

Home: S. 90<sup>th</sup> Street, West Allis, WI 53214

# Benjamin P. Lorber

## Experience:

2004- Present                                      WISN-TV/ Hearst Television Inc.                                      Milwaukee, WI

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### **Director of Programming & Public Affairs (June 2014-Present)**

- Responsible for acquisition of programming and scheduling/strategy thereof
- Maintain FCC compliance (including Children's Report & Issues Report)
- Work closely with multiple departments to insure proper airing, monitoring and reporting of program
- Develop new and maintain current programs and initiatives to strengthen our service to the community

### **Program Assistant/ Newscast Director (2004-June 2014)**

- Direct high-paced, technically complex newscasts
- Coordinate production for local specials including overseeing budgets, crews, and equipment
- Communicate schedule changes across multiple departments and listing services
- Liaison to Traffic Department to insure proper logging or programs and segments
- Notify Sales Department of programming changes

### **Stagehand (2001-2004)**

- Floor direct newscast and studio productions
- Lighting for studio and commercial productions

2001-Present                                      Levy Restaurants/ SportService (Lambeau Field)                                      Green Bay, WI

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### **Beer Vendor**

- Maintain a high level of customer service
- Responsible alcohol service
- Accurate cash handling and inventory control

## Education:

1997-2001                                      University of Wisconsin- Platteville                                      Platteville, WI

Major: Communication Technology (Emphasis: Broadcasting, Foundation: Management)

Minor: Political Science

- TV-5, the student run television station, worked in all aspects of live television broadcasts including directing, camera operation and technical directing.
- Live newscasts, studio production, field production and live sporting events

## References:

References available on request