

**East-West Bus Rapid Transit  
Status Update – Milwaukee County Board**

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**November 1, 2023**





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# Performance - Fall Update

## Ridership and Productivity

- 3,500 rides per day
  - Ranks 7<sup>th</sup> among all routes
  - 10% increase compared to Summer
- 25 pass. per bus hour
  - Ranks 4<sup>th</sup> among all routes



## Corridor Ridership

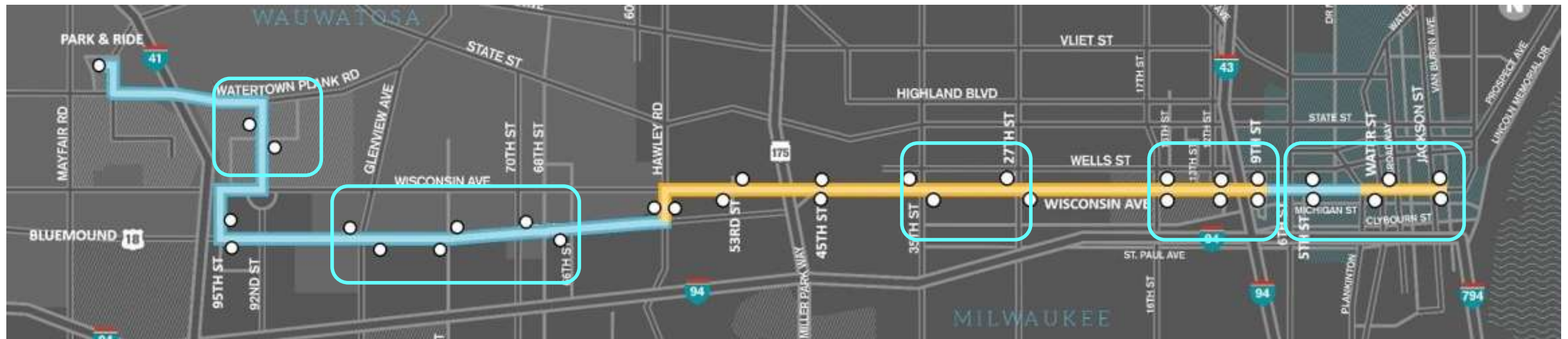
- 15% increase or 2,200 rides/day compared to last fall



# Performance - Fall Update

## Major Destinations:

- Downtown Milwaukee – 900 rides per day
- Marquette University – 900 rides per day
- Near West Side – 700 rides per day
- Wauwatosa – 250 rides per day
- Milwaukee Regional Medical Center – 175 rides per day



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# Advancement



Fare Collection - Umo Mobility Sponsorship into Spring 2024

## Fleet Status

17 mixed Fleet to meet 10-min headways (21 with spares)

- 11 Battery Electric Buses (BEBs)
- Number in Service after August Recall
- Additional 4 BEBs – 2024
- Final 7 BEBs – Pursuant with FTA

## Infrastructure Improvements

- E-W punch list
- Vel Phillips Station
- Couture Station - east end terminus



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**Advancement**

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# Attention to Detail



## Winter Operations

- Snow clearing of platforms
- Snowplowing of lanes

## Bus Fleet during Cold Weather

- Auxiliary heater
- KK Garage
- Watertown Plank charger

## Winter Driving – Operator Training



For more information:  
[eastwestbrtmke.com](http://eastwestbrtmke.com)  
[MCTS CONNECT \(ridemcts.com\)](http://ridemcts.com)

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**Or contact:**

David Locher – MCTS Manager of Enhanced Transit  
[dlocher@mcts.org](mailto:dlocher@mcts.org)