

VITA

Brenda I. Coley

Milwaukee, WI 53212

Milwaukee Water Commons

Co-Executive Director November 2016 to Present.

Outreach Coordinator January, 2015 to October 31, 2016

Position Responsibilities:

Oversees administration, strategic plans, identifies and cultivates major and planned gifts, Advisory Board governance, program implementation & development, lead coach develop staff, manages professional relationships and opportunities, leverages past contacts and relationships to enhance organization, community engagement.

Brenda Coley and Associates.

Owner and Sole Proprietor, January 2014 to Present

Services Provided: technical assistance to groups, organizations, and individuals in four areas: program management, organizational and leadership development, community outreach and recruitment to marginalized populations regarding health issues, cultural competency and diversity outcomes.

Sample Client List

- Milwaukee LGBT Center
- Sixteenth Street Community Health Center
- National Women of Color Network
- Daystar Residential Women's Shelter
- Sojourner Family Peace Center
- Marquette University Gender Studies Program
- Medical College of Wisconsin Office of Diversity
- Wisconsin Coalition Against Sexual Assault
- Salvation Army
- Lutheran Campus Ministry

Diverse & Resilient, Inc.

Director of Adult Services, February 2005 to December 2013

Position Responsibilities: Provided advanced program direction to the Adult Services Program, initiated health and leadership projects across Wisconsin. Partnered with Executive Director and the Director of Youth Programs to build leadership capacity with LGBT individuals, communities and organizations across the state. Implemented and lead risk prevention and health promotion projects including project development and planning, staff supervision along with mentoring and advising LGBT leaders with a focus on LGBT leaders of color and women.

Provided presentations on subjects related to LGBT health issues, cultural competency in regards to African American LGBT people, and social justice and health issues. Recruitment and leadership of Community Advisory Boards. Facilitated workshops on Lesbian & Bisexual women's health disparities, leadership development with marginalized populations, cross cultural literacy and health messaging. Trained community health workers on effective outreach skills within social and friendship networks, trained professionals working with LGBT people on effective strategies to reach populations with health messages and HIV.

Community Consultant Work, 2013

- Women's Uterus Project University of Wisconsin Art Gallery
- Medical College of Wisconsin office of Faculty Affairs and Diversity

Milwaukee LGBT Community Center:

Associate Executive Director, November 2004 to January 2005

Interim Executive Director, July 2004 to November 2004

Associate Executive Director, December 2003 to July 2004

Position Responsibilities: Ensured thorough oversight all aspects of agency management; supervised all LGBT Center program staff; provided oversight of program planning implementation and related funding, oversight of financial systems, fundraising; overall responsibility in media relations, community networking, management of all personnel issues, and management of facility-related operations.

Community Consultant, January 2002.

Brenda Coley & Associates.

Responsibilities: Organizational management, workshop presentations on subjects related to cross cultural literacy, cultural competency and cultural diversity. Assist organizations and groups in implementation of work plans, facilitate groups, Facilitate Community Public Health Meetings, train on HIV prevention and science based intervention models, conduct safer sex trainings and focus groups, evaluate programs, target marginalized populations for health services, submit written reports and recommendations, review program policies and procedures, program development, and staff trainings, program coordination.

Sample Client List:

- Department of Corrections; Milwaukee Secure Detention Facility
- University of Wisconsin, Milwaukee Cultures & Communities Program.
- Salvation Army; Milwaukee Division of Social Services.
- Diverse and Resilient
- Medical College of Wisconsin Office of Diversity

Medical College of Wisconsin, Department of Psychiatry and Behavioral Medicine, Center for AIDS Intervention Research (CAIR).

Field/Project Coordinator, January 1998 - December 2001.

Senior Research Associate, October 1996 - January 1998.

Research Associate, August 1994 - October 1996.

Research Assistant, June 1993 – July 1994.

Position Responsibilities: Duties include recruitment, coordination, training, supervision and evaluation of field staff; client recruitment, tracking and subject assessment; program development and implementation; group facilitation; trainer for community based organizations that serve marginalized populations; research planning, data management and monitoring; curriculum development; educational presentations; report preparation; conducting focus groups; presentations and support for scientific articles; presenter at local, state and national conferences; monitoring of budget; support in grant conceptualization and grant writing.

Education – Alverno College

Department of Psychology, minor in Department of English

Anticipated Graduation 2016

* * *

BOARDS & COMMUNITY SERVICE:

Reproductive Justice Board of Directors Chairperson: 2014-Present, Wisconsin State Minority Health Leadership Board: Chairperson; 2010-2014. Wisconsin State HIV Prevention Council,

AWARDS

2016 Bayard Rustin Award, Diverse & Resilient (April 2016)
2013 Empowering Women Award, YWCA Southeast Wisconsin
2008 Community Leadership Award, Wisconsin AIDS Fund
2008 Certificate of Appreciation, Charles D. Productions
2006 Equality Award Milwaukee, LGBT Community Center
2001 Merit of Excellence Award, Charles D. Productions
2001 Ally Allegiance Award, House of Infinity

PUBLICATIONS AND PRESENTATIONS

Seal D, Hollander G, Coley B (October 2016). Project ABLE (African-American Men Building Empowerment): Analyses of an HIV Prevention Intervention with African-American Men Who Have Sex with Men. National Public Health Conference.

Coley, B Invited Presenter. 2016 Queer People of Color Conference

- Coley, B Invited Presenter. 2015 Wisconsin Planned Parenthood Conference, Lesbian & Bisexual Women leadership, using a Reproductive Justice Framework.
- Coley, B Invited Speaker. Transgender Day of Remembrance, UWM November 2015, how to be an ally to Transgender people.
- Coley, B, Invited Presenter. 2014 Wisconsin Planned Parenthood Conference, Case Study, Lesbian & Bisexual Women.
- Coley, B Invited Presenter. December 2014 World AIDS Day Conference, Milwaukee, WI.
- Coley, B, (September 2013). Invited Presenter Women's Self Care Practices, Uterus Project, UWM.
- Coley, B, (October, 2011). Racism 101, Women and Activism Conference, University of Wisconsin, Milwaukee.
- Coley, B (November 2001). *Conducting an Adult Ally Program for LGBT Youth: Lessons Learned*. Creating Change Conference, National Conference of LGBT Community Activists, Milwaukee, WI.
- Seal, D., Coley, B., Eades, T.L. (March 2000). HIV Prevention with men of color who have sex with men: Review and recommendations.
- Coley, B., Jones, S. (April 24, 2001). Invited Presenter, Institute of Critical Issues: *Dynamics of Homophobia*, University of Wisconsin-Milwaukee.
- Coley, B. (2001). Invited Presenter, *HIV Prevention Strategies: Spreading the Latex: Eroticizing Safer Sex*. University of Wisconsin, Whitewater.
- Seal, D.W., Kelly, J.A., Bloom, F.R., Stevenson, L.Y., Coley, B.I., Broyles, L. and the Medical College of Wisconsin CITY Project Research Team (2000). HIV prevention with young men who have sex with men: What young men themselves say is needed. *AIDS Care*, 12, 5-26.
- Seal, D.W., Rompa, D., Coley, B., Gray, M., Perry, J. and Gamez, M. (1999). *HIV prevention: What heterosexual couples say is needed*. Poster presented at the AIDS Impact: Biopsychosocial Aspects of HIV Infection Conference, Ottawa, Canada.
- Medical College of Wisconsin CITY Project Team (1999). *Young men who have sex with men: HIV prevention needs from their perspective*. Poster presented at the AIDS Impact: Biopsychosocial Aspects of HIV Infection Conference, Ottawa, Canada.
- Otto-Salaj, L., Coley, B. (1999). *Reactions of Heterosexual African-American Men to condom Negotiation Strategies*. Poster presented at the 1999 APA Annual Convention, Canada.

- Seal, D.W., Bloom, F.R., Stevenson, L.Y., Kelly, J.A., Coley, B., Broyles, L. and the Medical College of Wisconsin CITY Project Research Team (June 1998). *An ethnographic study of factors associated with HIV risk behavior among young men who have sex with men*. Poster presented at the International Conference on AIDS, Geneva, Switzerland.
- Coley, B. (May, 1998). Invited Presenter, *Targeting Women's Groups with Prevention Messages*. Wisconsin Conference on Women and HIV.
- Wisconsin State HIV Planning Council (1998). *HIV prevention targeting Women in Poverty*. Unpublished report prepared by the Women in Poverty Workgroup, Wisconsin State HIV Planning Council, Madison, WI.
- Wisconsin State HIV Planning Council (1998). *Young men who have sex with men: HIV prevention needs*. Unpublished report prepared by the YMSM Workgroup, Wisconsin State HIV Planning Council, Madison, WI.
- Coley, B., Sikkema, K., Perry, M., Norman, A., Russ, C.R. (May 1997). *The Role of Women as Opinion Leaders in a community Intervention to Reduce HIV Risk Behavior*. National Conference on Women and HIV, Pasadena, CA.
- Sikkema, K., Crumble, D., Coley, B., Rompa, D. (September 1996). *Considering Issues of Human Sexuality: HIV Prevention in the 1990's*. State of Wisconsin, Division of Health HIV Conference, Milwaukee, WI.
- Kalichman, S.C., Rompa, D.J., Coley, B. (1996). Experimental Component Analysis of a Behavioral HIV-AIDS Prevention Intervention for Inner-City Women. Journal of Consulting and Clinical Psychology, 64, 687-693.
- Kalichman, S.C., Rompa, D.J., Coley, B. (1996). Component Analysis of an HIV Prevention Intervention for Inner-City Women. XI International Conference on AIDS, Vancouver, British Columbia.
- September 1996, Trainer, *AIDS 101 . . . Sharing the Science, HIV Prevention Approaches that Work*.
- Kalichman, S., Ph.D., Coley, B. (March 1995). Context Framing to Enhance HIV-Antibody-Testing Messages Targeted to African American Women. Health Psychology, 14, 1-8.
- Coley, B. (January 1994). Invited Presenter, *Cultural Issues in HIV Prevention*, Facilitator Training, Cultural Sensitivity Workshop: National Institute of Mental Health, Los Angeles, CA.
- Coley, B. (December 1994). Invited Presenter, World AIDS Day Conference, Milwaukee, WI.