



Parks Amenities Matching Fund Program Application Form

Please print. Please provide all information requested. You may attach additional sheets and/or materials to support your request.

1. Grantee Information

Name of Individual or Organization: **Wisconsin Sports Group (WSG)**

Contact Name:

Mailing Address: **1101 W Acacia Road Glendale, WI 53217**

Phone: **414-915-6443** Fax:

Email: **ktozersocceracademy@gmail.com**

2. Project Title: Lincoln Park Futsal Courts

3. Funding Requested: \$ 15,000

(Applicant may request up to a maximum of \$75,000 per project and no more than \$75,000 for all project years. Funding matches are granted up to a dollar-for-dollar match.)

4. Project Description:

Provide a detailed description of your project. Provide as much detail as possible to assist evaluators in clearly understanding the proposal. You may attach drawings or specifications of materials. If educational or marketing materials are proposed, provide a mock up or example of how the product will look, how it will be posted or distributed, and an example of the content. Other acceptable attachments include detailed map and other visual materials, site plans, drawings, photos, cross sections or mock ups of your project and what the finished product will look like.

The WSG vision is to renovate the underutilized Lincoln Park tennis courts located on the corner of Green Bay and Hampton Blvd in the City of Milwaukee into Futsal courts. This is the first of its kind here in the Milwaukee however this has been done successfully in many of the major metropolitan cities across the U.S. including Los Angeles, New York, Chicago, Dallas, Boston, Indianapolis, just to name a few.



Parks Amenities Matching Fund Program Application Form **Action Plan: Playing Surface**

- Eight (8) tennis net support poles will be cut off at their base.
- Tennis net support base of 1/8 -1/4 inch raised. The concrete will be grinded flat so the surface is uniform, and flat to prevent injury.
- Any visible cracks will be filled in.
- Power wash the entire surface (20,000 sq. feet) to prepare court for paint.
- Apply 2 coats of acrylic resurfacer, base coats.
- Apply 2 coats of Plexipave Color System. Two standard colors (Blue & Green) (Consultation and application by Frank Armstrong Enterprises)
- Stripes airless sprayed white lines
- Drill holes in asphalt to secure the 2 sets of regulation Futsal goals.
- Official Futsal courts will then be lined (white) and logo's applied. (Frank Armstrong Enterprises)

5. Public Benefits

Explain why your project is important and why it is needed. Who are the intended users? How will the public benefit? How many and what different types of users do you expect? How does this project provide new recreational opportunities for the intended users? Does your project solve a problem or provide important missing services? If your project provides for people with disabilities, in what way?

WSG Commitment

- The Lincoln Park Futsal facilities will be able to accommodate multiple annual events with local soccer and non-soccer groups, develop a series of tournaments and possibly league play within schools and the Milwaukee County Parks system which in turn will encourage the regular use of the court within the local community.
- As a sport, Futsal and WSG values inclusion, fairness, excellence and fun. These values apply across all levels of the game – from junior clubs through to the elite levels of the sport.
- WSG strongly supports the right of people with disabilities to participate in Futsal as players, coaches, referees or administrators and we are committed to developing an environment where accessibility and diversity are valued and nurtured. WSG is committed to increasing Futsal opportunities for people with



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disabilities in Milwaukee and therefore increase the participation of people with all abilities in Futsal in Wisconsin.

- These Futsal courts will be easily accessed and used by children and adults of all ages and offer school children programming in which will help educate them in the game of Futsal and encourage participation by providing programs designed by WSG.
- Benefits include skill development, tactical fundamentals, promotion of healthy lifestyles, increase in self-esteem, recognition of the value of team building while having fun through playing the international game of Futsal.
- The Lincoln Park location is situated just next to a pavilion, Milwaukee River and several outdoor soccer fields which makes this an ideal location for a Futsal facility for the community. We expect that residents from the City of Milwaukee, Glendale, Shorewood, Whitefish Bay, Brown Deer and Fox Point will be able to utilize the Lincoln Park Futsal courts.

Some key findings of the research were that small-sided games including Futsal led to:

- More **high-intensity** movements
- **High heart rates** for all types of players (the average heart rate during the small-sided games recorded in the research was on average 80% of the maximum, with a heart rate over 90% of the maximum heart rate for more than 15% of the total time)
- A **higher number of intense actions** both for men and women.

It's not hard to understand why the above effects arise. The reasons are tied in with many of the reasons which make Futsal's versions of the game so much better to play than full sided soccer in the first place.

It boils down to the simple fact that Futsal is more intense, keeps you more engaged and gives you more action (especially those all-important touches on the ball).

In fact, research from as far back as 1998 shows this, comparing the average statistics of four players playing 11-a-side vs Futsal.



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| Achievements Per Player: | Playing 11-a-side for 90 minutes | Playing 5-a-side for 60 minutes | Percentage of Achievement in 5-a-side |
|-------------------------------------|----------------------------------|---------------------------------|---------------------------------------|
| Total Distance (m) | 10,230 | 7,938 | 78% |
| Distance at Low intensity (m) | 8,299 | 6,118 | 74% |
| Distance at High intensity (m) | 1,931 | 1,820 | 94% |
| % Of Time Standing Still | 22.4% | 18.8% | 84% |
| % of Time at Low / Medium Intensity | 70.9% | 72.0% | 102% |
| % of Time at High Intensity | 6.7% | 9.2% | 137% |
| Number of Contacts with the Ball | 82 | 365 | 446% |

*Source: The Physical and Psychological Value of 5-a-side soccer training to 11-a-side
Allen, Butterly, Welsch and Wood*

The results are startling. Even though the 5-a-side game is only 60 minutes, players run nearly 80% of the distance they would have run over a full 90 minutes of 11-a-side. But in terms of the distance covered at high intensity, that's almost exactly the same.

From a pure enjoyment and value for money point of view, you spend a lot less time standing still and get nearly 4.5 times the number of touches on the ball, which has got to be a key reason for playing.

Conclusion:

Futsal is an incredible game for developing and maintaining physical fitness. It has been proven to have advantages over simple jogging or gym work for general fitness, as well as lowering blood pressure and cholesterol.

Beyond that, it also has mental benefits and can significantly contribute to a player's mental wellbeing.

And apart from all of these benefits, it's a lot of fun and, if you love your soccer it gives you the most intense experience, with the most touches of the ball and most value for money that you can get. No wonder the game proves so popular with millions of people all over the world.



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6. Sponsor Commitment

What experience do you or the organization have in accomplishing similar projects? Who will be responsible for organizing and assigning the work to insure successful project completion? You will need to document all project expenditures. What is your plan for documenting the work (photos, video, written?) What is your plan, if any, for long term maintenance of your project after it is completed?

Over the past three years WSG successfully completed many projects throughout Milwaukee including Futsalfest on Water street prior to the U.S. Futsal Men's National Team games versus France. WSG each year has the WSG Futsal Academy and Wisconsin Futsal League at University School Milwaukee and this past February attracted more than 2,200 fans to a Futsal exhibition game at Pius Memorial High School that featured the WSG All-Stars vs ABK.



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7. Proposed Budget

Provide a detailed and complete budget with enough detail for evaluators to understand exactly what grant funds will be used for, how you arrived at the prices for services, labor, materials, equipment, etc. and the same level of detail about the amount and source of matching funds. If matching funding is already in place, provide necessary documentation to show balance in designated account. Please check one of the following:

The Parks Department prefers to reimburse grantees after the work is completed. *(Please note that projects that were begun or completed prior to Parks approval are ineligible for funding. All third party funding must be present in a designated account prior to grant award)*

- We understand payment by the Parks will occur after project completion.
- We must have Parks Amenities Matching Funds prior to start of the project.
- Please include W-9 for requesting agency/group.

Printed Name

Date

Title/Position

For Office Use Only:

Date received _____

Copy distribution _____

Approval _____ Date _____

FT Cycle _____

Check Request

Lincoln Park Futsal Renovation Project

| | Company Name | Action Item | Date | Amount | Completed |
|----|---------------------|--|-------------|---------------------|------------------|
| 1 | Frank Armstrong | Grind / Sand crack filling material installed | | | |
| 2 | Frank Armstrong | Blowing off existing surface | | | |
| 3 | Frank Armstrong | Apply 2 coats of Acrylic resurface (base coats) | | | |
| 4 | Frank Armstrong | Apply 2 coats of Plexipave Color System (Blue & Green) | | | |
| 5 | Frank Armstrong | Strip Airless Sprayed White Lines | | | |
| 6 | Frank Armstrong | Painting Logo's on Court | | | |
| | | | | \$ 28,000.00 | |
| 7 | Keeper Goals | 2 set of regulation Futsal goals | | \$ 4,000.00 | |
| 8 | Keeper Goals | Installation (Labor & Equipment) | | \$ 1,000.00 | |
| 9 | WSG | Labor Installation of Signage | | \$ 500.00 | |
| 10 | WSG | Cost of Signage | | \$ 1,500.00 | |
| | | Total Budget | | \$ 35,000.00 | |