

MITCHELL PARK HORTICULTURAL CONSERVATORY

**Future Path and Feasibility Study
Domes Task Force Meeting
October 10, 2017**

Presented By:

HGA, Inc. and ConsultEcon, Inc.



ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY



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Goals of Study

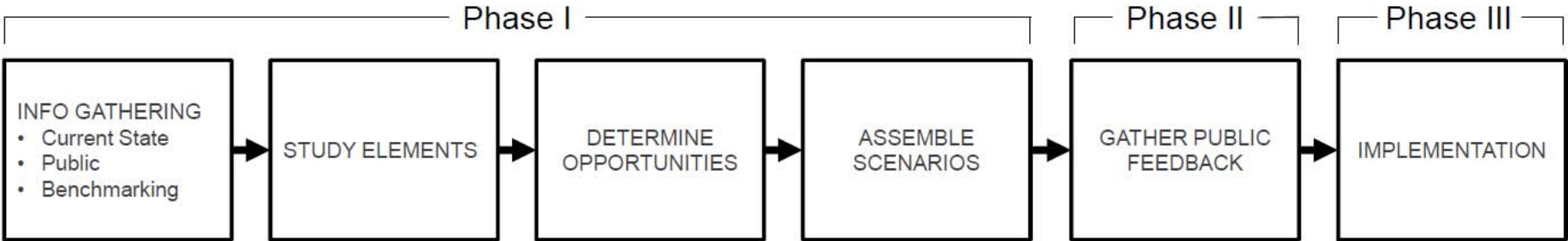
From RFP:

“Milwaukee County Department of Administrative Services along with the Milwaukee County Task Force on the Mitchell Park Conservatory Domes is requesting proposals for professional consulting services to help develop a vision for the future of the Mitchell Park Horticultural Conservatory. The Conservatory building complex includes three 50+ year old display domes, a greenhouse and annex complex added in 2015, as well as support and educational structures. The display Domes are in need of extensive rehabilitation along with repairs and updates needed for many support spaces. Planning is underway for the next phase of this long-time Milwaukee attraction. Here at a crossroad, there is an opportunity to review the services that the Conservatory provides to the community, as well as provide for a sustainable facility and operating model. Multiple aspects of future planning are in need of refinement and study in order to determine the most appropriate path for the future of the Conservatory.”

8/8/2017

Phase I - Feasibility Study: to study elements of the facility (i.e. programs offered, structure, facility operations, and financial plans needed to sustain and invigorate this facility for the future).

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2017						2018						
July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul
Info												
Study												
Opportunities												
Scenarios												

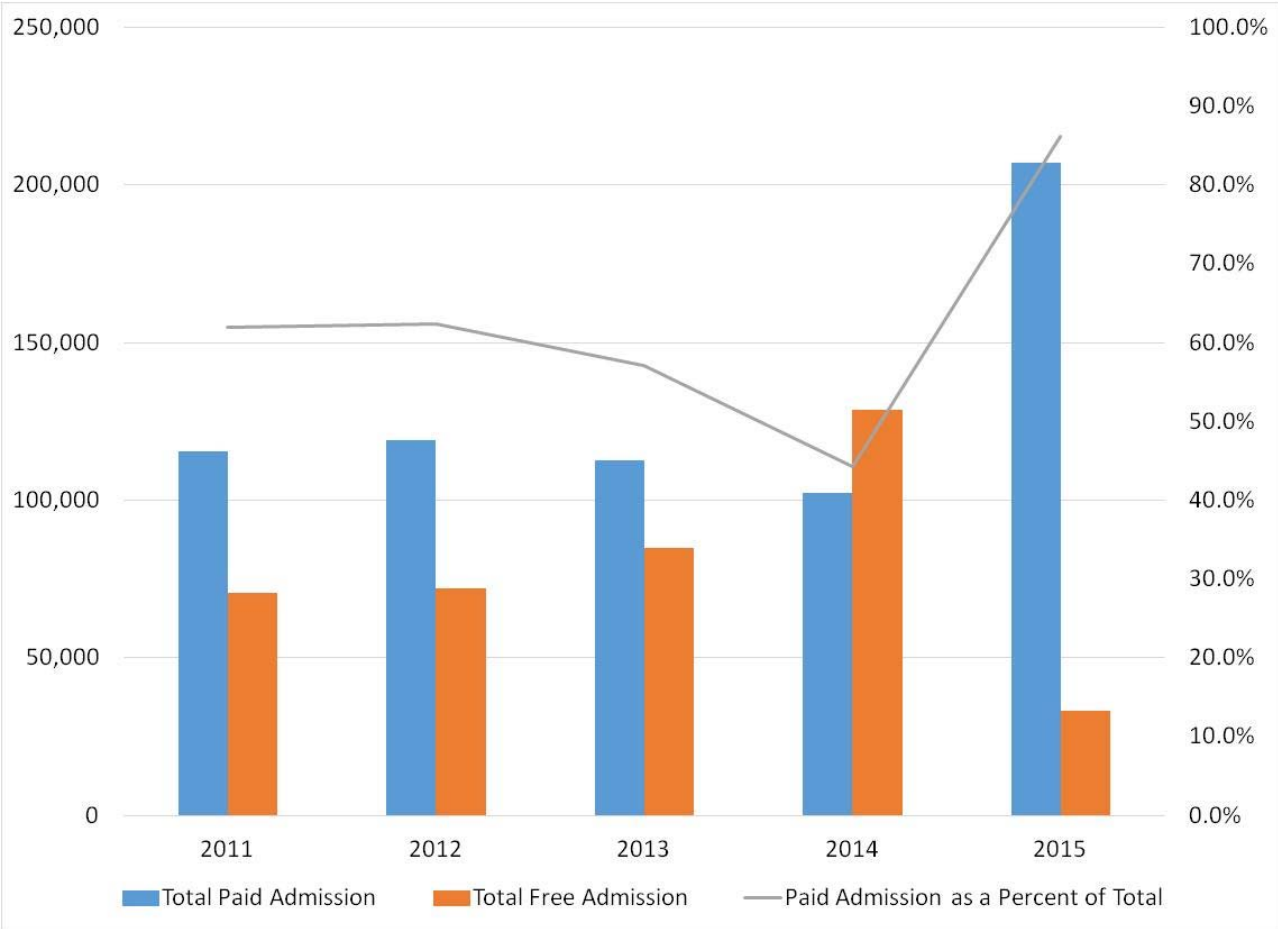
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◆ Progress to Date

- Review and Annotate Previous Studies
- Tour Domes and Greenhouses
- Conduct Interviews – Milwaukee Domes, County Parks, Milwaukee City
- Market Research
 - Location / Site Evaluation
 - Resident Market Profile
 - Milwaukee Attractions and Events
 - Benchmark Conservatories and Botanical Gardens

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Attendance Pattern



MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Attendance By Type

	Percent to Total
Paid Admission by Type	
Adult	47.6%
Child	21.4%
Milwaukee County Senior	3.1%
Disabled	1.3%
Student	8.7%
Total Paid Admission	82.2%
Free Admission by Type	
Free Monday Milwaukee County Adult	3.5%
Free Monday Milwaukee County Child	0.3%
Free Monday Milwaukee County Senior	0.4%
Free Monday Milwaukee County Disabled	0.3%
Free Monday Milwaukee County Student	0.2%
Free Monday	4.6%
Free Child (5 & Under)	0.4%
Free Teacher (Ed. Tour)	0.1%
Friend of the Domes (Includes Events)	3.0%
Veteran	0.1%
Other Free	0.1%
Volunteer	0.2%
1 Free Guest with Performer	0.2%
Reciprocal Members	0.4%
Rental Attendance (Free)	0.9%
Free Winter Farmers Market	3.2%
Other Free Admission	8.6%
Total Admission	100.0%

Source: Mitchell Park Conservatory Domes Task Force; ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Visitor Origin

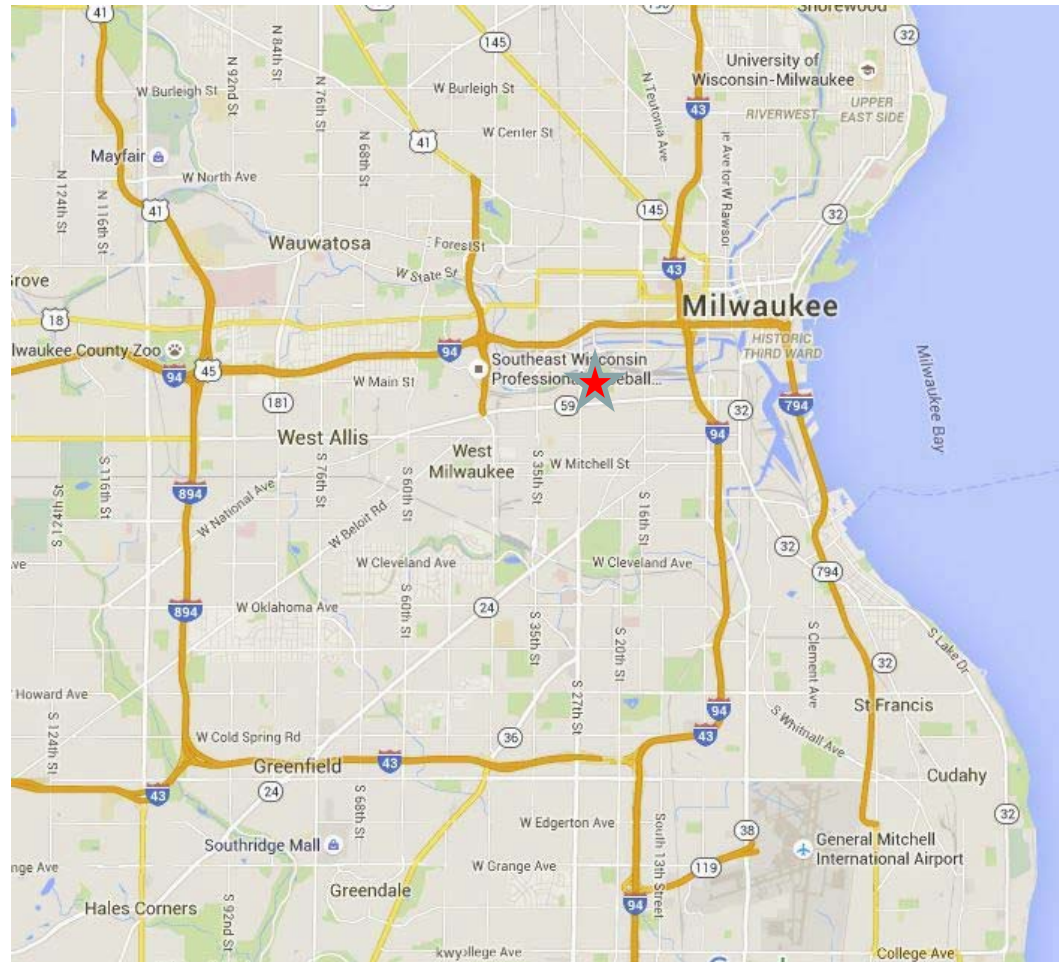
Domes Attendees	Percent to Total
Wisconsin	81.2%
Illinois	7.6%
Minnesota	1.5%
Michigan	1.1%
California	1.0%
Iowa	0.6%
Indiana	0.6%
Other (All other States)	6.3%
	100.0%

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- ◆ Market Definition

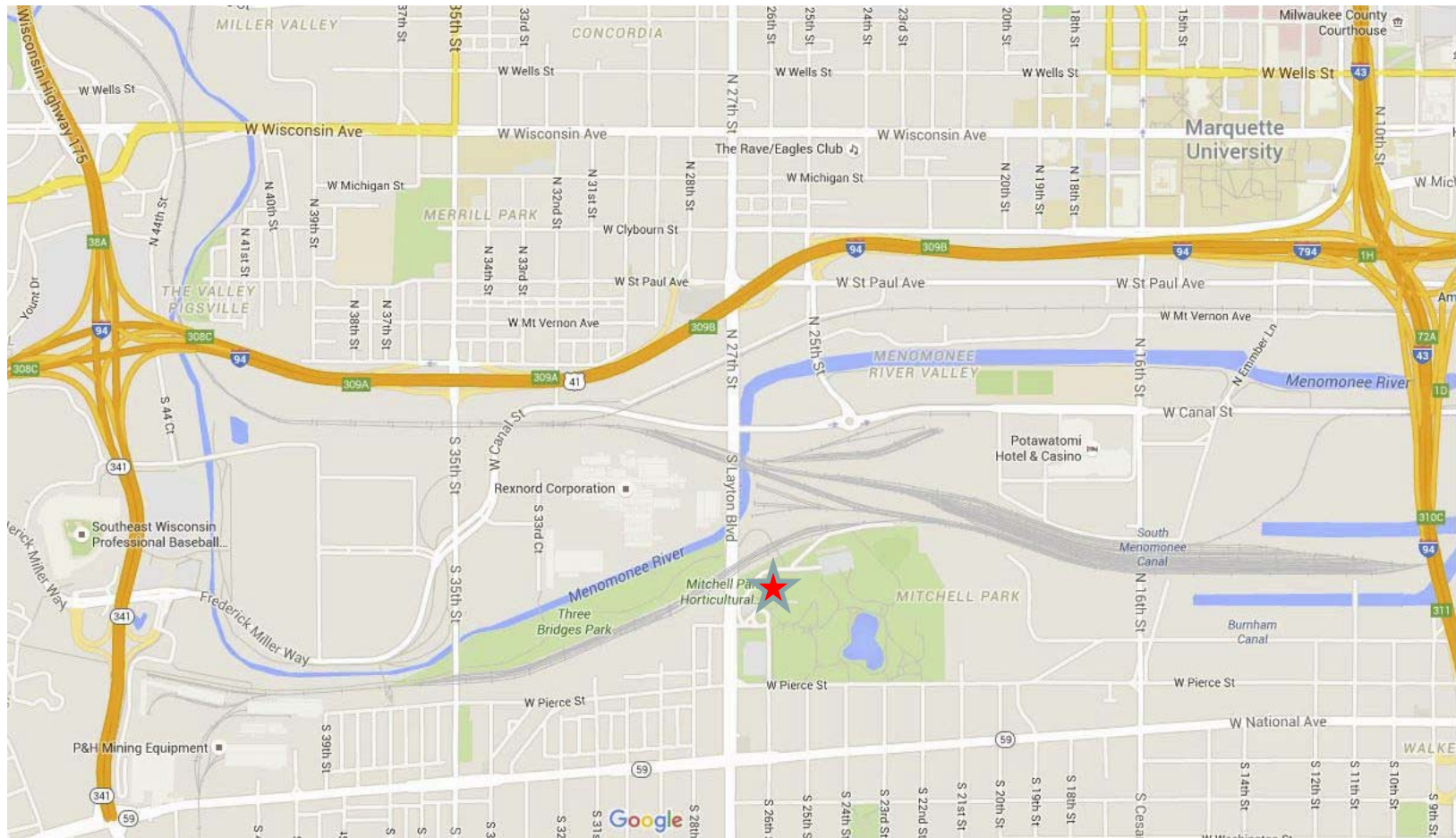
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◆ Regional Accessibility



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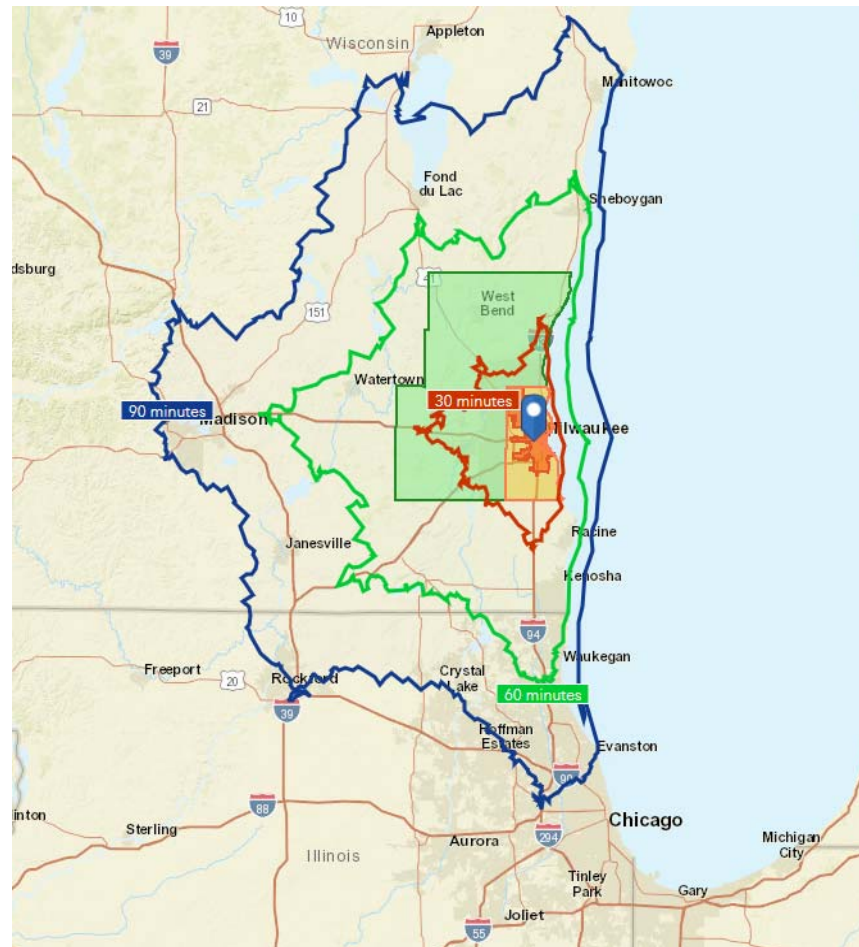
◆ Local Accessibility



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◆ Resident Market with Regional Drive-times Overlay

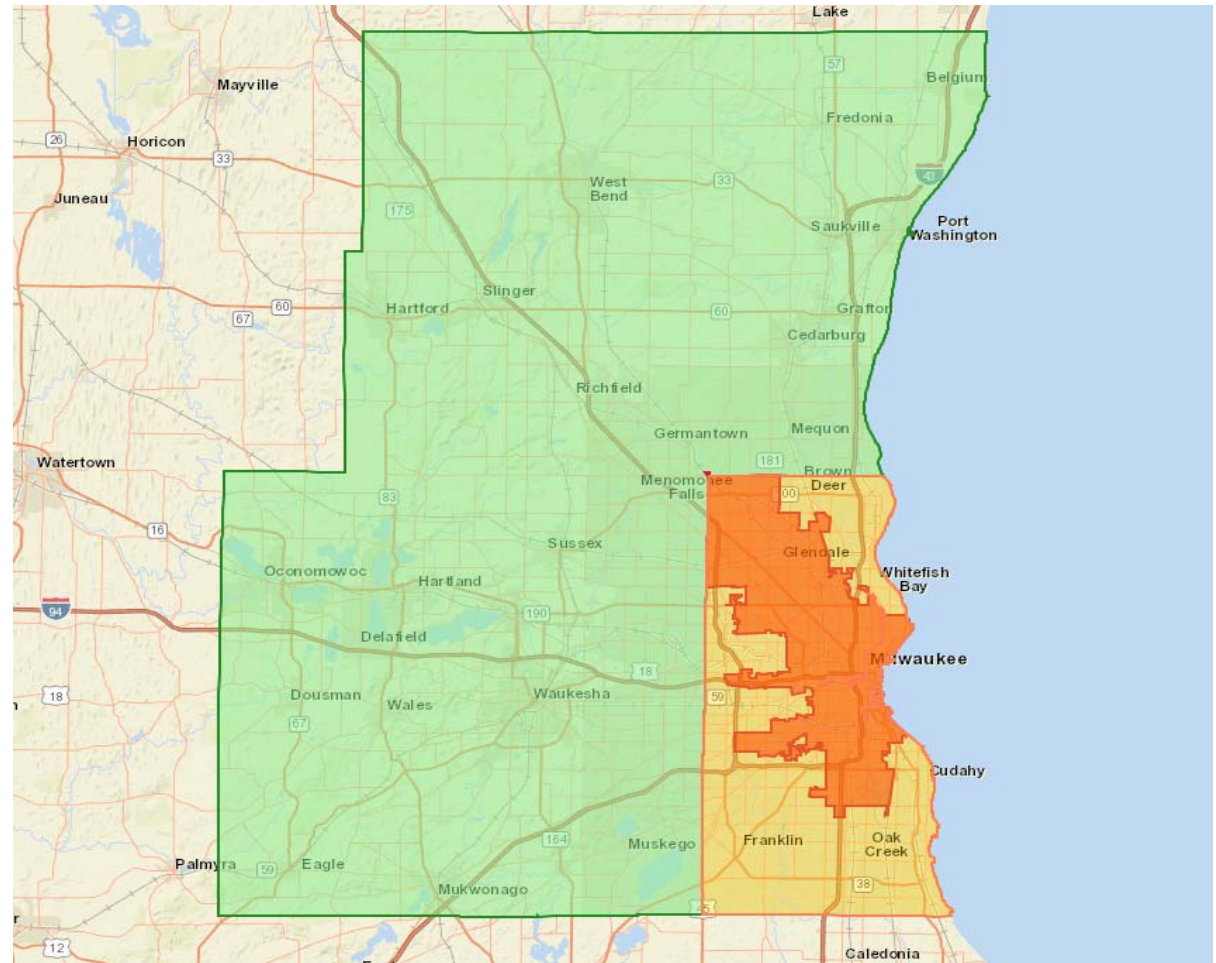
- ◆ 30 Minute Drive
- ◆ 60 Minute Drive
- ◆ 90 Minute Drive



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◆ Resident Market Areas

- ◆ City of Milwaukee
- ◆ Remainder Milwaukee County
- ◆ Remainder Milwaukee Metro Area
(Ozaukee, Washington & Waukesha Counties)



MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Resident Market

Table 1
Population Trend in the Resident Market Area, 2010, 2017, 2022

	2010	2017	2021	Percent Change, 2017 to 2021
Primary Market Area	594,700	591,900	593,400	0.3%
Secondary Market Area	353,000	356,100	358,300	0.6%
Tertiary Market Area	608,200	626,900	641,600	2.3%
Total Milwaukee Metro Area	1,555,900	1,574,900	1,593,300	1.2%
<i>State of Wisconsin</i>	<i>5,687,000</i>	<i>5,824,500</i>	<i>5,934,500</i>	<i>1.9%</i>
<i>United States</i>	<i>308,745,500</i>	<i>327,514,300</i>	<i>341,323,600</i>	<i>4.2%</i>

Note: Population numbers are rounded to nearest hundred.

Source: U.S. Census Bureau, Census 2010 Data; Esri forecasts for 2017 and 2022; and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Resident Market

Table 2
Median Age and Percent of Population by Age Group in the Resident Market Area, 2017

	Median Age	0 to 17	18 to 24	25 to 34	35 to 54	55 +
Primary Market Area	31.4	26.2%	13.0%	16.2%	23.4%	21.2%
Secondary Market Area	41.0	19.9%	7.9%	13.2%	26.0%	33.0%
Tertiary Market Area	43.3	21.7%	7.8%	10.6%	27.0%	32.9%
Total Milwaukee Metro Area	39.3	23.0%	9.8%	13.3%	25.4%	28.5%
<i>State of Wisconsin</i>	<i>39.6</i>	<i>21.9%</i>	<i>9.7%</i>	<i>12.8%</i>	<i>25.5%</i>	<i>30.1%</i>
<i>United States</i>	<i>38.2</i>	<i>22.5%</i>	<i>9.5%</i>	<i>13.8%</i>	<i>25.5%</i>	<i>28.5%</i>

Source: ESRI and ConsultEcon, Inc.

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Table 3

Estimated Number of School Age Children in Resident Market Area, 2017 and 2022

◆ Resident Market

	Ages 0-4	Ages 5-9	Ages 10-14	Ages 15-17	Total Ages 0-17
<u>2017</u>					
Primary Market Area	45,336	42,755	40,050	24,030	152,171
Secondary Market Area	18,886	20,059	20,367	11,492	70,804
Tertiary Market Area	31,717	37,542	42,426	24,305	135,990
Total Milwaukee Metro Area	95,900	100,400	102,800	59,800	359,000
<i>State of Wisconsin</i>	<i>336,300</i>	<i>352,800</i>	<i>363,200</i>	<i>225,800</i>	<i>1,278,100</i>
<i>United States</i>	<i>19,941,400</i>	<i>20,492,300</i>	<i>20,771,100</i>	<i>12,602,300</i>	<i>73,807,100</i>
<u>2022</u>					
Primary Market Area	45,604	41,237	39,417	26,092	152,350
Secondary Market Area	18,868	19,137	20,443	11,478	69,926
Tertiary Market Area	31,946	35,427	40,781	24,272	132,426
Total Milwaukee Metro Area	96,400	95,800	100,600	61,800	354,700
<i>State of Wisconsin</i>	<i>337,900</i>	<i>343,400</i>	<i>366,000</i>	<i>229,500</i>	<i>1,276,800</i>
<i>United States</i>	<i>20,663,600</i>	<i>20,576,200</i>	<i>21,418,600</i>	<i>12,947,000</i>	<i>75,605,400</i>
<u>% Change 2017-2022</u>					
Primary Market Area	0.6%	-3.6%	-1.6%	8.6%	0.1%
Secondary Market Area	-0.1%	-4.6%	0.4%	-0.1%	-1.2%
Tertiary Market Area	0.7%	-5.6%	-3.9%	-0.1%	-2.6%
Total Milwaukee Metro Area	0.5%	-4.6%	-2.1%	3.3%	-1.2%
<i>State of Wisconsin</i>	<i>0.5%</i>	<i>-2.7%</i>	<i>0.8%</i>	<i>1.6%</i>	<i>-0.1%</i>
<i>United States</i>	<i>3.6%</i>	<i>0.4%</i>	<i>3.1%</i>	<i>2.7%</i>	<i>2.4%</i>

Note: Total population numbers are rounded to nearest hundred.

Source: ESRI and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Resident Market

Table 4
Percent of Resident Market Area Households by Income Group, 2017

	Median Household Income	Less than \$25,000	\$25,000-\$49,999	\$50,000-\$74,999	\$75,000-\$99,999	\$100,000+
Primary Market Area	\$37,946	33.2%	27.7%	17.4%	9.9%	11.8%
Secondary Market Area	\$60,911	16.6%	22.2%	20.0%	14.5%	26.7%
Tertiary Market Area	\$78,341	10.9%	18.2%	18.1%	16.1%	36.7%
Total Milwaukee Metro Area	\$63,760	20.4%	22.6%	18.4%	13.4%	25.2%
<i>State of Wisconsin</i>	<i>\$56,369</i>	<i>19.5%</i>	<i>23.6%</i>	<i>20.0%</i>	<i>14.5%</i>	<i>22.3%</i>
<i>United States</i>	<i>\$56,124</i>	<i>21.5%</i>	<i>22.7%</i>	<i>17.8%</i>	<i>12.4%</i>	<i>25.6%</i>

Source: ESRI and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Local Attractions

Market Capture Rates at Selected Local Attractions Ranked by Market Capture Rate

Attraction	Location	Metro Pop	Attendance	Market Capture Rate
Milwaukee County Zoological Garden	Milwaukee, WI	1,572,482	1,300,000	82.7%
Milwaukee Public Museum	Milwaukee, WI	1,572,482	411,000	26.1%
Discovery World	Milwaukee, WI	1,572,482	400,000	25.4%
Milwaukee Art Museum	Milwaukee, WI	1,572,482	400,000	25.4%
Mitchell Park Conservatory	Milwaukee, WI	1,572,482	210,000	13.4%
Betty Brinn Children's Museum	Milwaukee, WI	1,572,482	160,000	10.2%
Kenosha Public Museum	Kenosha WI	1,572,482	130,151	8.3%
Boerner Botanical Gardens	Hales Corners, WI	1,572,482	100,000	6.4%
Racine Zoological Society	Racine, WI	1,572,482	100,000	6.4%
Old World Wisconsin	Eagle, WI	1,572,482	75,000	4.8%
Milwaukee County History Museum	Milwaukee, WI	1,572,482	65,000	4.1%
Racine Art Museum	Racine, WI	1,572,482	56,617	3.6%
Dinosaur Discovery Museum	Kenosha WI	1,572,482	42,699	2.7%
Lynden Sculpture Garden	Milwaukee, WI	1,572,482	14,000	0.9%
Average		1,572,482	247,462	15.7%
Weighted Average				15.7%
Median		1,572,482	115,076	7.3%

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Local Attractions

Admission at Selected Local Attractions Ranked by Adult Ticket Price

Attraction	Location	Attendance	Adult Admission	Child Admission	Household Membership
Discovery World	Milwaukee, WI	400,000	\$19.00	\$16.00	\$115.00
Old World Wisconsin	Eagle, WI	75,000	\$19.00	\$10.00	NA
Milwaukee Public Museum	Milwaukee, WI	411,000	\$18.00	\$12.00	\$115.00
Milwaukee Art Museum	Milwaukee, WI	400,000	\$17.00	\$0.00	\$85.00
Milwaukee County Zoological Garden	Milwaukee, WI	1,300,000	\$14.25	\$11.25	\$85.00
Lynden Sculpture Garden	Milwaukee, WI	14,000	\$9.00	\$7.00	\$60.00
Betty Brinn Children's Museum	Milwaukee, WI	160,000	\$8.00	\$8.00	\$75.00
Racine Zoological Society	Racine, WI	100,000	\$8.00	\$6.00	\$60.00
Mitchell Park Conservatory	Milwaukee, WI	210,000	\$7.00	\$5.00	\$50.00
Milwaukee County History Museum	Milwaukee, WI	65,000	\$7.00	\$0.00	\$75.00
Boerner Botanical Gardens	Hales Corners, WI	100,000	\$5.50	\$3.50	\$65.00
Racine Art Museum	Racine, WI	56,617	\$5.00	\$0.00	\$75.00
Dinosaur Discovery Museum	Kenosha WI	42,699	\$2.00	\$2.00	\$50.00
Kenosha Public Museum	Kenosha WI	130,151	\$0.00	\$0.00	\$50.00
Average		247,462	\$9.91	\$5.77	\$73.85
Median		115,076	\$8.00	\$5.50	\$75.00

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

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◆ Local Attractions

Staffing at Selected Local Attractions - Ranked by Attendance per Attendee

Attraction	Location	Attendance	Staffing			Attendees per FTE
			Full	Part	FTE	
Mitchell Park Conservatory	Milwaukee, WI	210,000	9	8	13	16,154
Betty Brinn Children's Museum	Milwaukee, WI	160,000	17	18	26	6,154
Discovery World	Milwaukee, WI	400,000	75	10	80	5,000
Kenosha Public Museum	Kenosha WI	130,151	16	35	33.5	3,885
Milwaukee County Zoological Garden	Milwaukee, WI	1,300,000	125	450	350	3,714
Milwaukee Public Museum	Milwaukee, WI	411,000	81	71	117	3,528
Racine Zoological Society	Racine, WI	100,000	22	15	29.5	3,390
Milwaukee Art Museum	Milwaukee, WI	400,000	119	83	161	2,492
Racine Art Museum	Racine, WI	56,617	15	34	32	1,769
Dinosaur Discovery Museum	Kenosha WI	42,699	16	33	32.5	1,314
Lynden Sculpture Garden	Milwaukee, WI	14,000	10	4	12	1,167
Milwaukee County History Museum	Milwaukee, WI	65,000	0	2	1	NA
Average		293,133 [↑]	46 [↑]	69	81	4,415
Weighted Average						3,641
Median		160,000 [↑]	17 [↑]	33	33	3,528

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

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- ◆ Benchmark Institutions

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Benchmark Facilities

Size Benchmark Data for Mitchell Park Conservatory - Ranked By Conservatory Size

Attraction	Location	Attendance	Floor Area covered by glass (sq.ft.)	Height (ft.)	Other Botanical Offerings	Attendance per Indoor Sq.Ft.
Mitchell Park Conservatory	Milwaukee, WI	210,000	46,200	85		4.5
Phipps Conservatory	Pittsburgh, PA	368,826	43,493	64	Includes Gardens	8.5
Missouri Botanical Garden	St. Louis, MO	1,133,484	24,300	70	Includes Gardens	46.6
Cleveland Botanical Gardens	Cleveland, OH	140,000	18,000	NA	Includes Gardens	7.8
Greater Des Moines Botanical Garden	Des Moines, IA	134,823	17,700	80	Includes Gardens	7.6
Atlanta Botanical Gardens	Atlanta, GA	525,000	16,400	65	Includes Gardens	32.0
San Antonio Botanical Garden Conservatory	San Antonio, TX	100,000	15,200	65	Includes Gardens	6.6
Myriad Botanical Gardens	Oklahoma City, OK	1,000,000	13,000	70	Includes Free Gardens	76.9
Denver Botanic Gardens	Denver, CO	1,042,763	12,800	51	Includes Gardens	81.5
ABQ BioPark Botanic Garden	Albuquerque, NM	390,000	10,000	60	Includes Gardens and Aquarium	39.0
Olbrich Botanical Garden/Bolz Conservatory	Madison, WI	250,000	10,000	50	Includes Free Gardens	25.0
Average		481,354	20,645	66		30.5
Weighted Average						23.3
Median		368,826	16,400	65		25.0

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Benchmark Facilities

Admission Fees at Selected Benchmark Facilities - Ranked By Adult Admission Price

Attraction	Location	Attendance	2017 Median HH Income	Admission Includes	Adult Admission	Child Admission	Household Membership
Atlanta Botanical Gardens	Atlanta, GA	525,000	\$59,802	Fee to Garden includes conservatory	\$21.95	\$15.95	\$109.00
Phipps Conservatory	Pittsburgh, PA	368,826	\$54,129	Fee to Garden includes conservatory	\$17.95	\$11.95	\$99.00
ABQ BioPark Botanic Garden	Albuquerque, NM	390,000	\$50,294	Fee includes Aquarium, Botanic Garden and conservatory	\$14.50	\$7.50	\$99.00
Denver Botanic Gardens	Denver, CO	1,042,763	\$70,077	Fee to Garden includes conservatory	\$12.50	\$9.00	\$90.00
Missouri Botanical Garden	St. Louis, MO	1,133,484	\$57,690	Fee to Garden includes conservatories	\$12.00	\$0.00	\$115.00
Cleveland Botanical Gardens	Cleveland, OH	140,000	\$52,902	Fee to Garden includes conservatory	\$12.00	\$8.00	\$85.00
San Antonio Botanical Garden Conservatory	San Antonio, TX	100,000	\$56,143	Fee to Garden includes conservatory	\$12.00	\$9.00	\$75.00
Myriad Botanical Gardens	Oklahoma City, OK	1,000,000	\$53,289	Outdoor Garden is free; fee to enter conservatory	\$8.00	\$7.00	\$65.00
Greater Des Moines Botanical Garden	Des Moines, IA	134,823	\$63,991	Fee to Garden includes conservatory	\$8.00	\$6.00	\$100.00
Mitchell Park Conservatory	Milwaukee, WI	210,000	\$57,345	Park is free; fee to enter Domes	\$7.00	\$5.00	\$50.00
Olbrich Botanical Garden/Bolz Conservatory	Madison, WI	250,000	\$64,498	Outdoor Garden is free; fee to enter conservatory	\$2.00	\$0.00	\$55.00
Average		481,354	\$58,196		\$11.63	\$7.22	\$85.64
Median		368,826	\$57,345		\$12.00	\$7.50	\$90.00

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

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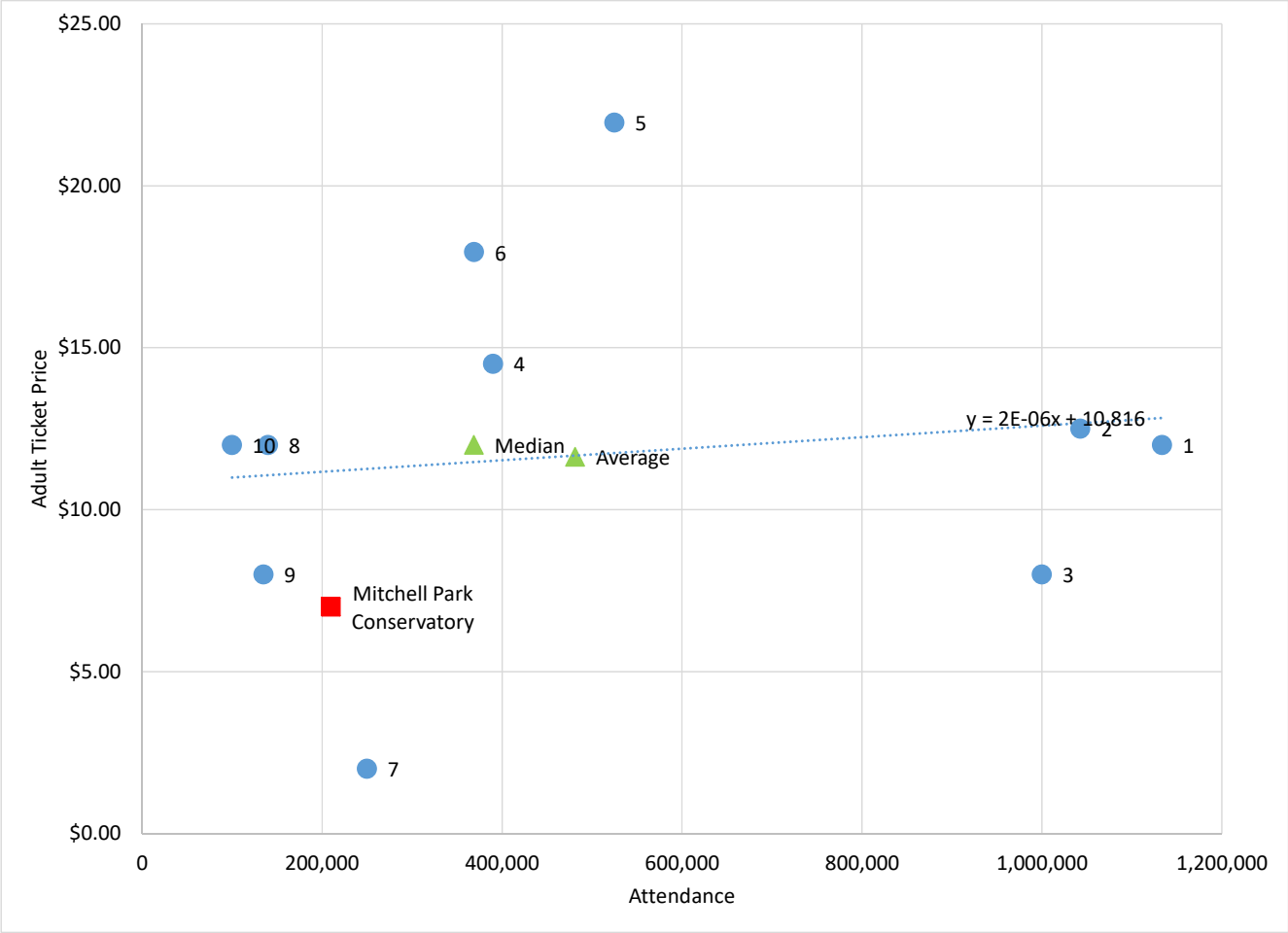
◆ Benchmark Facilities

Number Key for Scatter Plots

Organization	
	Mitchell Park Conservatory
1	Missouri Botanical Garden
2	Denver Botanic Gardens
3	Myriad Botanical Gardens
4	ABQ BioPark Botanic Garden
5	Atlanta Botanical Gardens
6	Phipps Conservatory
7	Olbrich Botanical Garden/Bolz Conservatory
8	Cleveland Botanical Gardens
9	Greater Des Moines Botanical Garden
10	San Antonio Botanical Garden Conservatory

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◆ Benchmark Facilities



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◆ Benchmark Facilities

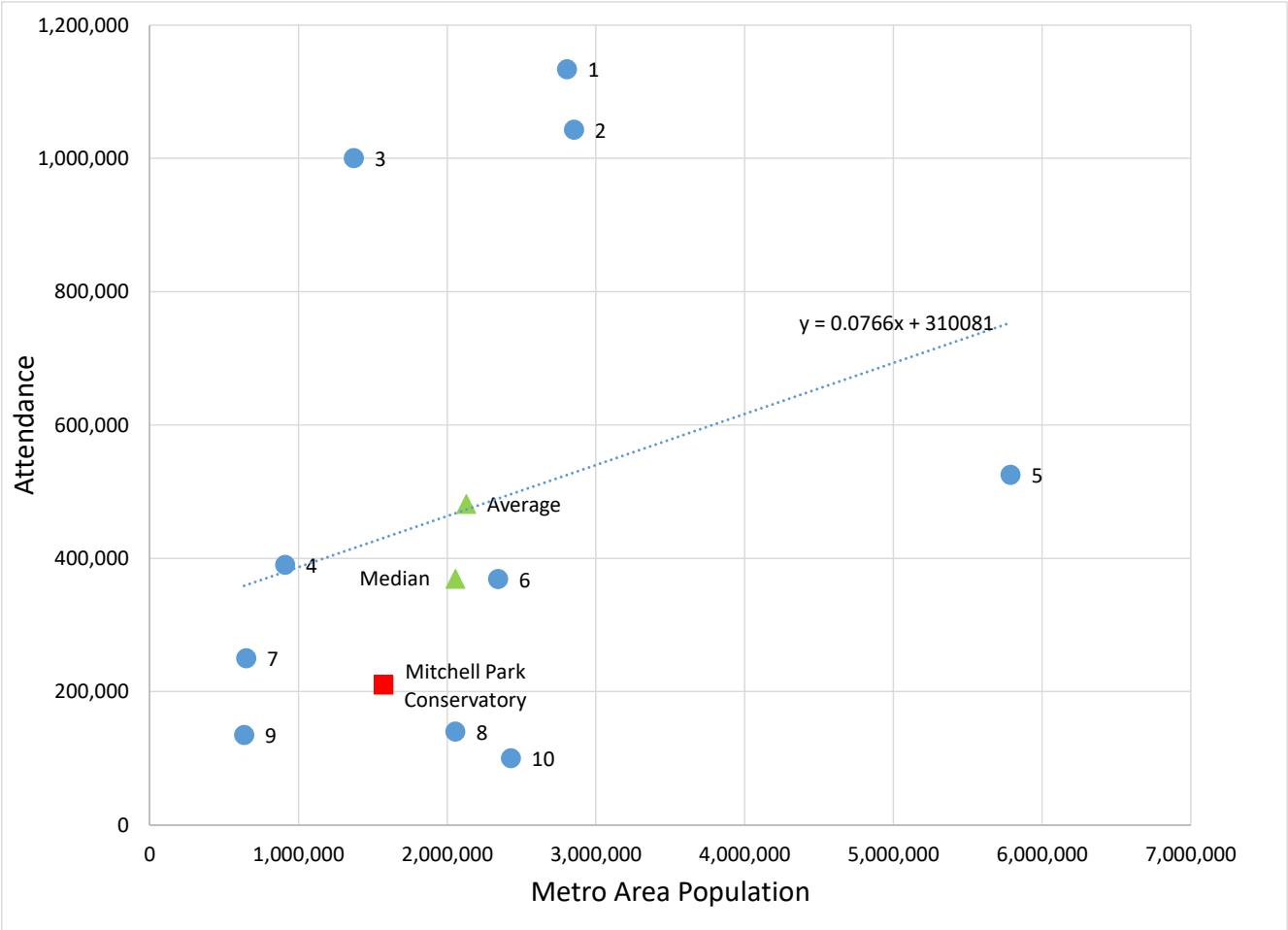
Market Capture Rates at Selected Benchmark Facilities - Ranked by Capture Rates

Attraction	Location	Metro Pop	Attendance	Market Capture Rate
Myriad Botanical Gardens	Oklahoma City, OK	1,373,211	1,000,000	72.8%
ABQ BioPark Botanic Garden	Albuquerque, NM	909,906	390,000	42.9%
Missouri Botanical Garden	St. Louis, MO	2,807,002	1,133,484	40.4%
Olbrich Botanical Garden/Bolz Conservatory	Madison, WI	648,929	250,000	38.5%
Denver Botanic Gardens	Denver, CO	2,853,077	1,042,763	36.5%
Greater Des Moines Botanical Garden	Des Moines, IA	634,725	134,823	21.2%
Phipps Conservatory	Pittsburgh, PA	2,342,299	368,826	15.7%
Mitchell Park Conservatory	Milwaukee, WI	1,572,482	210,000	13.4%
Atlanta Botanical Gardens	Atlanta, GA	5,789,700	525,000	9.1%
Cleveland Botanical Gardens	Cleveland, OH	2,055,612	140,000	6.8%
San Antonio Botanical Garden Conservatory	San Antonio, TX	2,429,609	100,000	4.1%
Average		2,128,777	481,354	27.4%
Weighted Average				22.6%
Median		2,055,612	368,826	21.2%

Source: Facilities listed, US Census, AAM Official Museum Directory, and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Benchmark Facilities



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◆ Benchmark Facilities

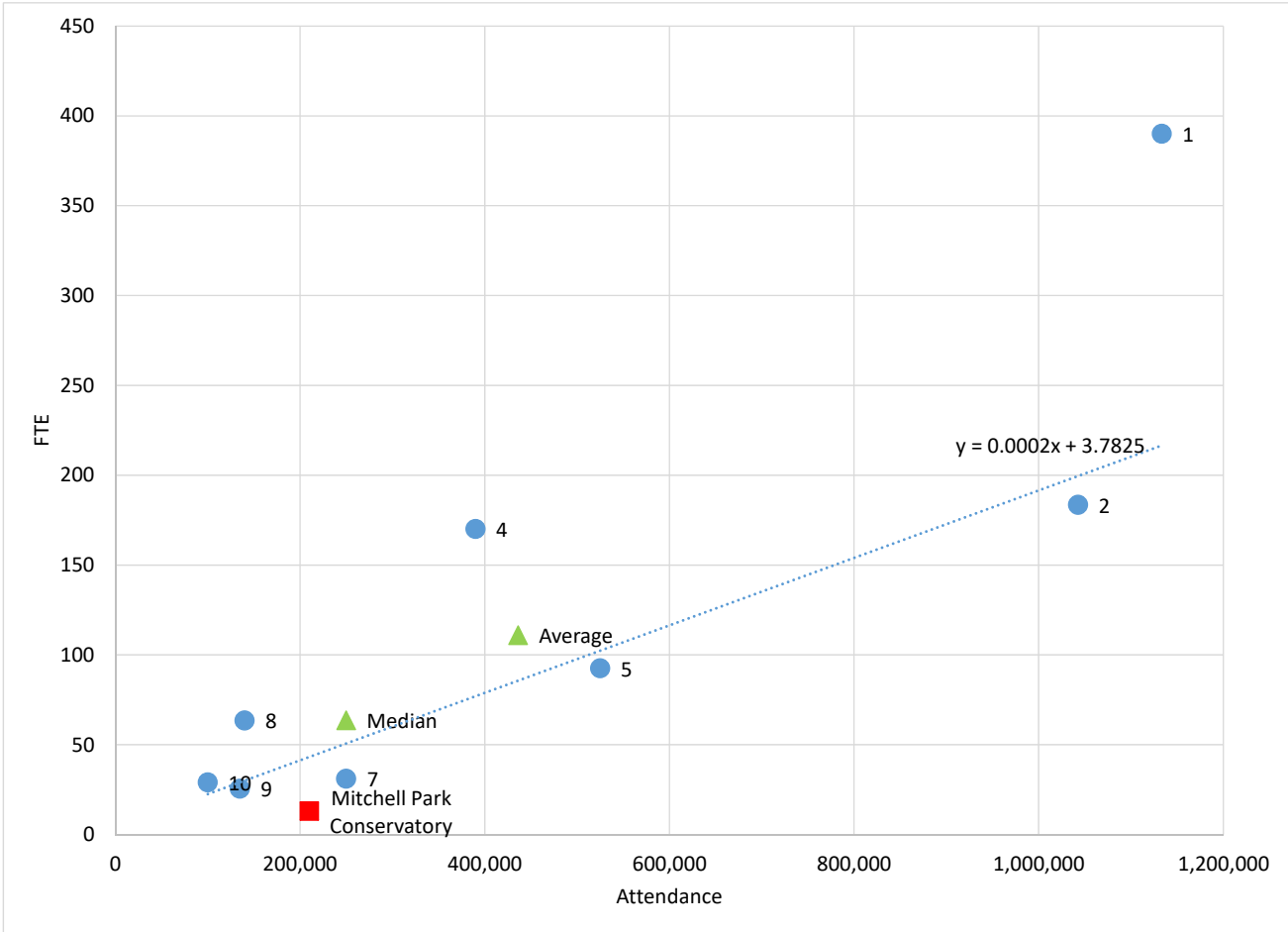
Staffing at Selected Benchmark Facilities - Ranked by Attendees per FTE

Attraction	Location	Attendance	Staffing			Attendees per FTE
			Full	Part	FTE	
Mitchell Park Conservatory	Milwaukee, WI	210,000	9	8	13	16,154
Olbrich Botanical Garden/Bolz Conservatory	Madison, WI	250,000	23	16	31	8,065
ABQ BioPark Botanic Garden	Albuquerque, NM	390,000	160	20	170	2,294
Denver Botanic Gardens	Denver, CO	1,042,763	140	87	183.5	5,683
Atlanta Botanical Gardens	Atlanta, GA	525,000	80	25	92.5	5,676
Greater Des Moines Botanical Garden	Des Moines, IA	134,823	23	5	25.5	5,287
San Antonio Botanical Garden Conservatory	San Antonio, TX	100,000	28	2	29	3,448
Missouri Botanical Garden	St. Louis, MO	1,133,484	390	0	390	2,906
Cleveland Botanical Gardens	Cleveland, OH	140,000	49	29	63.5	2,205
Myriad Botanical Gardens	Oklahoma City, OK	1,000,000	NA	NA	NA	NA
Phipps Conservatory	Pittsburgh, PA	368,826	NA	NA	NA	NA
Average		436,230	100	21	111	5,746
Median		250,000	49	16	64	5,287

Source: Facilities listed, AAM Official Museum Directory, and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Benchmark Facilities



MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Benchmark Facilities

Governance at Selected Benchmark Facilities - Ranked by Extent of Private Not-For-Profit Participation

Attraction	Location	Ownership / Governance	Ownership / Governance
Missouri Botanical Garden	St. Louis, MO	Private Non-Profit	Nonprofit organization. Tax-exempt.
Denver Botanic Gardens	Denver, CO	Private Non-Profit	Nonprofit organization. Tax-exempt.
Cleveland Botanical Gardens	Cleveland, OH	Private Non-Profit	Nonprofit organization. Tax-exempt.
Atlanta Botanical Gardens	Atlanta, GA	Private Non-Profit	Nonprofit organization. Tax-exempt.
Phipps Conservatory	Pittsburgh, PA	Private Operations, Govt Support	Municipal; Nonprofit organization. Tax-exempt.
Myriad Botanical Gardens	Oklahoma City, OK	Private Operations, Govt Support	Municipal. City of Oklahoma City Parks & Recreation Dept.
San Antonio Botanical Garden Conservatory	San Antonio, TX	Gov. Operated / Society Support / Society to Operate in 3 years	Municipal. City of San Antonio. Subsidiary Institution: San Antonio Botanical Center Society. Tax-exempt
Olbrich Botanical Garden/ Bolz Conservatory	Madison, WI	Joint Operations / Funding	Municipal. City of Madison. Nonprofit organization. Tax-exempt.
Greater Des Moines Botanical Garden	Des Moines, IA	Joint Operations / Funding	Municipal. Department of Parks & Recreation. Nonprofit organization. Tax-exempt.
ABQ BioPark Botanic Garden	Albuquerque, NM	Gov. Operated / Friends Funding Support for Capital & Positions, Volunteers	Municipal. Nonprofit organization. Tax-exempt.
Mitchell Park conservatory	Milwaukee, WI	Gov. Operated / Friends Funding Support, Volunteers	County. Parent Institution: Milwaukee County Park System. Tax-exempt Friends Group.

Source: Facilities listed, AAM Official Museum Directory, and ConsultEcon, Inc.

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Preliminary Findings

1. Most attendance is Local and Metro Area residents
2. Identify Trends in Botanical Gardens
3. Evaluate Current Operations
4. Socio-Economic Impacts Analysis
5. Develop Future Scenarios for the Domes

MITCHELL PARK HORTICULTURAL CONSERVATORY

◆ Next Steps

1. Continue Interviews
2. Identify Trends in Botanical Gardens
3. Evaluate Current Operations
4. Socio-Economic Impacts Analysis
5. Develop Future Scenarios for the Domes

MITCHELL PARK HORTICULTURAL CONSERVATORY

