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(ITEM ) A resolution by Supervisors Jursik, Broderick, and Haas directing a Request for Proposals to repair leakage at O'Donnell Park in the City of Milwaukee and creating the O'Donnell Park Activation Task Force to develop and implement improvement plans for O'Donnell Park, by recommending **REJECTION** of the following:

**AN AMENDED RESOLUTION**

WHEREAS, O'Donnell Park is a landmark on Milwaukee's downtown lakefront for both residents and visitors to enjoy; and

WHEREAS, although O'Donnell Park is in a prime location for high recreational and parking utilization, it needs to be better maintained and revitalized; and

WHEREAS, in the 2014 and 2015 Recommended Budgets, O'Donnell Park was recommended to be sold to a private entity; and

WHEREAS, in December 2014, the Milwaukee County Board of Supervisors voted to keep O'Donnell Park as a publicly owned and operated asset; and

WHEREAS, O'Donnell Park currently houses the Betty Brinn Children's Museum, Coast restaurant, rental space, and a public parking structure that also serves patrons of lakefront attractions, including the Milwaukee Art Museum; and

WHEREAS, a 2011 consultant report estimated that \$1.3 million was needed to repair the membrane and waterproofing contributing to the leakage issues of the structure; and

WHEREAS, the Department of Administrative Services-Facilities Management Division-Architecture and Engineering Program Area reported that the leakage repairs at O'Donnell Park are now estimated to be closer to \$1.6 million; and

WHEREAS, the O'Donnell Park facility provides many functions and benefits to the community and therefore requires prompt attention to make necessary repairs and other improvements; and

WHEREAS, to ensure that O'Donnell Park continues to thrive going forward, Milwaukee County must provide the necessary effort and resources to maintain this asset; and

WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of January 27, 2015, recommended **REJECTION** of the resolution as amended due to a failed motion to recommend adoption as amended (vote 2-5); now, therefore,

46 BE IT RESOLVED, the Department of Administrative Services-Facilities  
47 Management Division-Architecture and Engineering Program Area shall conduct a  
48 Request for Proposals (RFP) for the work identified in the Graef Report to repair the  
49 O'Donnell Park leakage issues no later than March 2015, and shall report back to the  
50 Committees on Parks, Energy, and Environment and Transportation, Public Works, and  
51 Transit with recommendations for implementation of this repair; and

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53 BE IT FURTHER RESOLVED, Milwaukee County hereby creates the O'Donnell  
54 Park Activation Task Force (Task Force) to develop a vision and recommendations for  
55 improvements to revitalize and activate O'Donnell Park; and

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57 BE IT FURTHER RESOLVED, the Task Force shall be comprised of seven  
58 members, including the Executive Director of the Park People serving as chairperson.  
59 Six additional members shall be selected by the Park People Executive Director working  
60 with the Department of Parks, Recreation, and Culture (DPRC) from the following  
61 entities: Preserve Our Parks (POP), the Parks Advisory Commission, a park Friends  
62 group, DPRC, and Betty Brinn Children's Museum; and

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64 BE IT FURTHER RESOLVED, the Task Force shall develop recommendations to  
65 improve O'Donnell Park including, but not limited to, the following:

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- 67 • Identify funding sources that not only utilize revenue generated from  
68 O'Donnell Park, but also potential new funding sources to accommodate all  
69 necessary improvements to the facility and Park.
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  - 71 • Recommend aesthetic improvements to O'Donnell Park plaza.
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  - 73 • Work with DPRC to open the North Prospect Avenue entrance to the parking  
74 structure to be functional for public use on a consistent basis.
  - 75
  - 76 • Work with DPRC to provide additional concessions services at O'Donnell  
77 Park, including a feasibility analysis of a beer garden for seasonal operation  
78 and the merits of concerts during the summer months to draw additional  
79 visitation and tourism to the area.
  - 80
  - 81 • Develop a further vision that maximizes the usefulness of O'Donnell Park to  
82 benefit the surrounding constituencies including the War Memorial Center,  
83 Milwaukee Art Museum, Betty Brinn Children's Museum, the neighboring  
84 businesses surrounding O'Donnell Park plaza, the neighboring parks, and  
85 park Friends groups.
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  - 87 • Network the War Memorial Center, Milwaukee Art Museum, and Betty Brinn  
88 Children's Museum for input on utilization regarding the mission of the  
89 respective groups.

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BE IT FURTHER RESOLVED, the Task Force shall convene no later than March 2015 and shall present written recommendations to the Committee on Parks, Energy, and Environment no later than the June 2015 cycle; and

BE IT FURTHER RESOLVED, DPRC shall arrange for adequate meeting space for the Task Force to conduct business and house materials; and

BE IT FURTHER RESOLVED, the Milwaukee County Board of Supervisors shall evaluate the Task Force's final report and submit all approved recommendations to DPRC so that they may be implemented as soon as practicable.

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