Reminder: WCC-SEA Annual Survey due by March 4! To participate, email <u>wccsea@gmail.com</u> or call 414-221-4487.

As noted in the January edition of *Fleet Partner News*, a promising trend emerged through the Wisconsin Clean Transportation Program (WCTP) fleet partner update sessions: vehicle deployment and promotional events are just around the corner for many! Of course, most fleet partners are preoccupied for now with snow removal and keeping vehicles on the road despite the cold weather. Soon, though, new vehicles will arrive or infrastructure projects will be underway, as will training and promotional opportunities. Keep us posted with developments on your end, and we can assist you, for example, with conducting a media event such as the one described in this month's Partner Spotlight.

Milwaukee County's vehicle fleet is becoming more fuel-efficient; thanks to an infusion of Ford Fusion Hybrid vehicles recently unveiled at Milwaukee County's Fleet Maintenance facility. "With the delivery of these 35 fuel-efficient hybrid vehicles, we will see a savings of more than \$14,000 in fuel costs in one

year," then-Acting County Executive Lee Holloway said at a news conference on January 31. "Milwaukee County now has the largest fleet of Hybrid Ford Fusions in the state of Wisconsin."

"Deploying our 35 new hybrids will reduce our petroleum usage by more than 4400 gallons a year," added Dan Goeden, Fleet Director for Milwaukee County. "Plus, the hybrids are less costly to maintain due to less frequent oil changes." In addition to the \$70,000 Milwaukee County received through the Program to help defray the cost of the



Ford Fusion HEVs, Milwaukee County was also awarded \$400,000 toward the purchase of four plug-in hybrid electric utility trucks. PHOTO: Lee Holloway, former Acting County Executive for Milwaukee County, addresses the media, flanked by Dan Goeden, Mark O' Connell and Jack Takerian (L-to-R).

The Green Truck Summit: The Future of Commercial Green Vehicles March 7 – 8 in Indianapolis, IN Info is available at <u>http://www.ntea.com/worktruckshow/index.aspx?id=18868</u>.

2011 Green Energy Summit

March 9 – 12 at Milwaukee Frontier Airlines Center; Green Transportation covered March 10-11 Info is available at <u>http://www.renewableenergysummit.org/SummitAgenda.aspx</u>

Propel with Propane

March 29 (Milwaukee-area location TBD): Presenters include ROUSH CleanTech, Ferrellgas, and AmeriGas

Updates will be posted on the Wisconsin Clean Cities web site

Driving Toward 2020: The Eighth Annual Green Vehicles Workshop April 29 at Milwaukee Area Technical College – Downtown Campus Updates will be posted on the Wisconsin Clean Cities web site

