# Peter J. Holbrook, PhD

West Washington Blvd | Milwaukee | Wisconsin

#### **EXECUTIVE SUMMARY**

Visionary, values based leader, adept at building strong working relationships and networks to leverage the talents of others to strategically and operationally achieve sustainable results. Navigates through change and ambiguity, highly attuned to market trends and an expert at identifying opportunities to support and implement organizational priorities. A passionate, creative, and resourceful executive with highly developed interpersonal skills and the energy and resiliency necessary to achieve organizational mission and vision.

#### PROFESSIONAL EXPERIENCE

# CREAM CITY FOUNDATION, MILWAUKEE, WI

2015

#### President & CEO

Chief administer of the foundation, responsible for the daily operations, fiscal management, fundraising and advancement efforts, and implementing the vision, strategic goals and objectives of the Board of Directors. Provide strategic leadership, supports the Board, directs the staff, builds and maintains long-term relationships with key donors, stakeholders, develops and manages sources of income, and ensures the quality and effectiveness of grant-making.

## CARDINAL STRITCH UNIVERSITY, MILWAUKEE, WI

1989 to 2014

# Dean, College of Business and Management, Assistant Professor

2011 to 2014

Chief academic officer serving more than 1,800 undergraduate and graduate students in semester, accelerated and online formats for both the traditional and adult learner in WI and MN. Provided strategic leadership and vision for all academic programs. Responsibility for assessment, program development and evaluation, personnel, fiscal management and budgeting, student academic experiences, including student advising, fundraising, and fostering effective alumni, advisory board, community and public relations.

## Executive Director of the Leadership Center, Assistant Professor

2007 to 2011

Provided overall leadership for a comprehensive leadership development program serving a broad-based clientele. Responsible for strategic and operational planning, marketing, fiscal management needs assessment, program development, delivery and evaluation and cultivated stakeholder relationships. Taught undergraduate and doctoral level leadership courses.

#### Executive Vice President and Chief Operating Officer

2005 to 2008

Provided overall leadership, direction, and management of the top administrative functions of the university, including university planning and research, enrollment services, student development, public relations, business and finance, and facilities.

## Vice President for Enrollment Management

1996 to 2005

# **Executive Director for Enrollment**

1993 to 1996

Directed the overall enrollment management program, providing leadership to attract and retain students in the areas of undergraduate and graduate admissions, advising, financial aid, registration, and credit for prior learning. Personnel and fiscal management responsibility.

## Director of Development

1989 to 1993

Directed the Annual Fund and special gift development (\$500 - \$5,000) among alumni, trustees, friends, corporations, and foundations. Increased the funds raised for annual operations by 38% in a three-year period. Facilitated the grant process for two grants totaling 600K from the Lilly Foundation and the Federal Government's Fund for Improving Post-Secondary Education.

PRIOR EXPERIENCE INCLUDES progressively responsible roles in Admissions from Admission Counselor to Director of Admission at Carthage College and Milwaukee School of Engineering.

# **EDUCATION**

PhD, Leadership Studies, Cardinal Stritch University, Milwaukee, WI
MS, Management, Cardinal Stritch University, Milwaukee, WI
BA (Cum Laude), Business, Cardinal Stritch University, Milwaukee, WI
AA (Honors), Marketing, Lakeshore Technical College, Cleveland, WI