



DESIGNING A LONG-TERM PLAN

with Community Participation & Engagement

Goal of the Process

To develop a comprehensive long-term plan for the Domes

Core Elements of Long-Term Plan

Core Elements	Current State	Gaps/ Opportunities	Options	Long-Term Plan
Programming				
Facility				
Financing <ul style="list-style-type: none">▪ Operations▪ Capital				

Key Elements of Community Engagement

2016

2017

Phase 1: Exploring Ideas & Options

All options on the table

- Reach across the community for ideas and input
- In-person meetings with key constituent groups
- Town hall meetings for public
- Online surveys & comments
- Task Force formation & meetings
- Regular County Board updates

OUTCOME: Narrow options for further study

FALL

WINTER

Phase 2: Choosing a Direction

Task Force to study 1-3 options for feasibility, cost, etc.

- Further community vetting & input
- Regular County Board updates

OUTCOME: Develop a request for proposal to develop a specific plan

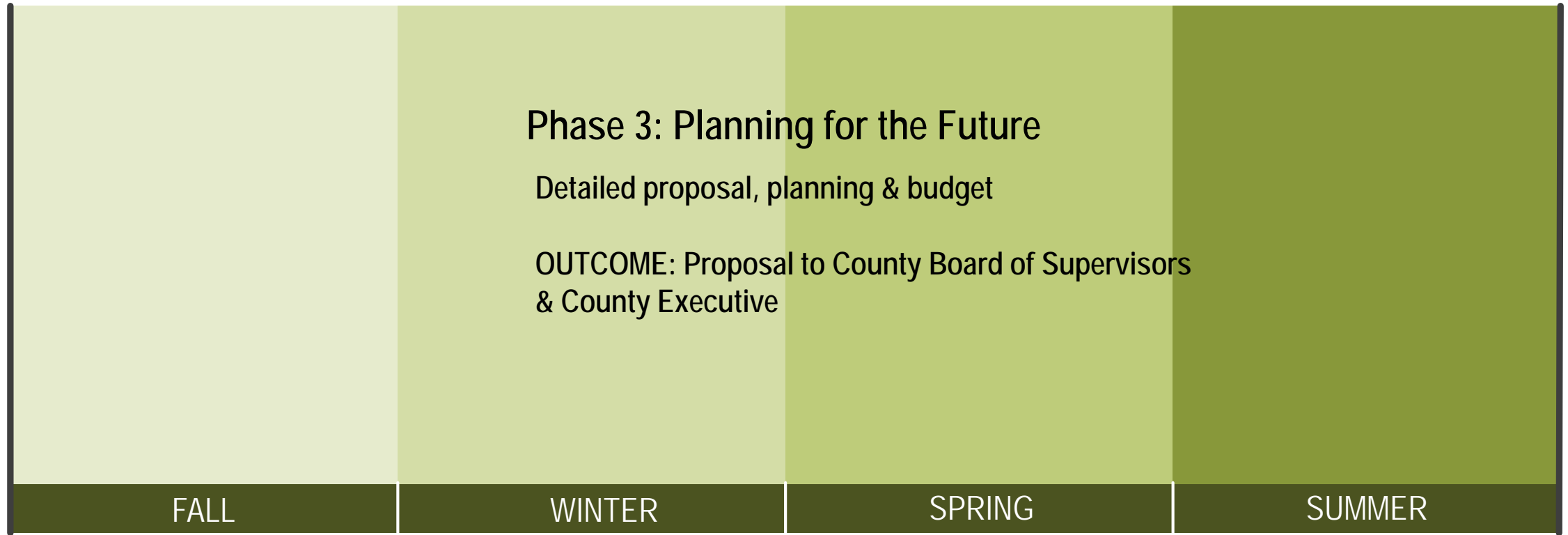
SPRING

SUMMER

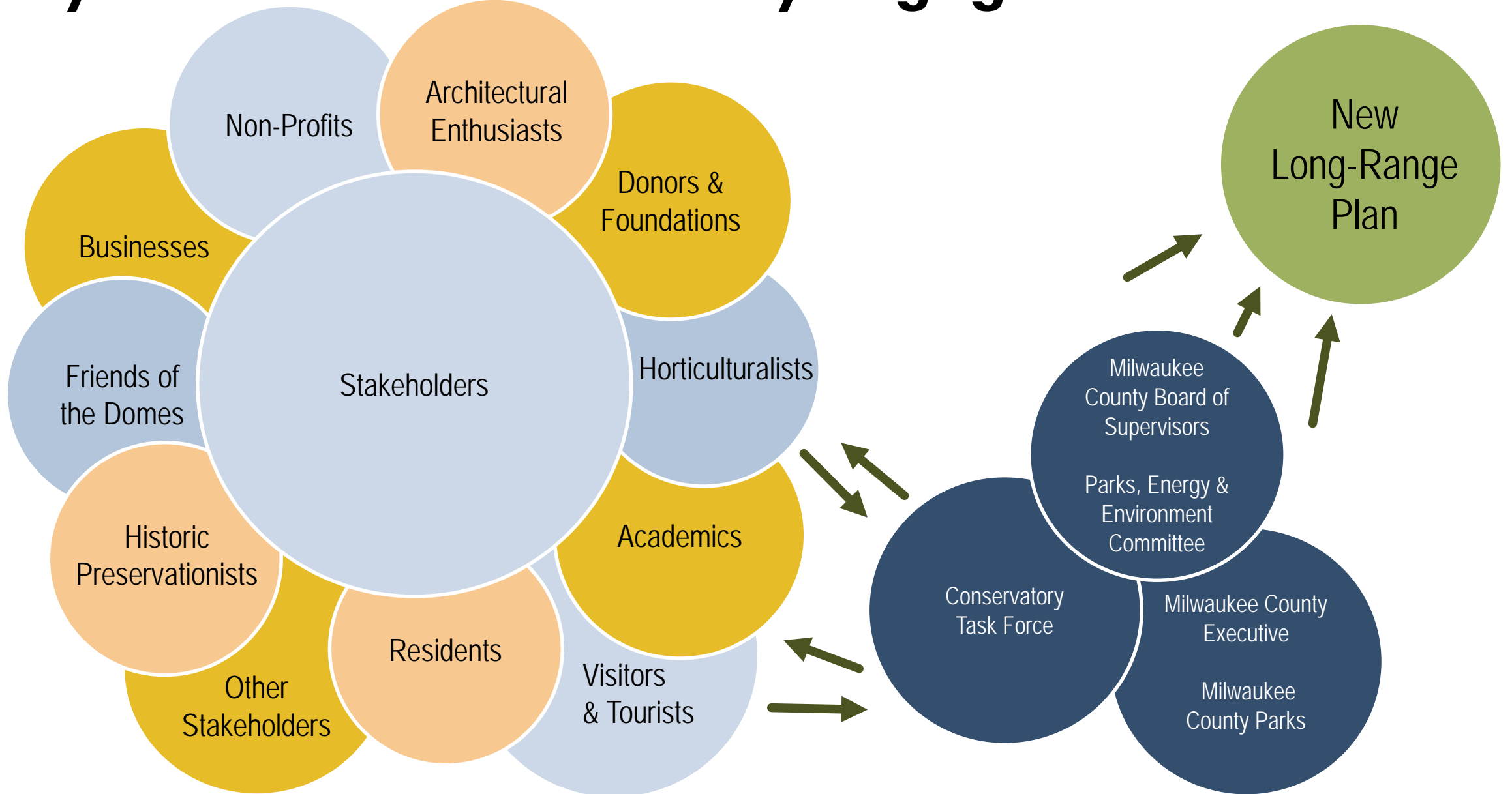
Key Elements of Community Engagement

2017

2018



Key Elements of Community Engagement



Key Elements of Community Engagement

A large group of people, including men and women of various ages, are gathered in a room with a light-colored wall and a wooden floor. They are looking at informational displays and talking to each other. In the foreground, a man with white hair and glasses is looking down at something in his hands. In the background, a woman in a purple top is talking to a man in a blue jacket. A sign on a display stand in the background reads "2 WHY WE NEED TO DO SO".

Large Group Events

Targeted Group Events

Detailed Information Gathering

Problem Solving

Key Elements of Community Engagement

Large Group Events

- Public Information Meetings
- Public Feedback Meetings
- Open Houses
- Listening Sessions
- Questions & Answers Sessions



Key Elements of Community Engagement

Targeted Group Events

- Focus Groups
- Guest Presentations
- One-on-One Meetings / Interviews



Planning Process and Timeline

Detailed Information Gathering

- Surveys
- Online Surveys
- Registered Comments (name, address)

The screenshot shows a web browser window displaying the 'Contact The Domes' form on the Milwaukee County Parks website. The form includes fields for 'First Name', 'Last Name', 'Email Address', and 'Phone'. It also has a section for 'How should we contact you?' with radio buttons for 'email' and 'phone'. A 'Question or Comment' text area is at the bottom. The website header includes 'goMilwaukee Milwaukee County' and a navigation menu.

The screenshot shows a survey titled 'KINNICKINNIC RIVER WATERSHED PARK PLANNING SURVEY' dated September 30, 2013. It lists several parks: Futaki Park, Kinnickinnic Sports Center, Al Simons Field, Kinnickinnic Parkway East, Jackson Park, Kinnickinnic Parkway West, Lyons Park, and Wilson Park. The survey includes questions about park visitation frequency, activities, improvements, and feedback. Logos for HMSD, PARKS, Kinnickinnic River, and GOREP are at the bottom.

The screenshot shows a 'COMMUNITY OPEN HOUSE' feedback form for 'KINNICKINNIC RIVER WATERCOURSE MANAGEMENT & PARK PLANNING'. The 'FEEDBACK / COMENTARIOS:' section contains handwritten text: 'Very ambitious plan. Need to make the river banks more natural. get control erosion. have seen many trees go down naturally & some cut. but more replaced. Small things should be done immediately rather than wait for plan. Good diagrams & explanations'.

The screenshot shows the 'MILWAUKEE COUNTY PARKS PARKS USE AND INTEREST SURVEY' form. It includes a question about ZIP code and a list of 25 activities for participation, such as Adaptive recreation, Archery, Basketball, Beer garden, Bird watching, Boulding/Marina, Canoe/Kayak, and Cross country skiing. The form is dated 1988.

Planning Process and Timeline

Problem Solving

- Charrettes & Workshops
- Round Table Discussions
- Expert Interviews
- Case Study Presentations



Engagement Work to Date

- Website: <http://county.milwaukee.gov/Domes>
- Open House at Show Dome Opening (April 30)
- Meeting with Friends of the Domes (May 14)
- Public Discussion at Newaukee Night Market (September 14)
- Community Survey:
<http://county.milwaukee.gov/DomesSurvey>

Join the Conversation!

Milwaukee County is developing a long-term plan for the Conservatory at Mitchell Park, known as “The Domes,” and wants to hear from you. Now that short-term work is underway to safely re-open the Domes, we are soliciting your ideas for the future.

To learn more and to express your ideas:

- Complete the online survey at <http://county.milwaukee.gov/DomesSurvey>, or
- Call the Parks Department at (414) 257-PARKS to offer comments or request a paper survey

You can find general updates on the Domes at <http://county.milwaukee.gov/Domes>.

We look forward to hearing from you!





Recommended Future Engagement Practices

Current Phase: Exploring Options

- Priority-setting discussions with Community Groups
 - Parks Department team members leading outreach sessions
- Two or three public workshops
 - Facilitated by GRAEF

Phase Two: Choosing a Direction

- Public workshops / Charrettes
- Revised online survey



Key Questions to Ask

Current Phase: Exploring Options

- Programming:
What functions do we want?
- Facilities:
What structure(s) do we want?
- Financial?
What costs and revenues do we want?

Phase Two: Choosing a Direction

- How wide and deep is public support for each option?
- How closely does each option meet the programming, facility, and financial goals?
- What might be missing?

Sample Task Force Meeting Plans

Meeting Two

- Report from GRAEF on costs of repair & replace options
- Background on possible financing options and affordability
- Feedback from community engagement to date
- Draft criteria for narrowing options

Meeting Three

- Case studies of other conservatories
- Feedback from community engagement to date
- Final decision criteria
- Preliminary “short” list of options

Sample Task Force Meeting Plans

Meeting Four: Start of Phase Two

- Confirm final options for further study
- Determine issues to be analyzed
 - Programming
 - Facility
 - Operating financials
 - Capital financials
- Determine community engagement plan for Phase Two

Meeting Five

- Review results of analysis
 - Programming
 - Operating financials
 - Capital financials
- Review community engagement results
- Review decision criteria



Sample Task Force Meeting Plans

Meeting Six: Conclusion of Phase Two

- Review any open issues
- Confirm decision criteria
- Develop recommendation to County leadership

Meeting Seven: Start of Phase Three

- TBD based on recommendation