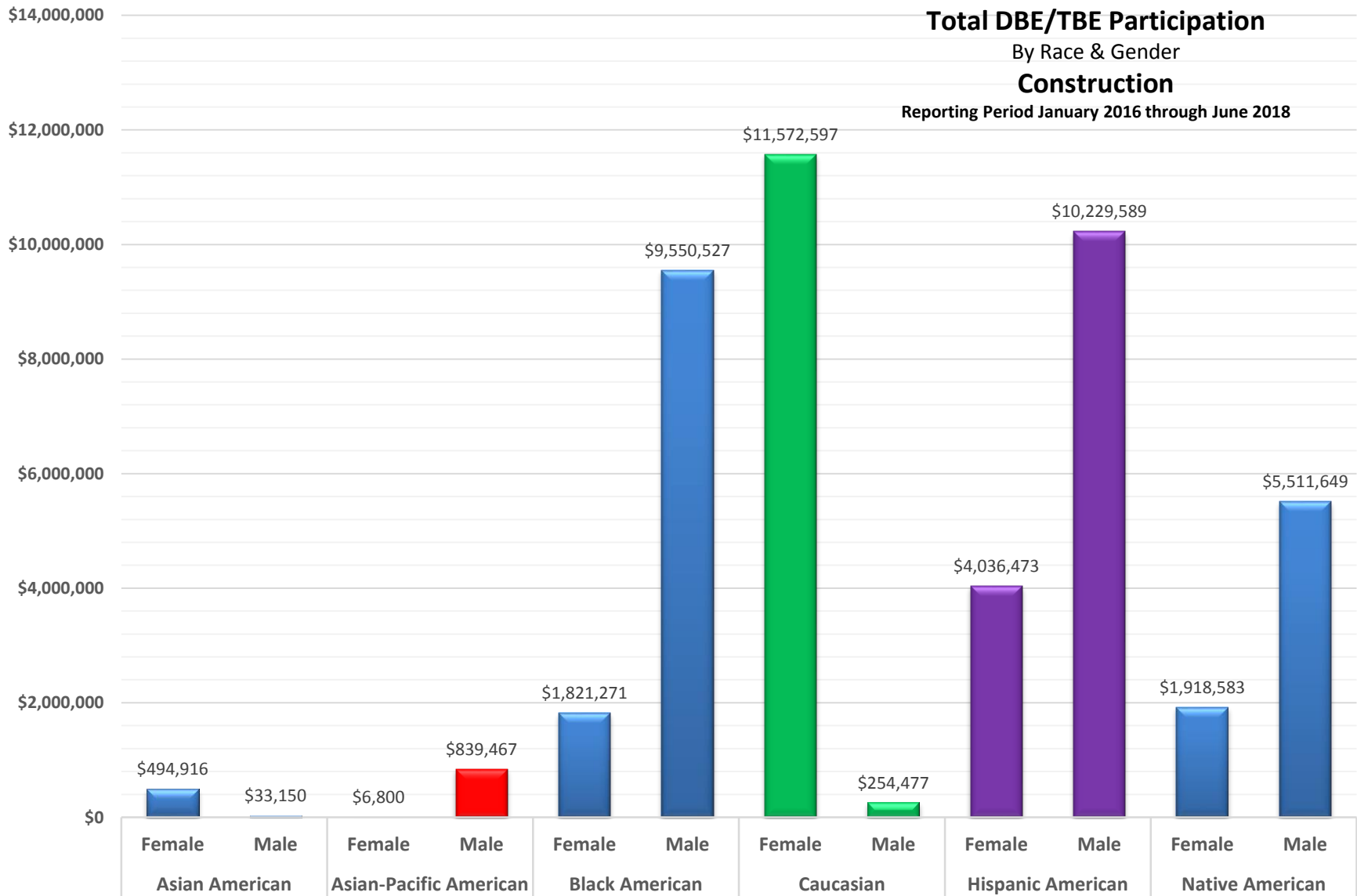
## Local Participation Achievement Comparison

Average Participation Achievement Levels	Percentage
Milwaukee Metropolitan Sewerage District (MMSD)	22%
Milwaukee Public Schools	20%
City of Milwaukee	25%
Milwaukee County	22%



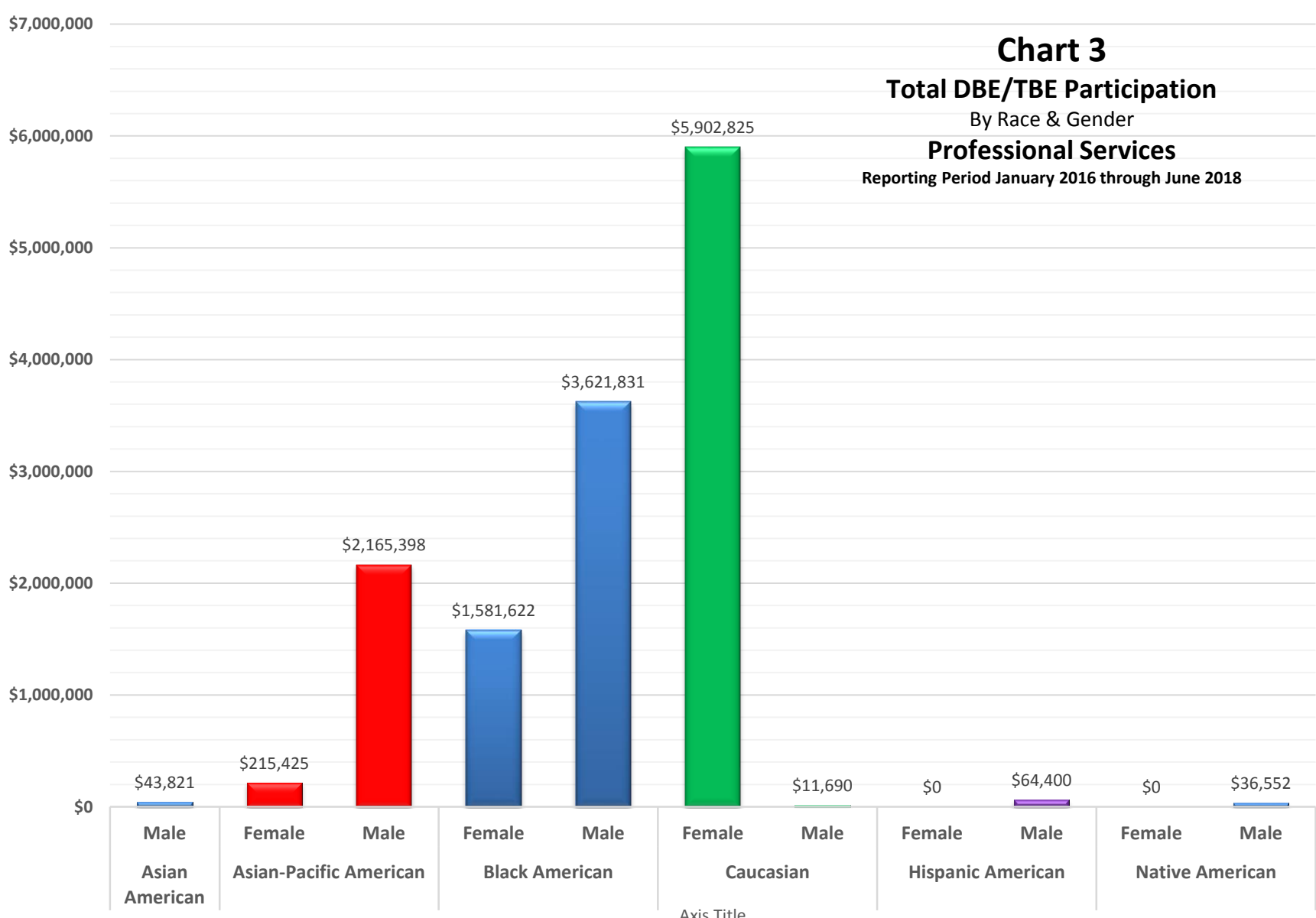


**Chart 2**  
**Total DBE/TBE Participation**  
 By Race & Gender  
**Construction**  
 Reporting Period January 2016 through June 2018



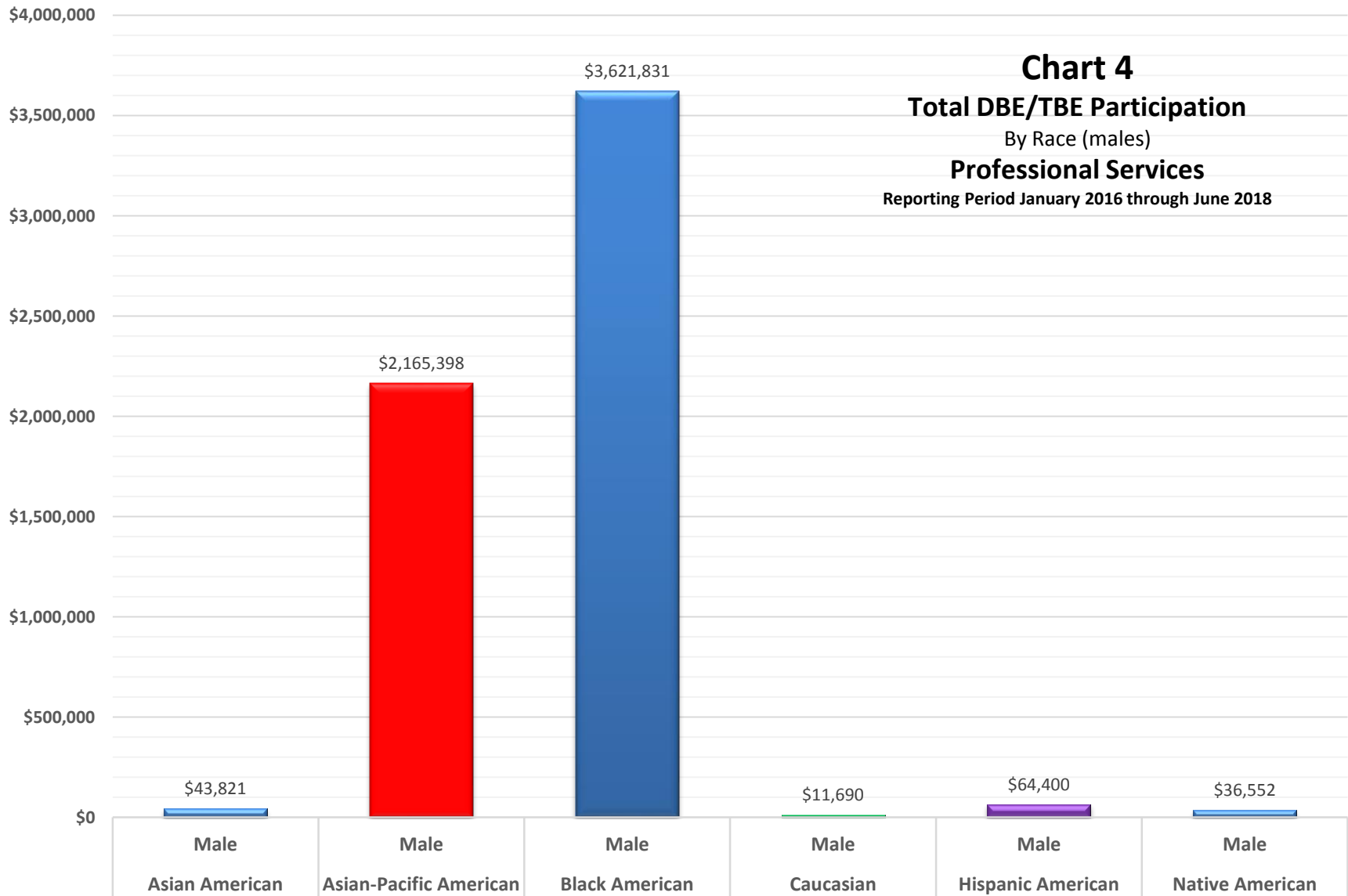
Axis Title

**Chart 3**  
**Total DBE/TBE Participation**  
 By Race & Gender  
**Professional Services**  
 Reporting Period January 2016 through June 2018



Axis Title

**Chart 4**  
**Total DBE/TBE Participation**  
By Race (males)  
**Professional Services**  
Reporting Period January 2016 through June 2018



Axis Title



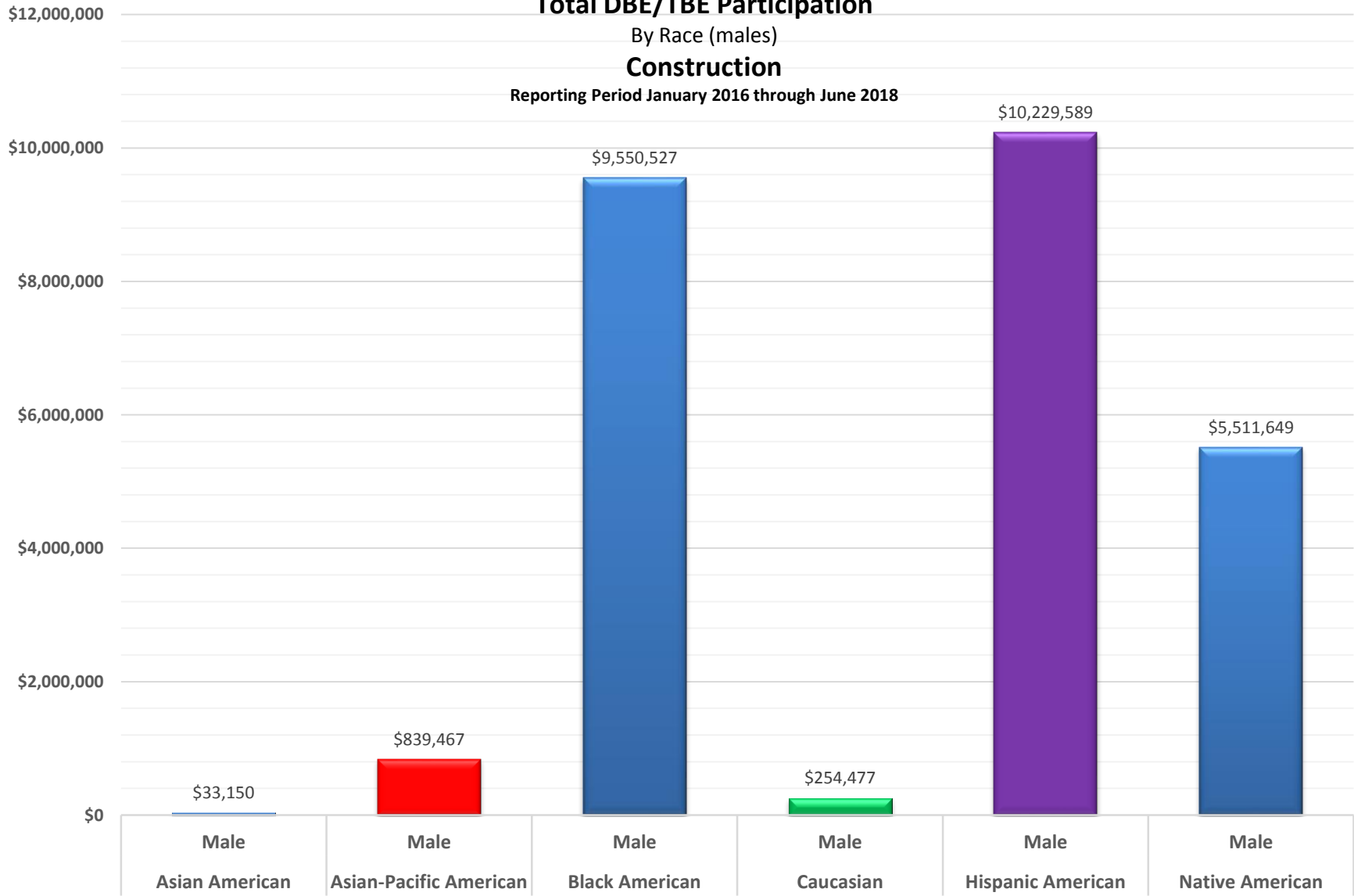
# Chart 5

## Total DBE/TBE Participation

By Race (males)

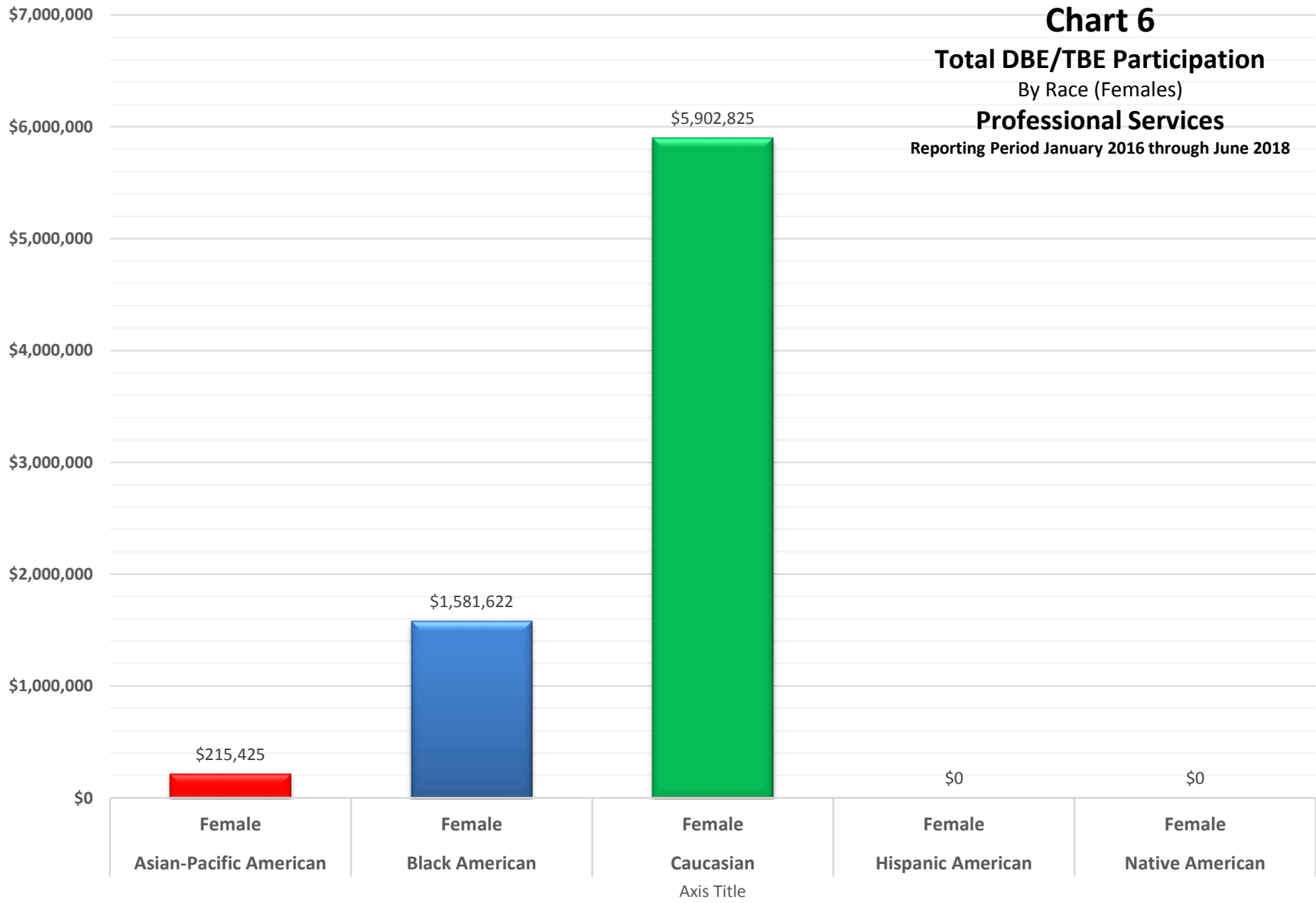
### Construction

Reporting Period January 2016 through June 2018

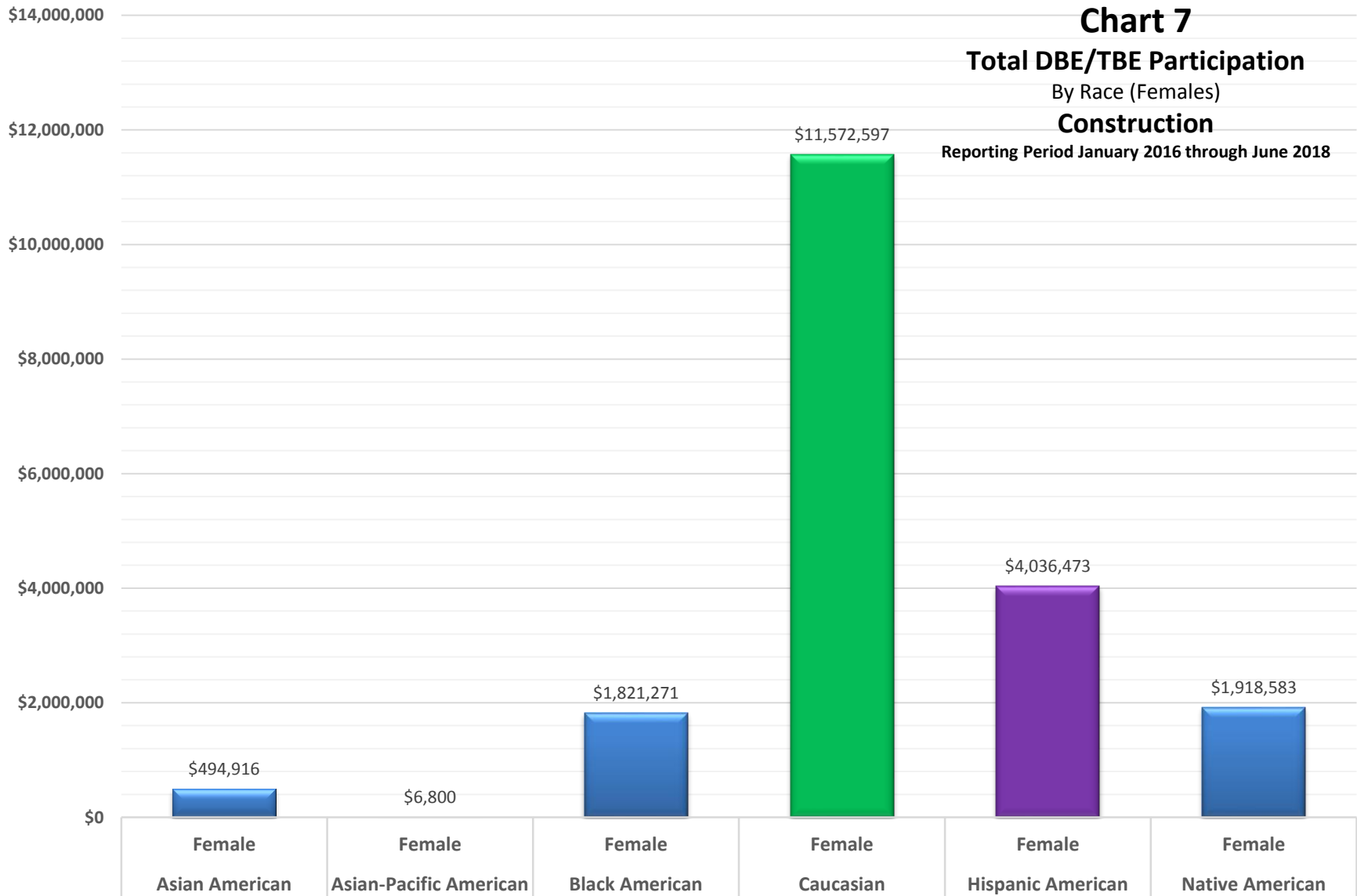


Axis Title

**Chart 6**  
**Total DBE/TBE Participation**  
By Race (Females)  
**Professional Services**  
Reporting Period January 2016 through June 2018

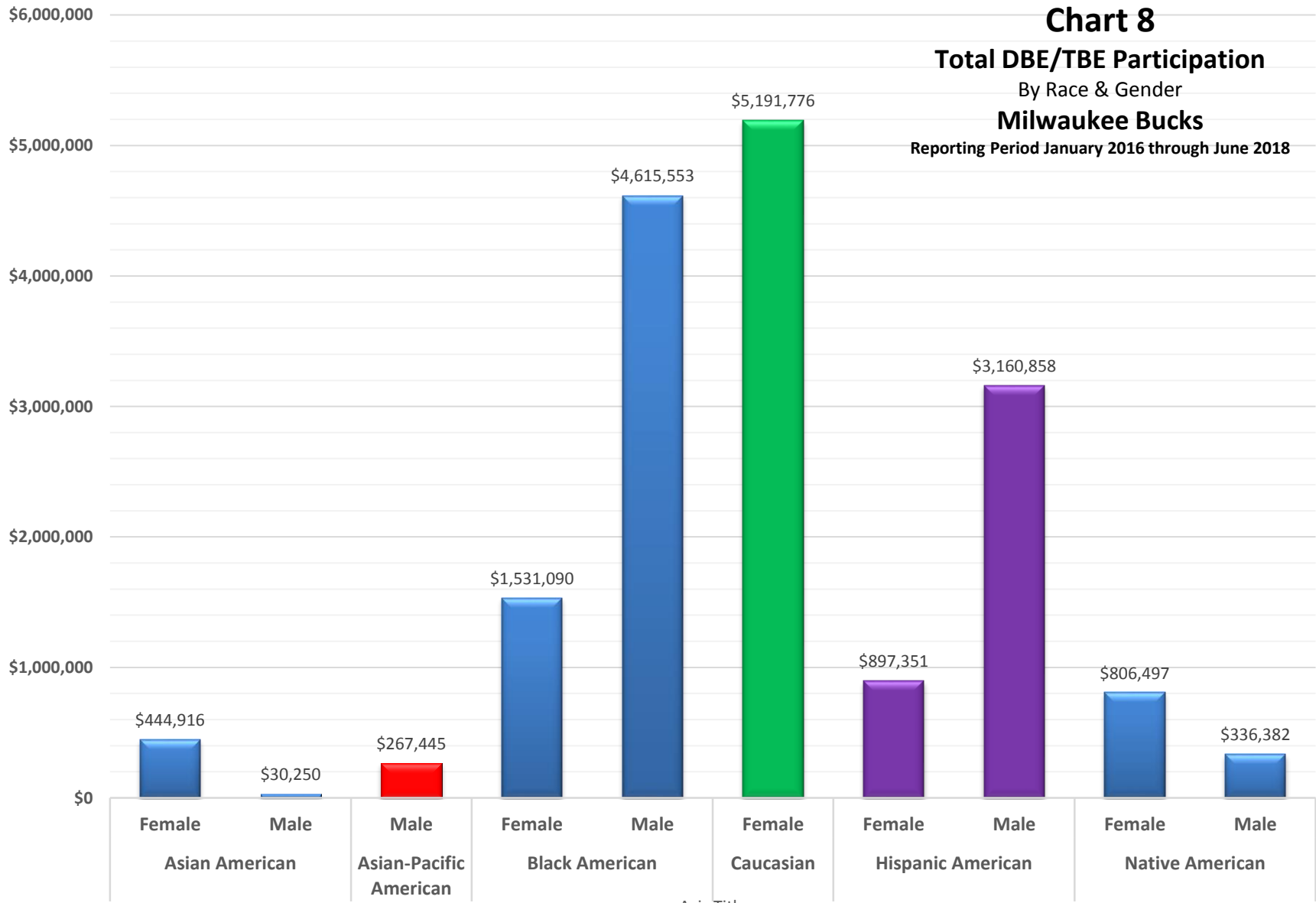


**Chart 7**  
**Total DBE/TBE Participation**  
 By Race (Females)  
**Construction**  
 Reporting Period January 2016 through June 2018



Axis Title

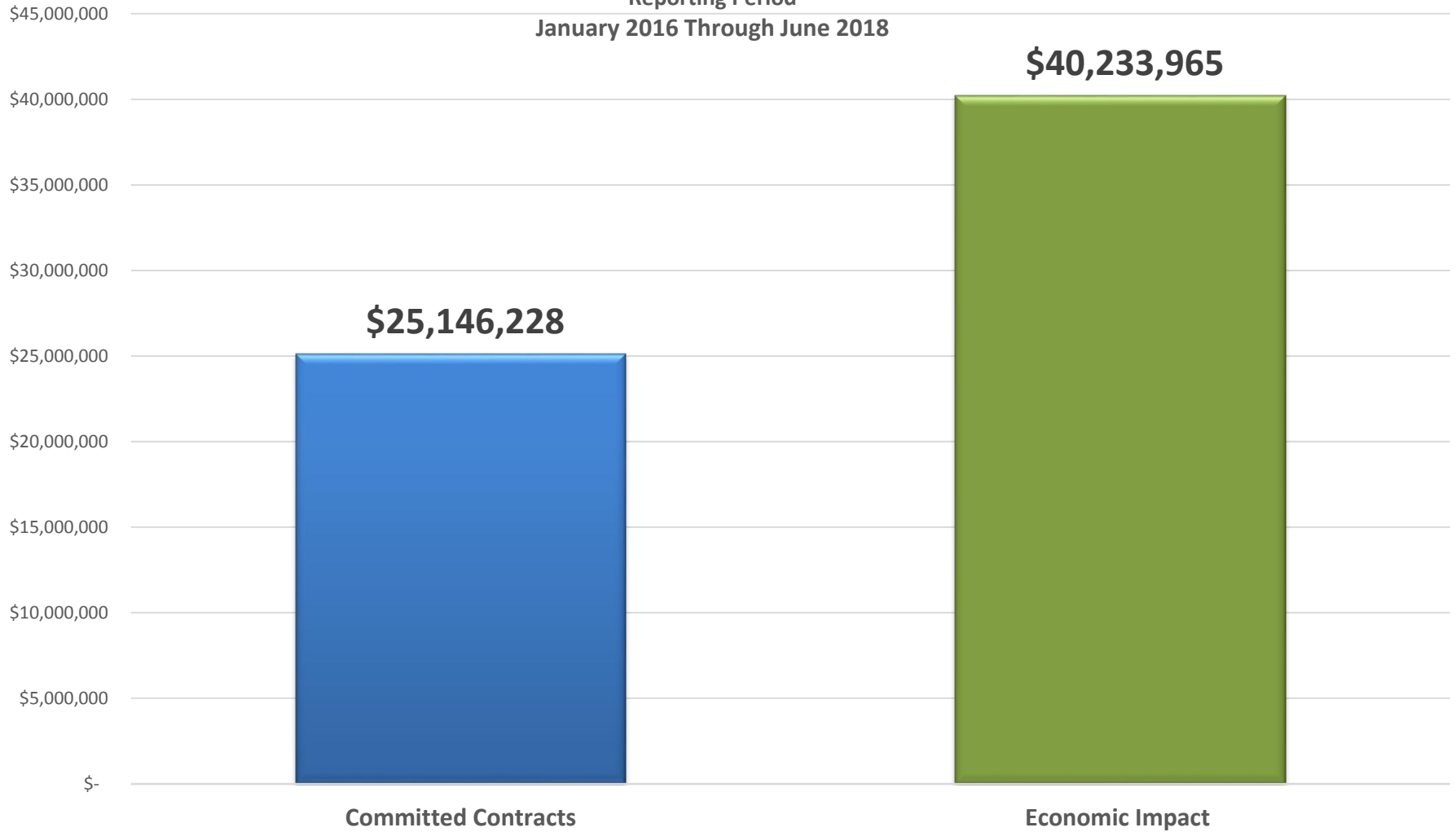
**Chart 8**  
**Total DBE/TBE Participation**  
 By Race & Gender  
**Milwaukee Bucks**  
 Reporting Period January 2016 through June 2018



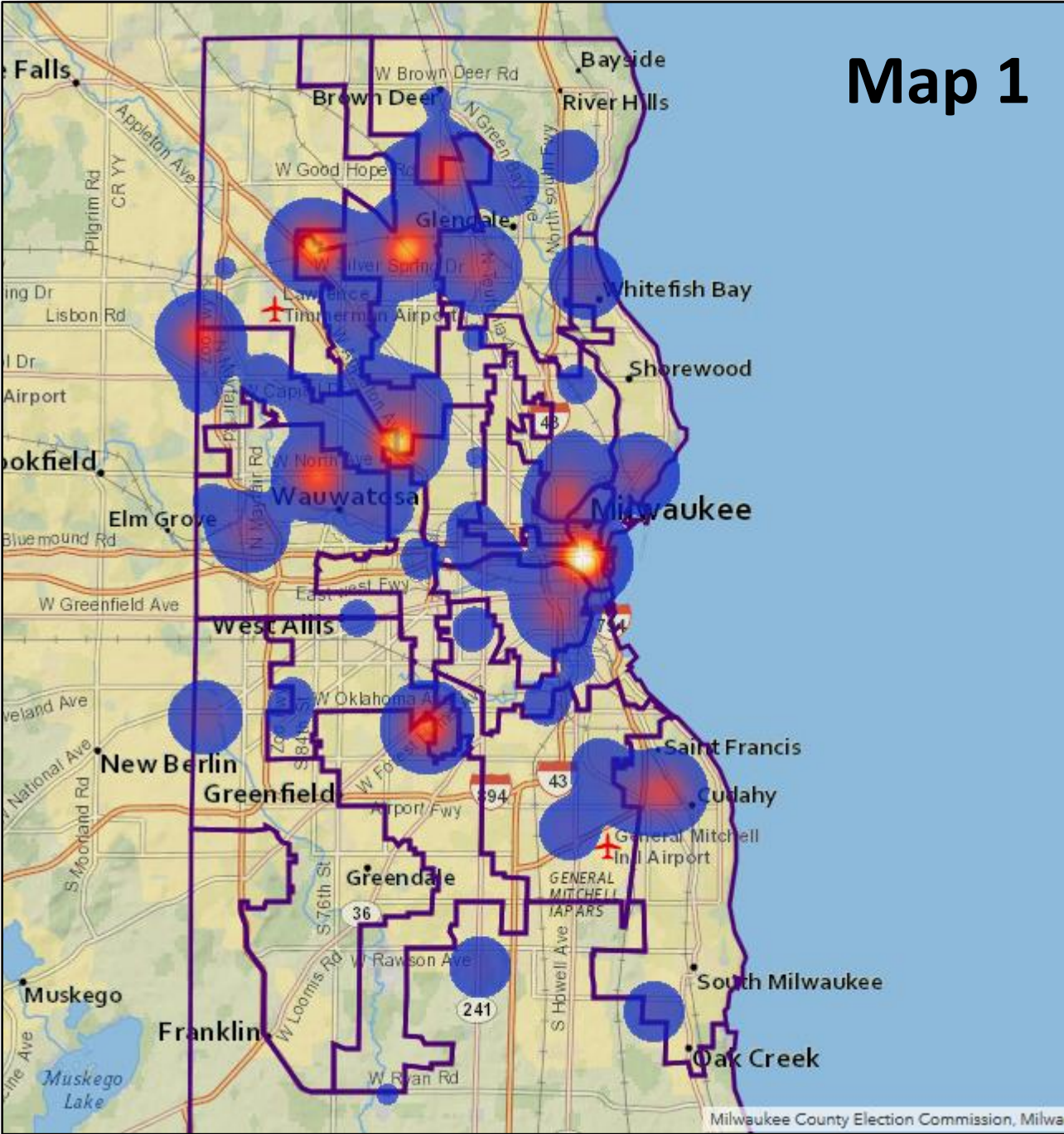
Axis Title

**Chart 9**  
**Economic Impact In Milwaukee County**  
**\$25 Million Awarded to DBE/TBE Companies**

Reporting Period  
January 2016 Through June 2018



# Map 1



Heat Map showing the degree of dollars spent per DBE/TBE office locations