File No.

(ITEM ) From the Zoo Director, requesting approval to execute an agreement with Plastination Company Incorporated for the exhibition of Animal Body Worlds by recommending adoption of the following:

**A RESOLUTION**

WHEREAS, The Milwaukee County Zoo wishes to continue offering unique and educational exhibits that introduce the public to the importance of wildlife, conservation and natural history and in order to obtain these type of exhibits, the Zoo must often enter exhibition contracts far in advance of the actual on-site exhibitions; and

WHEREAS, Animal Body Worlds offers a unique chance to explore the intricate biology, zoology and physiology of a variety of the world’s most spectacular creatures; and

WHEREAS, the exhibit is high-quality, museum-grade and is designed to inspire a better understanding of the animal world and to foster a greater respect for it and the Milwaukee County Zoo will be the first zoo to host “Animal Body Worlds; and

WHEREAS, the exhibit rental fee totals $450,000 including $50,000 for delivery and set-up and the Zoo will sell exhibit branded merchandise and retain 30% of net revenues after sales tax and credit card fees; and

WHEREAS, The Zoo will pay a deposit of $100,000 in 2016 with the remaining $350,000 of the rental contract to be paid in 2017 and it is estimated that an additional amount of $50,000 will be paid for merchandise sales in 2017; and

WHEREAS, The 2017 Budget Request provides exhibit expenditures of $594,587 and contains $740,468 in revenues for a tax levy savings of $145,881 and general admission fees will be $10 for adults and $8 for children, respectively; now, therefore,

BE IT RESOLVED, that the Zoo Director is authorized to enter into a contract with Plastination Company Incorporated for an Animal Body Worlds exhibit at the Milwaukee County Zoo in an amount to not exceed $450,000 for the exhibit rental and authorizes the Zoo to pay Plastination 70% of exhibit branded merchandise after sales tax and credit card fees.