

# JACKSON | STREET

## HOLDINGS LLC

September 13, 2012

The Hon. Marina Dimitrijevic  
Chairwoman, Milwaukee County Board of Supervisors  
Courthouse, Room 201  
901 North 9<sup>th</sup> Street  
Milwaukee, WI 53233

Dear Chairwoman Marina Dimitrijevic:

MRH West LLC respectfully requests permission to begin negotiations with Milwaukee County to purchase a portion of Block 4 in the Park East located west of the river, in Sup. Willie Johnson's district. The property is located on the west side of Old World Third Street between West Juneau Avenue and West McKinley Avenue, and is shown on the attached exhibit.

MRH West LLC is an affiliate of Milwaukee River Hotel LLC, the developer and owner of The Aloft Hotel, which is located directly east of the subject parcel. The Aloft, the first private development west of the river in the Park East, has been successful for us, and we would like to build an additional approximately 110 rooms on the parcel across the street. This would most likely be a LEED-certified extended-stay hotel. Currently, we believe that there is only one national branded extended-stay hotel in downtown Milwaukee. We believe the demand exists for this type of project in this part of the city.

The development team we have assembled is Milwaukee based, with a history of accomplishing projects such as this. We are familiar with the PERC and are comfortable with our ability to satisfy its requirements. We satisfied EBE and DBE hiring requirements at our Aloft Hotel and voluntarily agreed to similar policies in the construction of our Marriott Hotel currently underway in downtown Milwaukee.

Thank you for your consideration.

Sincerely,

MRH West LLC

By: Jackson Street Holdings LLC, Manager

By: 

COUNTY BOARD  
CHAIRMAN

2012 SEP 18 PM 4:40

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