



MILWAUKEE COUNTY

# PARKS WITH PURPOSE

PARKS MASTER PLANNING

Milwaukee County  
Department of Parks, Recreation & Culture (DPRC)  
Parks, Energy & Environment Committee

September 13, 2016



**Parks System Master Plan Update**  
10-Year Parks System Master Plan  
2050 Park & Open Space Plan

# Purpose

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- To provide data & direction to ensure that Milwaukee County park and recreation offerings are aligned with what the community needs and values.
- In accordance with:
  - Milwaukee County Parks Five Year Strategic Plan (2015-2020)
  - Pursuit of CAPRA accreditation (2018)

# Framework of Plans

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# Parks with Purpose Campaign

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Parks with Purpose is a public outreach campaign supporting significant parks planning efforts that will position the Milwaukee County park system for continued, expanded success in 2017 and beyond. Community input is critical to the success of this planning period.

# Planning Scope

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- **10-year Parks System Master Plan**
  - Provides recommendations for facilities, programs and services, maintenance and operations, and administration and management of the Milwaukee County Parks system.
- **2050 Park & Open Space Plan**
  - Addresses long-range considerations including the preservation of environmental corridors, conservation lands, recreational use of water bodies, and will make recommendations on the distribution of parks and recreational facilities throughout the County; the 10-year Park System Master Plan represents first stage

# Background

## 10-year Park System Master Plan

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# Progress Update

## 10-year Park System Master Plan

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**Last check-in occurred May 17<sup>th</sup>**

### **Accomplished since then:**

- 🌿 Benchmark analysis
- 🌿 Site assessments
- 🌿 Developed and transmitted statistically-valid survey

### **Current/ongoing tasks:**

- 🌿 Recreation program assessment
- 🌿 Public forums
- 🌿 Park classifications and Level of Service (LOS)
- 🌿 Survey report and priority rankings
- 🌿 Classification of services and organizational structure review



# Next Steps

## 10-year Park System Master Plan

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### September

- 🌿 Finalization of current/ongoing tasks (from previous slide)
- 🌿 Exploration of potential funding and revenue strategies
- 🌿 Equity mapping and service area analysis

### October

- 🌿 Natural Resource Plan
- 🌿 Draft Master Plan

### November

- 🌿 Financial Plan
- 🌿 Capital Improvement Plan (CIP)

### December

- 🌿 Plan finalization



# Background

## 2050 Park & Open Space Plan

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- Update to existing County plan prepared in 1991
- Coordinated with 10-year Park System Master Plan, which represents first stage of 2050 Plan
- Projects future park facility needs based on anticipated growth by 2050
- Considers park facility recommendations of other planning efforts
- Assesses level of service of County park facilities in 2050
- Incorporates 10-year Park System Master Plan recommendations and extends recommendations to 2050

# Progress Update

## 2050 Park & Open Space Plan

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**Last check-in occurred May 17<sup>th</sup>**

### **May 2016:**

Completed Chapter II (including DPRRC revisions)

- 🌿 Describes historic and existing population, employment and land use in the County
- 🌿 Inventories existing natural resources in the County

### **July 2016:**

Provided initial draft of Chapter III (Existing Park and Open Space Sites) to DPRRC staff

- 🌿 Documents all existing parks and open space sites owned by a public agency or private organization
- 🌿 Will incorporate facility condition assessment from the 10-year Park System Master Plan

# Next Steps

## 2050 Park & Open Space Plan

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### Current tasks:

- 🌿 Preparing Chapter IV: Framework for Plan Developments
  - Identifies relevant plans/studies to be considered in 2050 Plan
  - Incorporates public input and analyses/recommendations from Master Plan to be considered in 2050 Plan

### Upcoming tasks:

- 🌿 Chapter V: Park and Open Space Needs will be prepared this fall
  - Standards developed under Park System Master Plan for parks and park facilities will be applied to projected year 2050 populations
  - Level of service for each park/facility type will be mapped to show areas well served and not served



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For more information, visit  
<http://county.milwaukee.gov/Parkswithpurpose>



Thanks for your support!