

Mitchell Park Conservatory  
Measures of Success  
January 16, 2018

In an effort to evaluate the ultimate success of the scenario that is recommended for implementation by the Task Force, we would like to define the measures by which “success” will be defined. Please offer an objective criteria that from your perspective will best measure the ultimate success of the action proposed. It might help to imagine yourself 5 years from now and observing the changes that have occurred in the Domes...how will you assess whether the action taken has resulted in a successful outcome?

It is preferred that the criteria is measurable(objective) rather than subjective. Categories for these measures of success include:

- Time
- Financial measures
- Social contribution
- Community impact
- Building outcomes
- Historic preservation
- Park System budgets
- Organizational improvements
- Political acceptability
- Partners attracted
- Cultural impact
- Tourism
- Annual Visitors
- Visitor experience
- Admission cost
- Horticultural sustainability