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(ITEM ) From the Director, Department of Transportation, and the Interim Airport Director requesting authorization to enter into an Agreement with Lamar Outdoor Advertising for use of County-owned land for an outdoor advertising sign at General Mitchell International Airport, in the amount of \$9,000 per year for a period of five years, commencing on December 1, 2014, and ending on November 30, 2019, by recommending adoption of the following:

**A RESOLUTION**

WHEREAS, on December 30, 1998, Milwaukee County purchased property located at 5673 South 6th Street, Milwaukee, on which an outdoor advertising sign was constructed; and

WHEREAS, in accordance with a lease agreement between the advertising company and the property owner on October 1, 1992, the lease stipulated that the lease would be terminated if notice were given to the advertising company that the property had been sold to Milwaukee County and the sign would be removed within 180 days; and

WHEREAS, subsequent to the sale of the property to Milwaukee County, the advertising company requested to extend the lease agreement in order to maintain the sign on the property; and

WHEREAS, in 1999 the County Board approved extending the lease agreement on a month-to-month basis until bids for an advertising sign on the land could be taken and an agreement awarded; and

WHEREAS, bids were solicited under official notices in 1999, 2004, and 2009, and five-year permits were awarded to the highest bidder; and

WHEREAS, the current lease agreement expires on November 30, 2014; and

WHEREAS, Milwaukee County solicited bids under Official Notice No. 6939 for the use of County-owned land at General Mitchell International Airport for the placement of an outdoor advertising display for a period of five years, effective December 1, 2014; and

WHEREAS, one bid was received under Official Notice No. 6939 by the required due date of August 6, 2014, from Lamar Outdoor Advertising; now, therefore,

BE IT RESOLVED, that the Director of Transportation and the County Clerk are hereby authorized to enter into a five-year lease agreement with Lamar Outdoor Advertising for the lease of County-owned land for the purpose of placing an outdoor

47 advertising sign at General Mitchell International Airport, under standard conditions for  
48 similar permitted land uses, inclusive of the following:

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- 50 1. The term shall be for a period of five years, commencing on December 1, 2014,  
51 and ending on November 30, 2019, subject to early termination by either party  
52 with one year's notice.  
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  - 54 2. Lamar Outdoor Advertising will pay an annual rental of \$9,000 per year for lease  
55 of the land.  
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  - 57 3. Lamar Outdoor Advertising shall abide by the adopted County advertising  
58 restrictions and prohibitions.  
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  - 60 4. Lamar Outdoor Advertising shall comply with all applicable ordinances of the  
61 County of Milwaukee and the rules and regulations governing the operation of  
62 the Airport.  
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