

Strategic Plan Content Outline Milwaukee County Department of Parks, Recreation & Culture



Element	
Executive Summary	
☐ Introduction	
Purpose	
□ Process	
☐ Stakeholder participation	
☐ Mission Statement	
☐ Values Statement	
☐ Vision Statement	
☐ Mandates (CAPRA, County, etc.)	
☐ Environmental Analysis (SWOC)	
☐ Strategic Issues	
☐ Goals, Objectives, Performance Indicators, Outcomes	
☐ Grand Strategy Statement	
☐ Sub-Unit Strategy Statements	
☐ Implementation/Action Plans	
Other related plans	
☐ Workforce Planning	
☐ Information Technology	
Sustainability Plan	
☐ Maintenance Management Plan	
☐ Marketing & Communications Plan	
☐ Natural Areas Plan	
☐ Individual Performance Plans/Divisional Work Plans	
☐ Monitoring and evaluation plans	
☐ Plan for updating the plan	