

COUNTY OF MILWAUKEE
Inter-Office Communication

Date: November 8, 2023

To: Marcelia Nicholson, Chairwoman, Milwaukee County Board of Supervisors

From: Guy Smith, Executive Director, Milwaukee County Parks

Subject: From the Executive Director of Milwaukee County Parks providing an informational report in response to 2023 Adopted Amendment 63

File Type: Informational Report

BACKGROUND

During budget deliberations for the 2023 budget, amendment number 63 was adopted at the Finance Committee on Thursday, October 27, 2022. The amendment added the following to the budget narrative:

Funding within the CAMPAC program area includes \$13,000 for the Concerts in the Parks series. In 2023, the \$13,000 Concerts in the Parks earmark may be used to effectuate other programs within the parks, including community events, food truck festivals, seasonal activities, cultural events, and marketing for parks programming. The Department on Parks, Recreation, and Culture shall provide a report to the Board detailing how the funds were disbursed in advance of the September 2023 meeting cycle.

Milwaukee County Parks has been administering the Fund for the Arts since 2020. As such, the contract for the consultant in the annual amount of \$13,000 was cancelled and Parks was authorized to expend this funding for Concerts in the Parks. Through additional budget amendments requesting a review of the funding formula and the appointment of additional members of the Cultural, Artistic, Musical Programming Advisory Council (CAMPAC), the allocation method for the funding grants has changed. Milwaukee County Parks has not allocated for itself an amount of \$13,000 since 2020. After 2020, Parks has considered itself as other applicants and adhered to the results of the funding allocation. Parks received allocations of \$10,125 in 2023, \$8,352 in 2022 & \$10,426 in 2021.

Since 2021 Parks has utilized the funding appropriated through CAMPAC to support concert series in Boerner Botanical Gardens and Washington Park. Each series is supported primarily through private contributions. Parks has engaged with the promoters of each series to place the county contribution on an annually decreasing amount with a goal to fully remove support by Milwaukee County.

Related File No's:	23-863
Associated File No's (Including Transfer Packets):	22-1033, 22-1040
Previous Action Date(s):	9/25/23, 9/29/22, 11/17/22

POLICY

The 2023 adopted budget included amendment 63 which requested an informational report in the September 2023 cycle.

Wisconsin State Statutes:	
Milwaukee County Code of General Ordinances:	
Specific Adopted Budget:	2023
Specific Adopted Budget Amendment:	63

ALIGNMENT TO STRATEGIC PLAN

This item is informational only but the Fund for the Arts allocation supports the objectives of the strategic plan through 1C: Increase the number of County contracts awarded to minority and women-owned businesses, 2C: Apply a racial equity lens to all decisions & 3C: Dismantle barriers to diverse and inclusive communities.

FISCAL EFFECT

Funds for Org 1974-Fund for the Arts are budgeted annually and approved in the adopted budget.

TERMS

None

VIRTUAL MEETING INVITES

None

PREPARED BY:

Jeremy Lucas, Director of Administration & Planning, Milwaukee County Parks

APPROVED BY:

Guy Smith
Guy Smith, Executive Director Milwaukee County Parks

ATTACHMENTS:

2023 Amendment 63
File #23-863 2020-2023 Allocation History

CC: David Crowley, County Executive
Mary Jo Meyers, Chief of Staff, County Executive's Office
Sheldon Wasserman, Supervisor District 3, PEEC Chair
Steven Shea, Supervisor District 8, PEEC Vice Chair
Felesia Martin, Supervisor District 7, PEEC Member
Juan Miguel Martinez, Supervisor District 12, PEEC Member
Steve Taylor, Supervisor District 17, PEEC Member
Kelly Bablitch, Chief of Staff, Milwaukee County Board of Supervisors
Janelle M. Jensen, Legislative Services Division Mgr, Office of the County Clerk
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Joseph Lamers, Fiscal & Budget Director, DAS
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Kelsey Evans, Committee Coordinator, Office of the County Clerk
Ciara Miller, Research & Policy Analyst, Office of the Comptroller
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