File No. 24-1073

From the Executive Director of Parks requesting authorization to grant waivers to special event organizers for events that impede access to Lincoln Memorial Drive on various dates in 2025, by recommending adoption of the following:

A RESOLUTION

WHEREAS, Section 47.031(5), Milwaukee County Code of General Ordinances (the Code), requires any event sponsor who wishes to conduct an event that impedes access to Lincoln Memorial Drive (LMD) to petition the Milwaukee County Board of Supervisors, through the Committee on Parks and Culture (P&C), for a waiver if their event does not conform to one or more conditions or restrictions listed in Sections 47.031(1) through (4), the Code; and

WHEREAS, seven event organizers have applied to the Department of Parks, Recreation, and Culture (DPRC) for Special Event Permits that would impede access to LMD on various dates in 2025; and

WHEREAS, these events have brought thousands of participants and visitors to Milwaukee County, increasing exposure and contributing directly to our local economy; and

WHEREAS, event organizers are required to pay all fees required by DPRC for closing LMD, and permitting to host its event on park property; and

WHEREAS, event organizers must also apply for and receive permits from the City of Milwaukee; and

WHEREAS, discussions with lakefront stakeholders will occur, and every effort will be made to minimize business interruptions along the routes; and

WHEREAS, access to lakefront venues will be coordinated with the Milwaukee County Sheriff’s Office; and

WHEREAS, P&C, at its meeting of January 28, 2025, recommended adoption of File No. 24-1073 (vote 7-0); now, therefore,

BE IT RESOLVED, the Department of Parks, Recreation, and Culture is hereby authorized to grant waivers, in the form of Special Event Permits, for the following events that impede access to portions of Lincoln Memorial Drive in 2025:

Event Name	**Date(s)**	**Time(s)**
Milwaukee Marathon	April 12, 2025	5:45 A.M. – 10:00 A.M.
United Performing Arts Fund Ride for the Arts	June 1, 2025	5:45 A.M. – 12:00 P.M.
Harley Davidson Homecoming	July 11, 2025 July 13, 2025	9:00 A.M. – 12:00 A.M.
Northwestern Mutual Roots and Wings Walk	July 20, 2025	5:45 A.M. – 9:30 A.M.
USA Triathalon	August 8, 2025 August 9, 2025 August 10, 2025	9:00 A.M. – 8:45 P.M. 4:00 A.M. – 8:45 P.M. 4:00 A.M. – 6:00 P.M.
Lakefront Marathon	October 5, 2025	5:00 A.M. – 1:30 P.M.
Milwaukee Turkey Trot	November 27, 2025	8:15 A.M. – 9:45 A.M.

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