

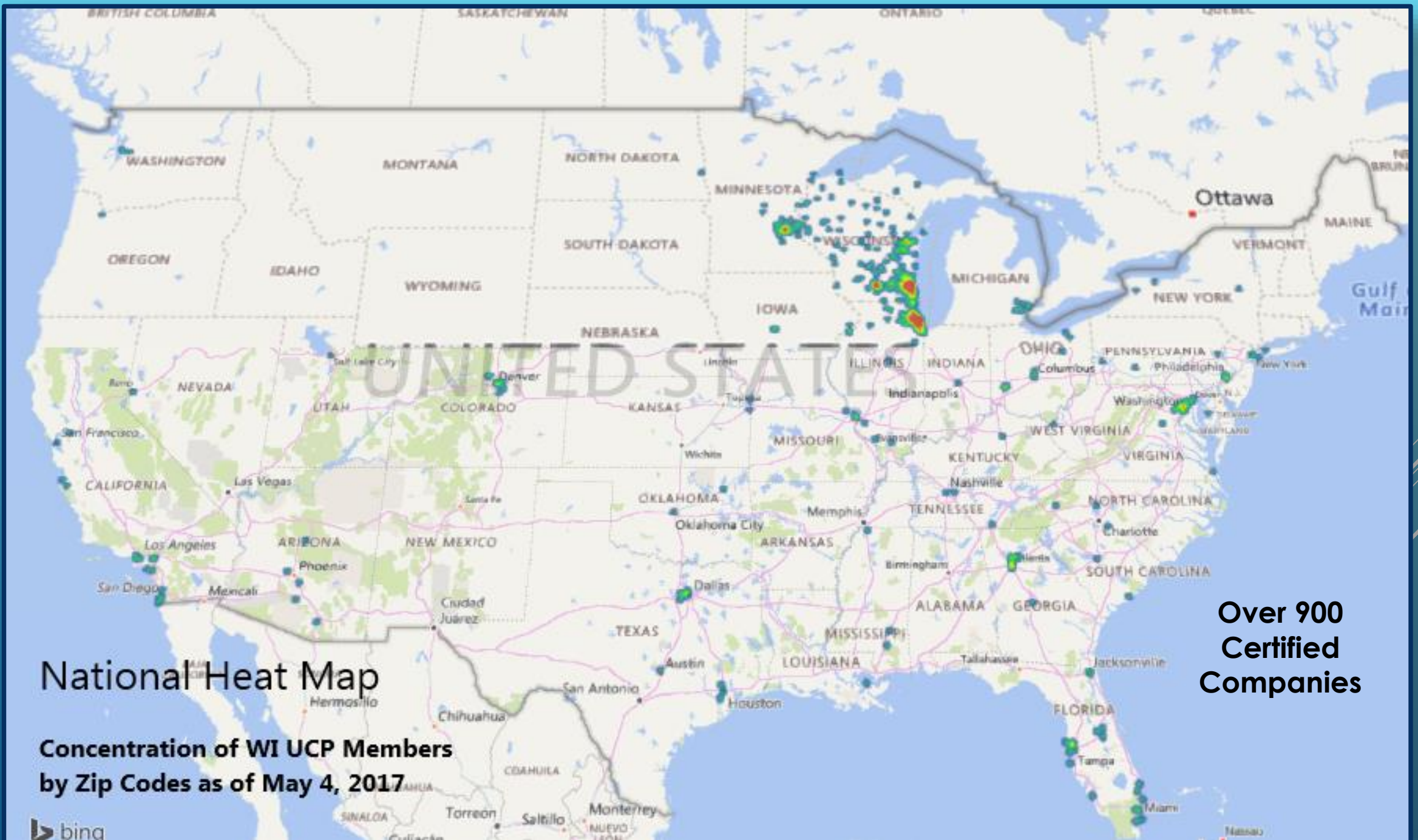


# Business and Economic Impact of DBE/TBE Participation for 2016

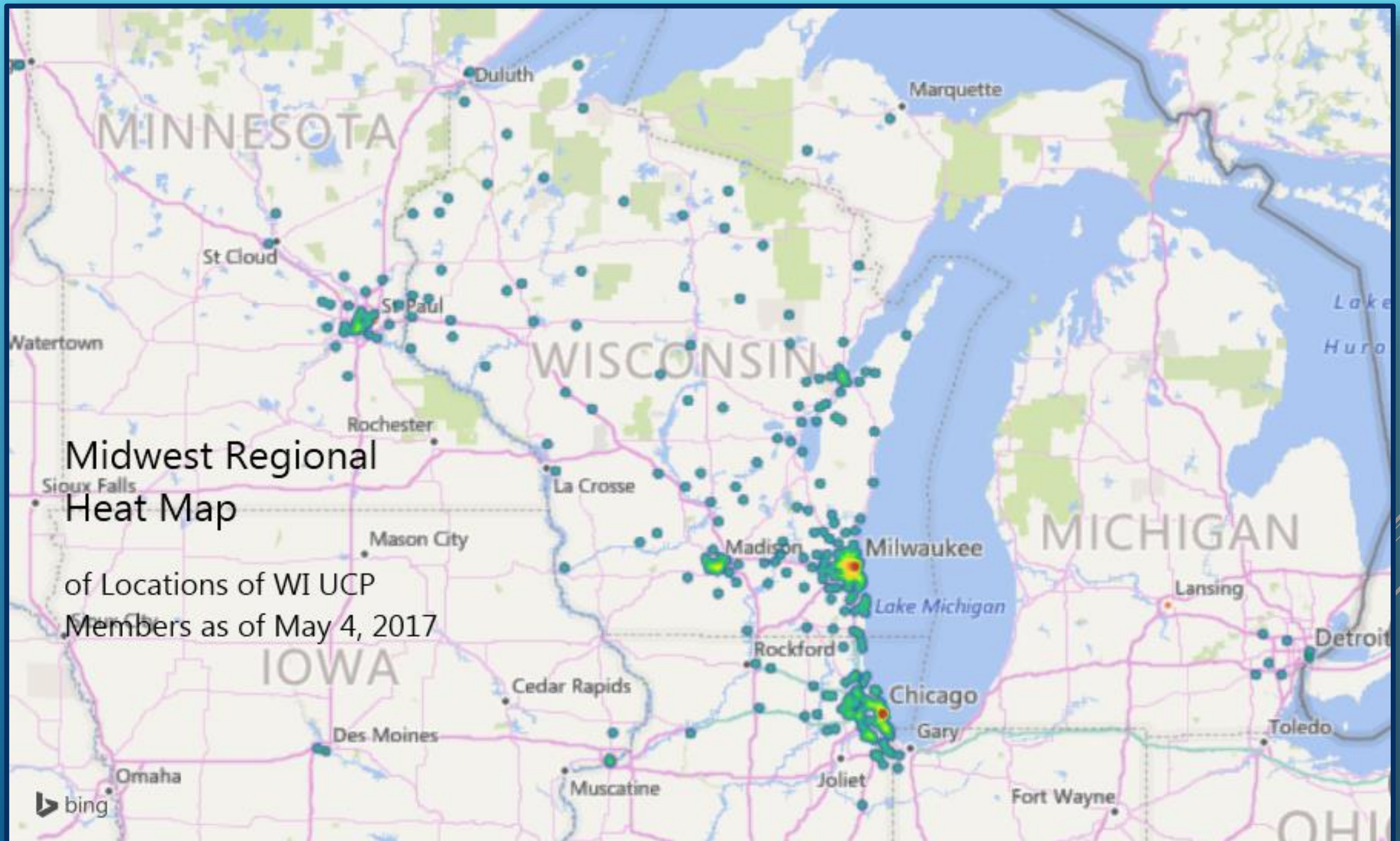
Milwaukee County CBDP Department  
June 2017





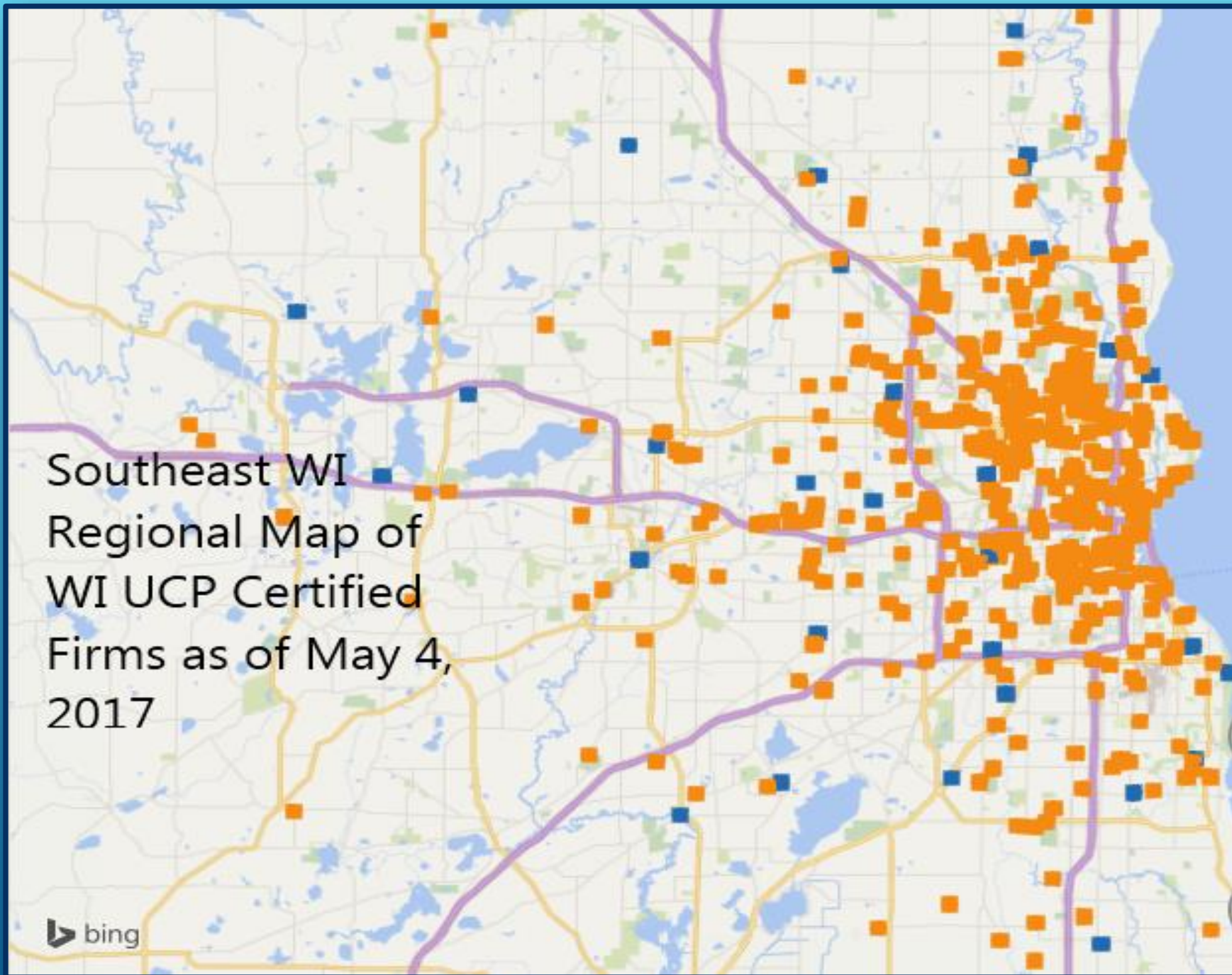




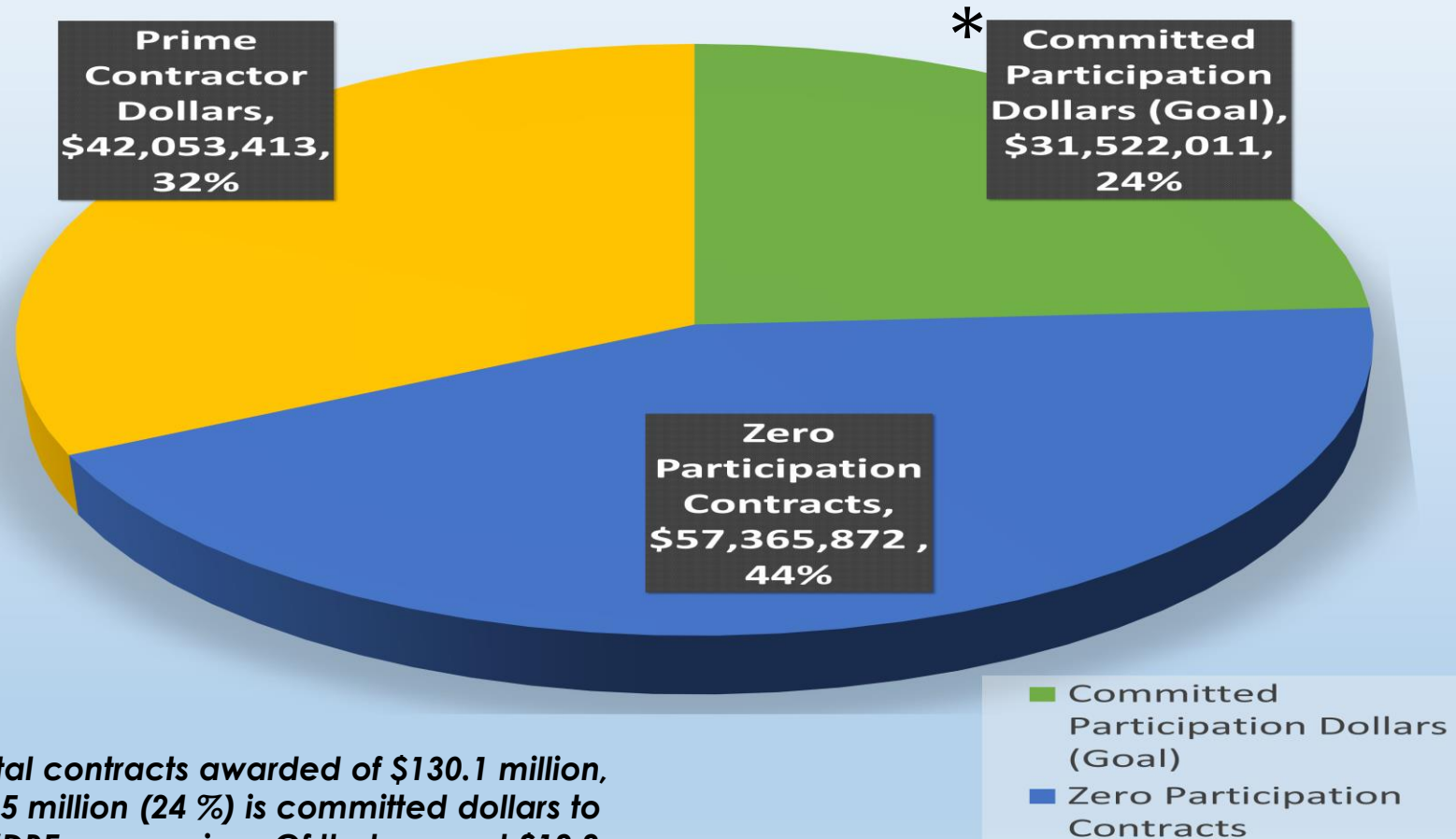




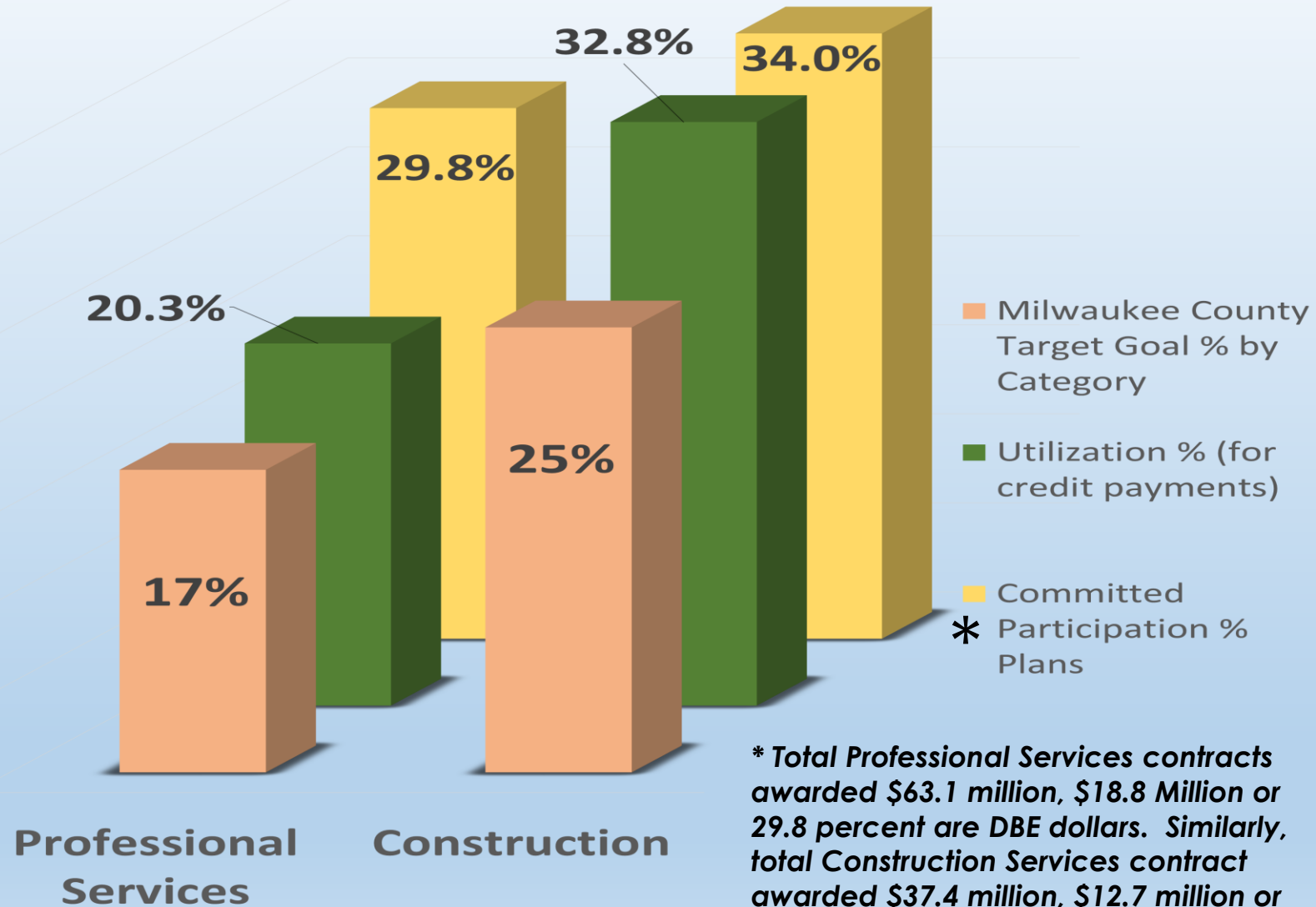
Southeast WI  
Regional Map of  
WI UCP Certified  
Firms as of May 4,  
2017



**2016 Milwaukee County Committed Total Contract Dollars Awarded  
\$130,941,296  
(\$73,575,424 with Participation, \$57,365,872 without participation)  
in B2GNow as of 5/4/2017 with start date 1/1/2016-12/31/2016**

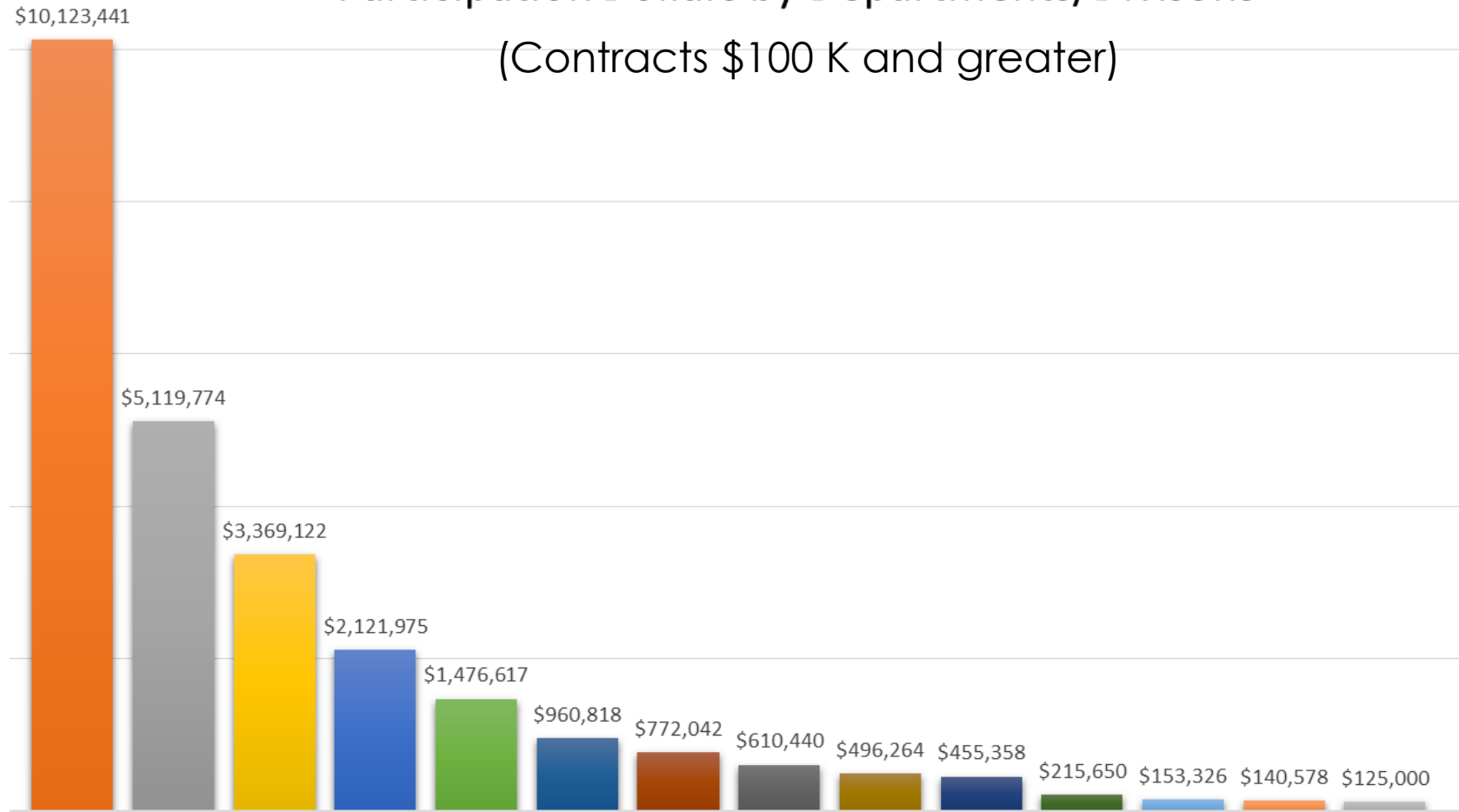


**2016 Milwaukee County Participation Goal, Plan and  
Utilization By Work Category  
(In B2GNow with Start Date 1/1/2016-12/31/2016)**



**\* Total Professional Services contracts awarded \$63.1 million, \$18.8 Million or 29.8 percent are DBE dollars. Similarly, total Construction Services contract awarded \$37.4 million, \$12.7 million or 34 percent are DBE dollars.**

## Participation Dollars by Departments/Divisions (Contracts \$100 K and greater)



DAS - Facilities

DHHS - BHD

Family Care

DOT - Airport

Sheriff

MCTS

DOT - Highway

DAS - ED

DHHS-Admin/ESD/EAP/MSD

DOT - Director's Office

County Executive-OAAA

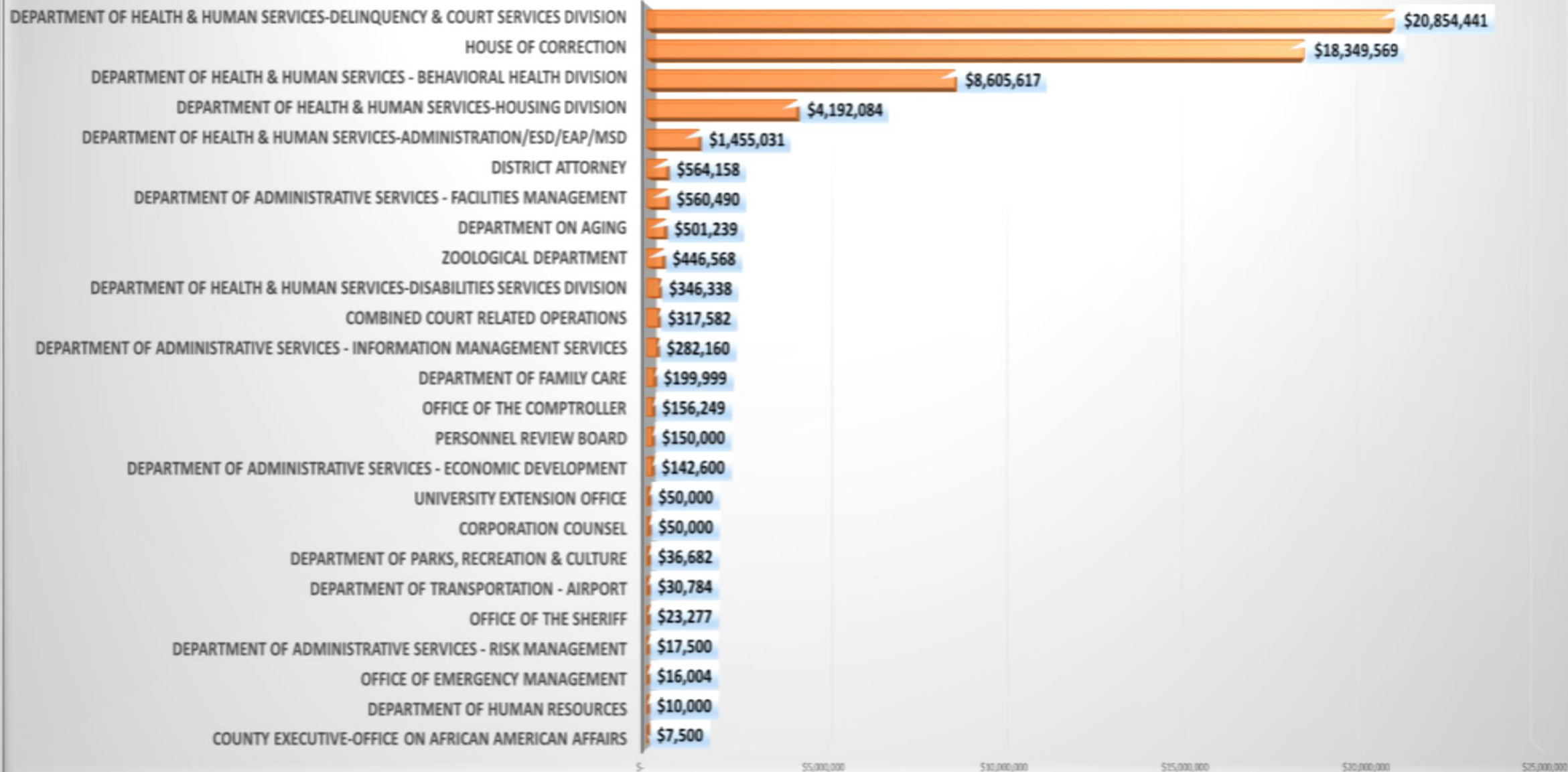
Comptroller

DAS - IMSD

Parks, Recreation & Culture



## 2016 Zero Participation Total Contract Value by Milwaukee County Department

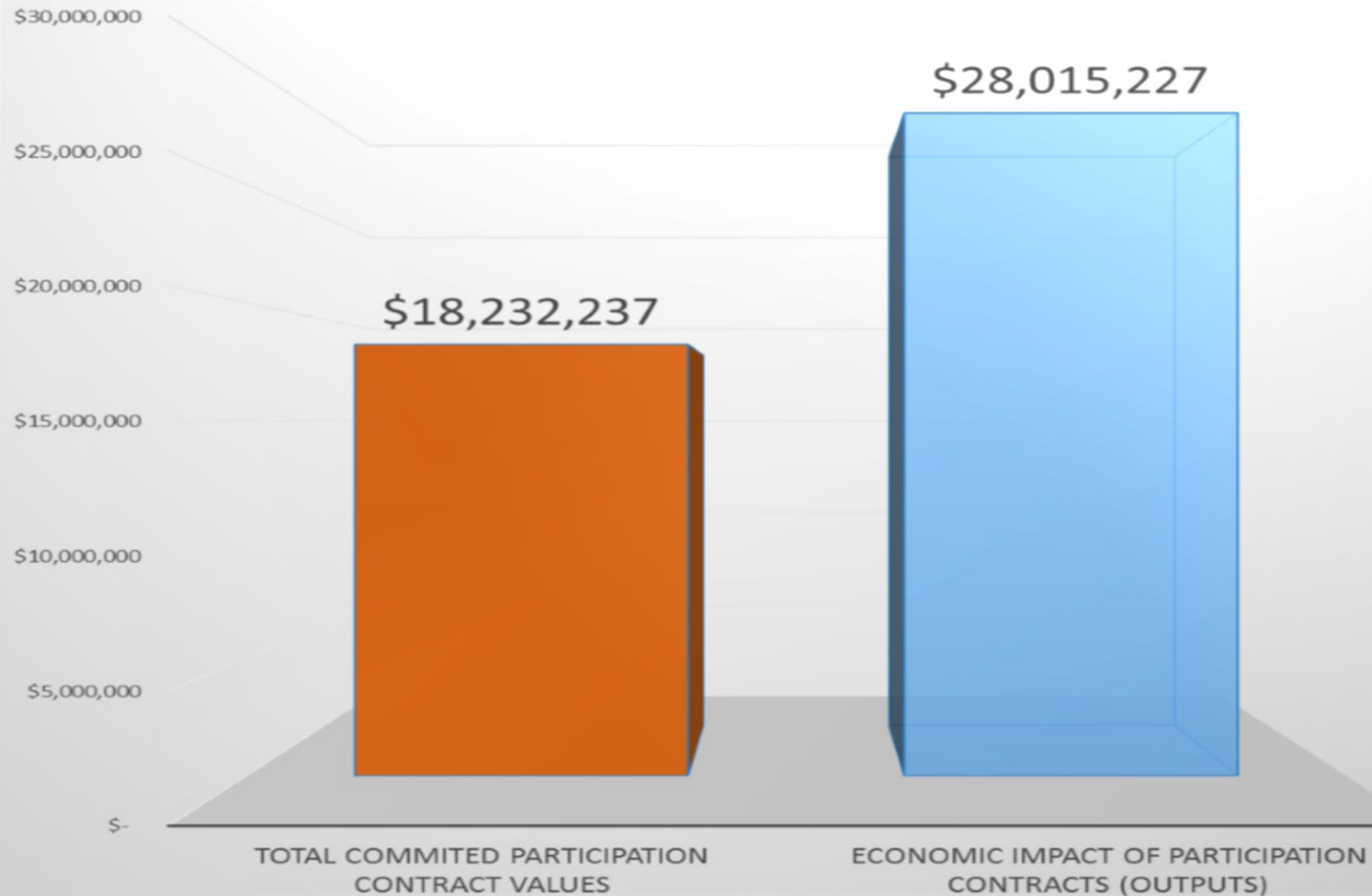




2016 Zero Participation by Reason	Total Contracts without Participation Value	Potential Lost Opportunity (21% average)
Grant funded	\$ 15,685,027	\$ 3,293,856
Self-Performing Interagency/Intergovernmental Contract	\$ 15,278,580	\$ 3,208,502
Non Profit Agency	\$ 15,037,936	\$ 3,157,967
Not Reviewed by CBDP	\$ 7,118,686	\$ 1,494,924
Specialized Services/Proprietary	\$ 1,926,726	\$ 404,613
Existing Agreement-Continuity of Service	\$ 1,472,044	\$ 309,129
Other-Explain in notes	\$ 376,522	\$ 79,070
Contract with One Individual	\$ 187,906	\$ 39,460
Existing Agreement-Amendment/Increase	\$ 182,660	\$ 38,359
\$10K or less	\$ 99,785	\$ 20,955
<b>Grand Total</b>	<b>\$ 57,365,872</b>	<b>\$ 12,046,833</b>
	<b>Potential Lost</b>	<b>\$ * 13,658,632</b>

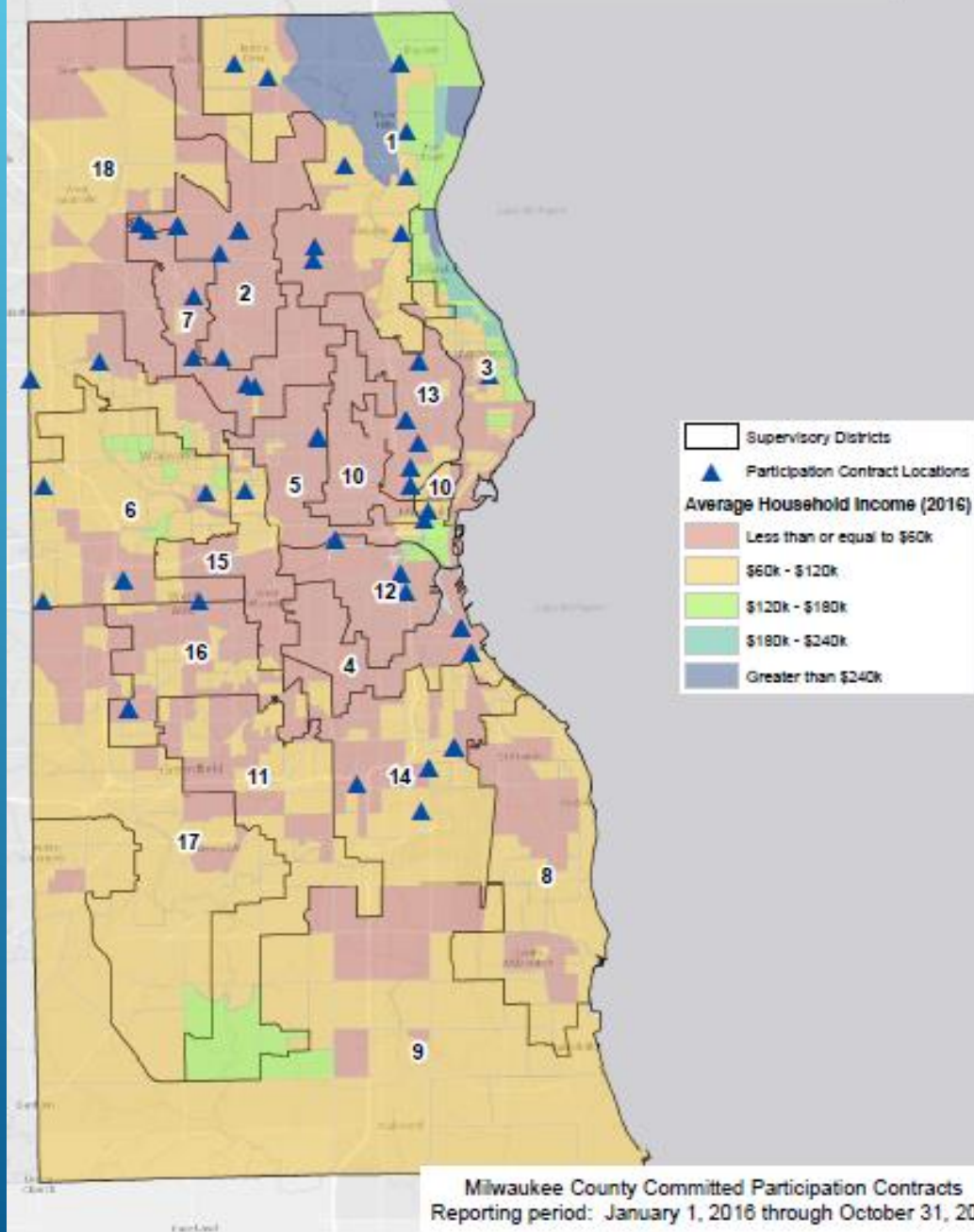
\*Using countywide Average Economic Impact multiplier

# Economic Impact Estimate of Milwaukee County Committed Participation (DBE) Contracts 1/1/2016-10/31/2016

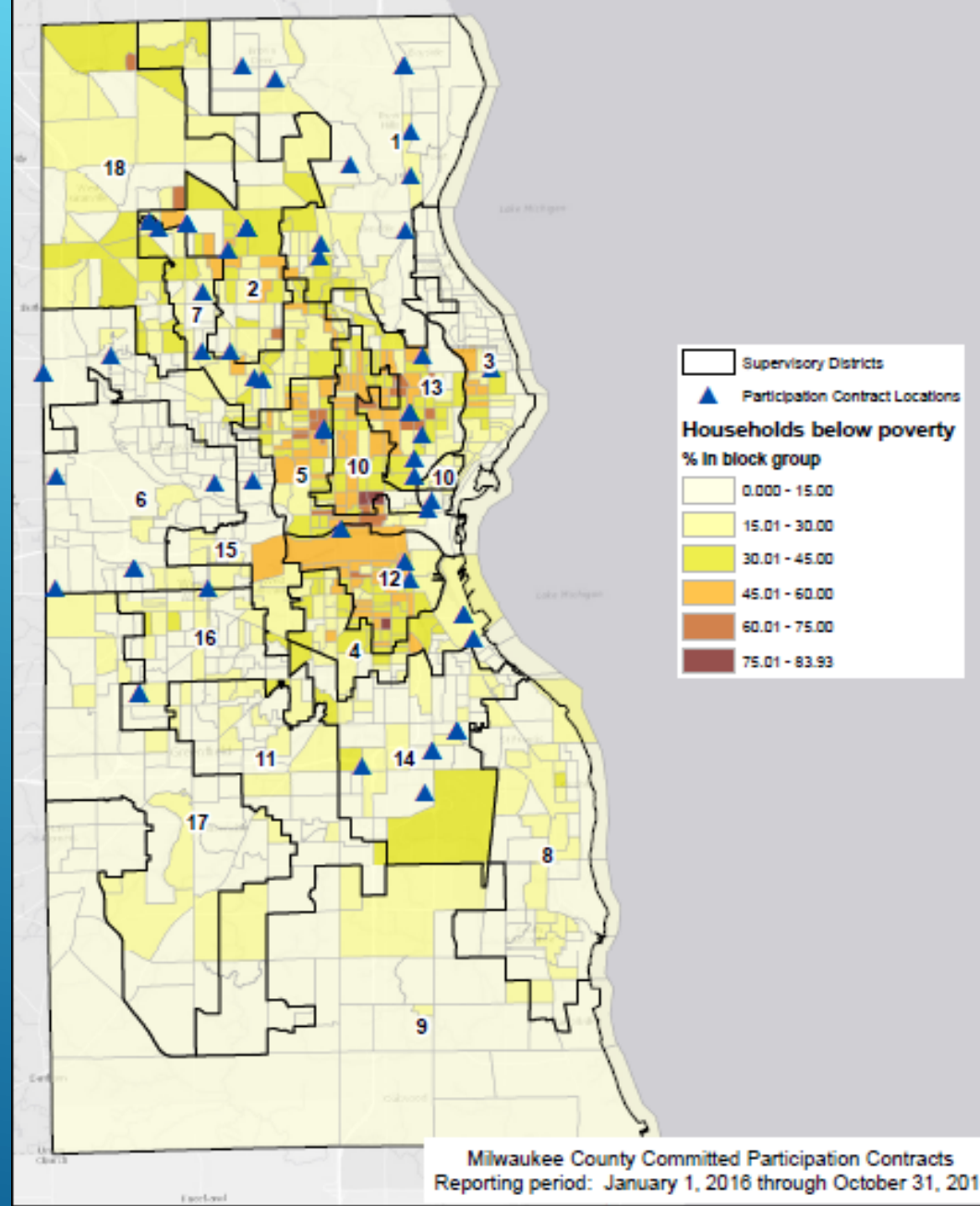




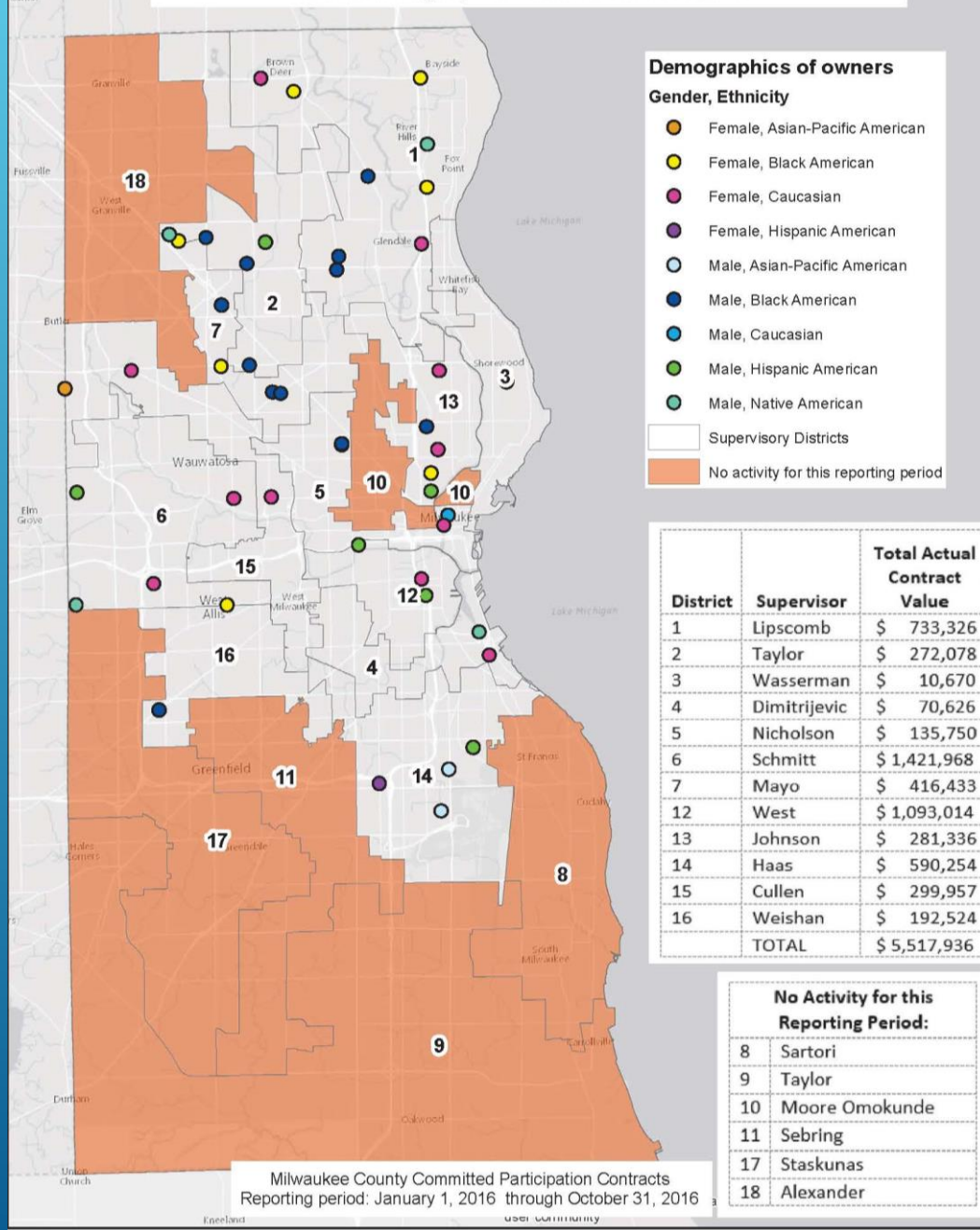
**Map 1: Average Household Income Levels with Committed Participation Contracts by Supervisory District**



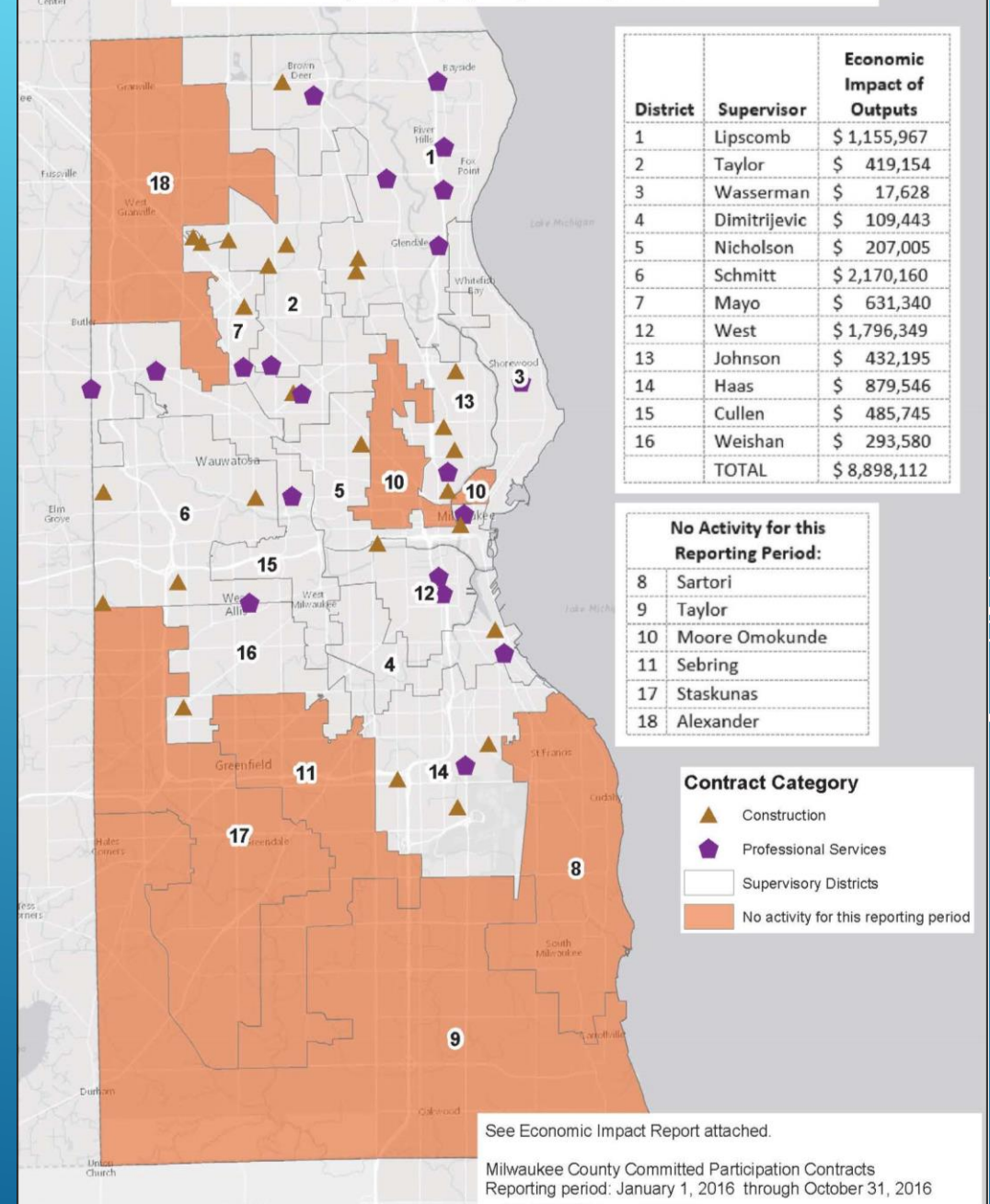
**Map 2: Household Poverty Rates with Committed Participation Contracts by Supervisory District**



**Map 3: Committed Participation Contracts by Supervisory District with Demographics of TBE/DBE Owners**



**Map 4: Projected Economic Impact of Committed Participation (Outputs) by Supervisory District**





# Next Steps

1. Obtain and report on employment data
2. Work with Departments to increase participation levels
3. Evaluate setting Departmental goals vs. Individual Contract goals.
4. Develop a Small Business Set-aside program (Race & Gender neutral)
5. Provide access to Department/Division heads and Board of Supervisors to B2G Now.
6. Increase community outreach.