

(ITEM) From the Director, Milwaukee County Zoo, requesting authorization to enter into a Memorandum of Understanding with the Zoological Society of Milwaukee County, Inc., for an initial three-year term with automatic renewal for an additional three-year term, by recommending adoption of the following:

A RESOLUTION

WHEREAS, the County has constructed and maintains a zoological garden known as the Milwaukee County Zoo (Zoo) to collect and exhibit to the residents of the County and general public a collection of animals and to promote conservation, education, and recreation; and

WHEREAS, the mission of the Zoological Society of Milwaukee County, Inc., (Society) is to take part in conserving wildlife and endangered species, to educate people about the importance of wildlife and the environment, and to support the Zoo; and

WHEREAS, the Milwaukee County Zoo has become one of the finest zoos in the world and a major tourist attraction in Wisconsin, with a substantial and beneficial economic, cultural, and educational impact on the County and southeastern Wisconsin; and

WHEREAS, the County and Society wish to assure the continued success and prosperous growth of the Zoo in the future; and

WHEREAS, the County and Society have previously entered into Memorandums of Understanding on February 11, 1989, February 11, 1992, and November 27, 1996; and

WHEREAS, the County shall receive from the Society for the Zoo, program, service, and financial support as further set forth in this Memorandum of Understanding and upon which the parties agree from time to time; and

WHEREAS, the Society and its members shall receive program, service support, and other benefits from the County as further set forth in this Memorandum of Understanding and upon which the parties agree from time to time; and

WHEREAS, the County and Society agree that, as independent and separate entities, each shall maintain a staff and management structure independent of the other; and

WHEREAS, the County and the Society agree to replace the previous Zoo Pass Plus parking payment program and the additional cash financial support provided to the Zoo (not including sponsorships raised by the Society for Zoo programs) with a Zoo Pass Membership 50% revenue share program; and

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46 WHEREAS, the Committee on Parks, Energy, and Environment, at its meeting of
47 April 15, 2014, recommended adoption of the Zoo's request (vote 7-0); and
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49 WHEREAS, the Committee on Finance, Personnel, and Audit, at its meeting of April
50 17, 2014, also recommended adoption of the Zoo's request (vote 6-0); now, therefore,
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52 BE IT RESOLVED, that the County Board of Supervisors authorize the Director of the
53 Milwaukee County Zoo to execute a Memorandum of Understanding with the Zoological
54 Society of Milwaukee County, Inc., incorporated by reference herein; and
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56 BE IT FURTHER RESOLVED, that the Initial Term of this Memorandum of
57 Understanding shall be three (3) years and shall automatically renew for an additional three
58 (3) years and that either party may terminate this Memorandum of Understanding only by
59 providing at least one (1) calendar year written notice to the other party prior to the
60 extension of any Additional Term.
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